

15th District Agricultural Association Kern County Fair and Event Center Bakersfield, California

Minutes of the Board of Directors Meeting Monday, July 15, 2024

Call to Order:

Chairman Britschgi called the meeting to order at 5:10 PM in the Association Office.

Directors Present:

| Board Member | Present | Absent | Excused |
|---------------------|---------|--------|---------|
| Jared Britschgi | Χ | / | - |
| Cesar Chavez | | 7 | |
| Ned Dunphy | X | | |
| Lucas Espericueta | X | | |
| NaTesha Johnson | X | | |
| David Lidgett | 1 | | |
| Blodgie Rodriguez | X | | |
| David Torres | X | | |

Chairman Britschgi requested a motion to approve the excused absences. Motion made by Director Torres, seconded by Director Johnson. Motion passed by all Directors.

Public Comment:

Teresa Andrew - August 10th is the 4H Small Animal Field Day. The field day will include poultry, rabbits, cavies, goats, and pygmy goats. This show is to prepare the kids to be ready for fair. The show is open to 4H, FFA and Independent kids. Last year 200 kids attended. Each species has a judge, so the kids can learn, and they can teach the kids the process.

Consent Calendar:

- a. Review of Minutes of June 17, 2024, Regular Meeting
- b. Review of 2024 Interim Rental Agreements
- c. Review of 2024 Standard Agreements

Chairman Britschgi requested a motion to approve the Consent Calendar. Motion made by Director Espericueta, seconded by Director Torres. Motion passed by all Directors.

| Board Member | Approved (Yes Vote) | <u>Not Approved</u> (No Vote) | <u>Abstain</u> |
|-------------------|------------------------|-------------------------------|----------------|
| Jared Britschgi | Χ | | |
| Cesar Chavez | | 5 | |
| Ned Dunphy | Χ | | /* |
| Lucas Espericueta | X | | 1 |
| NaTesha Johnson | Х | | ." |
| David Lidgett | | | |
| Blodgie Rodriguez | Х | | |
| David Torres | Х | - 1 | |

Committee Reports

Finance Committee - Lucas Espericueta, Chairperson

- a. Review of Financial Report (Discussion/Action by Board)
- b. Review of the June 2024 Financials (Discussion/Action by Board)

Director Espericueta- Tab 3 contains the memo to the Financials. The finances are looking good. We are getting near our low cash position, that we have put in place for minimum reserves. We have about \$700,000 in cash left till we hit that mark. Tab 4 is our earnings for the month of June. We brought in \$240,000 of revenue with \$300,000 in expenses, leaving us with a net \$60,000 loss compared to last year in June we lost \$208,000. You can compare on the next page the 5 Year to Date. We are at the highest revenue compared to all the past 5 years. Our expenses are significantly lower than in prior years. This is a good sign that we are trending for a successful year.

Chairman Britschgi requested a motion to approve the Financial Report and 2024 June Financials. Motion made by Director Torres, seconded by Director Johnson. Motion passed by all Directors.

| Board Member | Approved (Yes Vote) | Not Approved (No Vote) | <u>Abstain</u> |
|-------------------|---------------------|------------------------|----------------|
| Jared Britschgi | X | | |
| Cesar Chavez | | | |
| Ned Dunphy | X | | |
| Lucas Espericueta | Χ | | |
| NaTesha Johnson | Х | | |
| David Lidgett | | | |
| Blodgie Rodriguez | Χ | | |
| David Torres | X | | |

Livestock Committee - Blodgie Rodriguez Chairperson

Director Rodriguez- Fair is around the corner. Tomorrow is the last day to submit DNA Kits. Entries are closing – sheep pens are in and look good.

Facilities/ Business Development Committee - NaTesha Johnson, Chairperson

Director Johnson - Everything is looking good. We are working on the poultry barns and finalizing our roofing bids. The new bucking shoots arrived. They are beautiful.

KC's Farm Committee - Ned Dunphy, and Lucas Espericueta, Chairperson

CEO Olcott – In KC Farm we are starting to plant for Fairtime. NaTesha and I are working with a sponsor. Hoping they will do healthy eating Classes.

David Lidgett entered at 5:21pm

Old Business

No Old Business.

New Business

a. Review and Discussion of the "Bakersfield Police Department" Agreement S24-44, a single year contract not to exceed \$380,000.00-for 2024 Fairtime Security Services.

Chairman Britschgi requested a Motion to approve to the "Bakersfield Police Department" Agreement S24-44, a single year contract not to exceed \$380,000.00-for 2024 Fairtime Security Services. Motion made by Director Torres, seconded by Director Dunphy. Motion passed by all Directors.

| Board Member | Approved (Yes Vote) | Not Approved (No Vote) | Abstain |
|-------------------|------------------------|---------------------------|---------|
| Jared Britschgi | X | | |
| Cesar Chavez | | | |
| Ned Dunphy | X | | |
| Lucas Espericueta | X | | |
| NaTesha Johnson | X | | |
| David Lidgett | X | | 7 |
| Blodgie Rodriguez | Χ | | 7 |
| David Torres | Х | | 100 |

Next Regular Board Meeting

a. Next scheduled board meeting is Monday, August 19, 2024, at 5:00 PM.

CEO Reports

- a. Year-Round Events update
- b. Fairgrounds and Facilities Update
- c. 2024 Fairtime Marketing

CEO Olcott- We have a couple of events coming up in August. We have 4H Field Day and Achievement Awards, Gun show, Truck Show, Spa Show and PG&E Training. Harvest Hall is almost done and complete with painting. Roofing bid to #1, #2, and #3 I asked CA to return the money. At Mac's Patio, they are starting to remove their items from the building. I have turned what they owe us over to Sacramento and legal. Partnership staffing with BARC is working out great. We also have ROC here working until the end of August, they are doing incredible work.

Chelsey Roberts - with our Marketing and Fairtime Marketing

We have a senate bill that just past and it went into effect on July 1st. It's Bill SB478 which is the honest pricing law. It's basically being upfront with all fees online without hiding any fees. For this law you cannot advertise \$10.00 plus additional fees. You must advertise the entire amount including additional fees. Our lowest ticket price will be at Sully's. We are partnering with Vitec to do their own ID Checks, and their platform reached veterans in our area. Sully's will be selling parking also and they have another location. We did radio remotes to all their locations. That was successful. This is our new jingle for this Years Fair. This is our add campaign. Billboards will begin in September.

Correspondence

No correspondence

Other information

Nothing to report.

Directors Comments

Jared Britschgi - No Comment
David Lidgett- No Comment
David Torres- No Comment
Cesar Chavez- No Comment
Lucas Espericueta- No Comment
Jared Britschgi- No Comment
NaTesha Johnson- No Comment
Blodgie Rodriguez- Mike, I'm glad that you are doing good after your procedure.

Certified to be a True Copy

Signed

Jared Britschgi

Title: Chairman of the Board

Date: July 15, 2024

Signed

Michael G Olcott

Title: Chief Executive Officer

Date: July 15, 2024