

the fun **STARTS HERE.**

KERN COUNTY FAIR • SEPTEMBER 22 – OCTOBER 3, 2021

2021 Commercial Vendor Application

Thank you for your interest in participating in the Kern County Fair as a Commercial Exhibitor. Please review these instructions carefully. This application is neither an offer nor a guarantee of space.

If you have any questions regarding this application, please contact the Kern County Fair Commercial Exhibits office at 661-833-4917 or e-mail at lkenneally@kerncountyfair.com

Incomplete applications will not be considered or returned.

1. Read the 2021 Handbook Official Exhibit Rules and Regulations available on our website www.kerncountyfair.com
2. All questions on this application must be answered completely. Be sure the information you give is accurate, as it will be the sole representation of your business for the selection process.
3. The list of products you are requesting to sell/exhibit/promote/give-away must be specific and detailed. Do not use generalizations such as “accessories, related products, or etc.” If a contract is issued, it will be assigned on the basis of this list only, so please be thorough. **The Kern County Fair reserves the right to select the items a company is allowed to sell.** Only approved items will be listed on your contract.
4. Any brochures, handouts, catalogs, etc., that will best describe your product should be included with this application and must be pre-approved for distribution during the Fair.
5. If a contract is issued, the location of your booth will be determined by management; however, your preference is important to us, so be sure to check the appropriate box in space information. Locations are subject to change year to year.
6. Make sure you sign the application where indicated.
7. A recent photo of your booth(s) is required. Photos will not be returned.
8. A copy of your California Seller’s Permit is required with your application.
9. There is a \$25 **nonrefundable** fee per application.

Submit Application(s) to lkenneally@kerncountyfair.com or mail to:

Kern County Fair
ATTN: Commercial Exhibits Dept.
1142 South P Street
Bakersfield, CA 93307

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\$25.00 NON-REFUNDABLE APPLICATION FEE PER APPLICATION

Please type or print:

Contract signing Authority: _____

On site Contact person: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Business Phone: _____ Residential Phone: _____

Cell Phone: _____ Website: _____

E-mail: _____

Federal Taxpayer's ID #: _____ CA Seller's Permit #: _____

(Located on your federal tax return)

(Attach copy to application)

Product Information: *Please be specific and detailed. Do not indicate "accessories, related products or etc." This product list will be the only source of information used for creating the rental agreement/contract. If it's not in the contract, you will not be permitted to display or sell it. If more space is needed, attach your list to this application. Don't forget to include photos of your booth. **No product changes after 9-1-21.***

- **Type of business:** Sole proprietor, Partnership, Corporation, Non-profit
- **Do you use pitch or audio equipment?** YES or NO
- **Do you guarantee your product?** YES or NO
- **Do you give a sales receipt with each purchase?** YES or NO
- **Do you conduct a drawing?** YES or NO
- **Desired Space Location:** Inside or Outside
- **Space Size Required:** 10'x10' 10'x20' 10'x30' Other _____

Please indicate the type of insurance you will provide:

Each exhibitor must provide proof of general liability and product liability insurance of no less than \$1,000,000.00.

Carrier name: _____ Policy expires: _____

California Fair Services Authority master list #: _____ Name policy is under: _____

Would you like to purchase CFSA insurance for \$145.00? YES or NO

Each exhibitor who hires employees must also provide a copy of Workers' Compensation Insurance.

REFERENCE:

List two (2) fairs, festivals or shows you have recently participated in:

Event #1: _____

Contact person: _____ Phone #: _____

Event #2: _____

Contact person: _____ Phone #: _____

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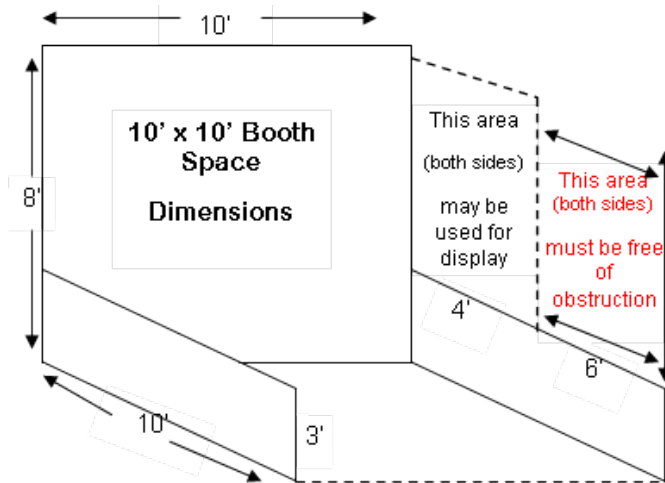
2021 Exhibitor Space Fee:

- Each 10'x10' Exhibit Space \$1,500.00
- There are no refunds on Exhibit Space for any reason
- Do not send any money now. Full non-refundable space value will be required when space is assigned
- You will be notified by letter if and when space is available
- ***If you have not been contacted by the Commercial Exhibits office by August 1st, then you have not been selected as a vendor for this year's fair.***

You will receive the following Admission + Parking Passes:

	1 SPACE	2 SPACES	3 SPACES
DAILY ADMISSION	TOTAL 50	TOTAL 75	TOTAL 100
DAILY PARKING	TOTAL 50	TOTAL 75	TOTAL 100

- Issued Admission and Parking passes shall not be traded or sold
- Gate 32-A Parking Hanger may be purchased for \$100.00
- Additional Daily Admissions are available at a discounted rate of \$8.00 each
- Additional Daily Parking are available at a discounted rate of \$6.00 each



INSIDE BOOTH INCLUDES:

- 8' draped back wall
- 4' draped side dividers
- 1 outlet - up to 700 watts
- Admission & parking passes

Fair does **not** provide chairs or tables in booths.

Note: I understand by signature below that only the following products/items are considered exclusive: souvenirs; inflatable blow-up toys; helium filled balloons; light-up items (swords, sticks and jewelry) and glow items. There is no guarantee of acceptance as an exhibitor nor is there a guarantee that the space you have requested will be assigned. No product/item is exclusive inside or outside – your neighbor may have a similar product.

CERTIFICATION OF APPLICANT:

I have read and understand the 2021 Official Rules & Regulations and any additional information attached. I understand that this form is an application for space only, and is neither a commitment by the applicant, nor an offer by the Kern County Fair to rent space. I certify all information contained in this application to be true and accurate to the best of my knowledge.

Print Name of person signing rental agreement/contract

Title

Signature

Date