

Kern County Fair and Event Center
15th District Agricultural Association
1142 South P Street
Bakersfield, CA 93307
(661) 833-4900
kcfair@kerncountyfair.com



PRESS RELEASE

FOR IMMEDIATE RELEASE

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For more information contact:

Chelsey Roberts, Marketing Specialist

Desk: (661) 833-4906 | cell: (661) 805-0325

marketing@kerncountyfair.com

THANKS FOR TREATING YOURSELF AT THE 2023 KERN COUNTY FAIR!

Bakersfield, California – The 2023 Kern County Fair is over and we are so happy with how many people treated themselves at this year’s event.

The weather was perfect, the food was delicious, and the entertainment was nonstop. The Kern County Fair welcomed nearly 350,000 guests through their gates this year, an increase over the 2022 Fair. Most attendees joining us the second weekend.

We would like to thank the Bakersfield Police Department for their help in keeping our event safe and family friendly with no major incidents for a second year in a row.

“We couldn’t be happier with the turn out of this year’s Fair” said CEO Michael Olcott. “Getting to see our community come together to enjoy such a huge tradition in our County is one of the best parts. Thank you to everyone who came out and treated themselves this year.”

Fair by the numbers:

- **2,783** Competitive Exhibit Exhibitors with 6,333 entries
- **928** Livestock Exhibitors with 5,271 entries
- **Over \$1.5 million** raised at the Junior Livestock Auction to support the hard working Junior Livestock Exhibitors
- **30,000** pounds of food donated to the CAPK Food Bank in exchange for free admission into the Fair.
- **24,022** children earned free admission by reading 200+ minutes during KC’s Reading Round Up

- **10,000** tickets donated for the annual Pint for Pass promotion with Houchin Community Blood Bank
- **4** out of the 5 events in the 805 Grandstands SOLD OUT
- **12** nights of FREE concerts at the Budweiser Pavilion
- **Over 500** temporary employees hired

The 2024 Kern County Fair will return September 18 – 29, 2024.

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