



OFFICE OF THE GOVERNOR

2024 California Fair Season

Welcome to the 2024 California fair season!

California fairgrounds continue to play a vital role in our state. As we enter a new year, and prepare for the new fair season, there is so much to be excited about. As a California fair exhibitor, you have a key part to play in teaching the public about the history of agriculture and its importance for the Golden State. Whether you are a new or a seasoned exhibitor, this is a unique opportunity to engage with members of your community, form a connection with California's farmers and ranchers, and attract future generations of agricultural leaders.

Annual fairs in California provide an invaluable family experience and proudly display our state's vast diversity of cultures and traditions, all while operating as economic engines and creating jobs within their communities. When fairgrounds are not hosting their annual fairs and other events, they serve their communities as resilience centers. During various floods, storms, and wildfires last year, fairgrounds across the state were activated by their local Office of Emergency Services to serve as evacuation centers for people, pets, and livestock.

Time and time again, fairgrounds demonstrate their importance to our state, and so much of this would not be possible without the good work of our dedicated fair exhibitors. Thank you for your advocacy and commitment to our state and the agricultural community. We look forward to another successful year in 2024!

Sincerely,

A handwritten signature in black ink, appearing to read "Gavin Newsom", written over a horizontal line.

Gavin Newsom
Governor of California