

Kern County Fair and Event Center
15th District Agricultural Association
1142 South P Street
Bakersfield, CA 93307
(661) 833-4900
kcfair@kerncountyfair.com



PRESS RELEASE

FOR IMMEDIATE RELEASE

October 5, 2022

For more information contact:

Chelsey Roberts, Facility Marketing Representative

Desk: (661) 833-4906 | cell: (661) 805-0325

marketing@kerncountyfair.com

THANKS FOR JOINING THE PARTY AT THE 2022 KERN COUNTY FAIR!

Bakersfield, California – The Kern County Fair is officially over and Kern County sure showed up for the party!

With the help of a break in the extreme temperatures and being open an additional 2 days, the Kern County Fair welcomed over 340,000 guests. Although the second weekend was still our most attended days, we saw a major increase in attendance the first weekend of the Fair over 2021.

We would like to thank the Bakersfield Police Department for their help in keeping our event safe and family friendly with no major incidents.

“Although we were open last year, this year really felt like the first true fair after the Pandemic.” Said CEO Michael Olcott “Getting back to our traditions and making memories is by far the best part about the fair. Thank you, Kern County, for joining our party this year.”

Fair by the numbers:

- **2,028** Competitive Exhibit Exhibitors with 4,780 entries
- **909** Livestock Exhibitors with 4,905 entries
- **Over \$1.2 million** raised at the Junior Livestock Auction to support the hard working Junior Livestock Exhibitors
- **21,878** pounds of food donated to the CAPK Food Bank in exchange for free admission into the Fair. (Equivalent to 17,000 meals to share with thousands of

Kern County residents who are facing hunger and food insecurity in our community)

- **23,665** children earned free admission by reading 200+ minutes during KC's Reading Round Up
- **6,000** tickets donated for the annual Pint for Pass promotion with Houchin Community Blood Bank
- **3** out of the 5 events in the 805 Grandstands SOLD OUT
- **12** nights of FREE concerts at the Budweiser Pavilion
- **Over 500** temporary employees hired
- **1%** increase in Carnival revenue

The 2023 Kern County Fair will return September 20 – October 1, 2023.

###