Kern County Fair and Event Center

15th District Agricultural Association 1142 South P Street Bakersfield, CA 93307 (661) 833-4900 kcfair@kerncountyfair.com



PRESS RELEASE

FOR IMMEDIATE RELEASE

December 7, 2021

For more information contact: Chelsey Roberts, Facility Marketing Representative Desk: (661) 833-4906 | cell: (661) 805-0325 marketing@kerncountyfair.com

KERN COUNTY FAIR - CARNIVALWAREHOUSE.COM TOP 50 FAIR

Bakersfield, California – After a year off in 2020 due to the COVID-19 pandemic, the Kern County Fair ranked 22 amongst the nation's top 50 Fairs from CarnivalWarehouse.com. Annually, fairs are assessed based on attendance and calculated with a special patented formula to determine their official ranking. In 2019, the Kern County Fair ranked 46.

While the after-effects of the COVID-19 pandemic provided significant challenges for fairs and carnivals this season, attendance numbers demonstrated a great response from local communities as outdoor entertainment made a comeback in 2021.

"Ranking amongst the top 50 fairs in the nation is an amazing accomplishment." Said Michael Olcott, CEO of the Kern County Fair "Without the continued support from our community, none of this could be possible."

The Kern County Fair returns September 21 – October 2, 2022. Be sure to check out kerncountyfair.com for upcoming events happening throughout the year.

To view the full 2021 list visit www.carnivalwarehouse.com.

###