

Kern County Fair and Event Center
15th District Agricultural Association
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PRESS RELEASE

FOR IMMEDIATE RELEASE

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DISCOVER THE MAGIC AT THE 2024 KERN COUNTY FAIR!

Bakersfield, California – The highly anticipated Kern County Fair returns tomorrow, kicking off the first day of a 12-day celebration of agriculture, entertainment, and community fun. With this year’s enchanting theme, “Discover the Magic,” the fair promises to captivate visitors of all ages with a range of new attractions, family-friendly entertainment, and time-honored fair traditions.

From thrilling carnival rides to the best fair foods, the 2024 Kern County Fair offers something for everyone. Attendees can look forward to:

- **Live Entertainment:** Don’t miss an exciting lineup of musical performances, including local bands and well-known artists, taking the stage daily.
- **Magic Shows & Special Acts:** In keeping with this year’s magical theme, be sure to catch dazzling magic shows and special performances designed to ignite the imagination.
- **Fair Food Favorites:** From deep-fried delights to traditional fair snacks, the food vendors are ready to serve up irresistible treats.
- **Agricultural Exhibits:** A tribute to Kern County’s rich agricultural heritage, the fair will feature exhibits showcasing local produce, livestock, and agricultural innovation.
- **Livestock Competitions:** 4-H and FFA participants will proudly present their animals in livestock shows and competitions throughout the fair.
- **Carnival Rides & Games:** The fair’s midway is packed with exciting rides and games that are sure to thrill visitors of all ages.

“We are excited to welcome the community to the Kern County Fair to ‘Discover the Magic’ of this year’s event. Whether you’re a longtime attendee or experiencing the fair for the first time, there’s something magical for everyone,” said Fair CEO Michael Olcott.

The Kern County Fair runs from September 18 to September 29, 2024. Gates open tomorrow at 4 PM. Tickets can be purchased at the gate or online.

For more information, visit www.kerncountyfair.com or follow us on social media for the latest updates and announcements.

ADMISSION: is \$15 for Adults *12 and Older*, \$10 for *Seniors 62+*, \$6 for Children *6-12*, and FREE for Children *5 and under* and Active and Retired Military (*with military ID*). Parking is \$10. You can still purchase discount tickets online or at all Sully’s locations.

HOURS: Monday – Thursday: 4 PM – 11 PM, Friday 9/20: 9 AM – 11 PM, Friday 9/27: 3:00 PM – 11 PM, Saturdays: Noon – 11 PM, Sundays: Noon - 10 PM

SPECIAL PROMOTIONS:

Thursday, September 19: **Special Friends Day** 9 AM – Noon

<https://www.kerncountyfair.com/events/2024/special-friends-day>

Friday, September 20: **Senior Day**

<https://www.kerncountyfair.com/events/2024/senior-day>

Monday, September 23: **Friends and Followers Day**

<https://www.kerncountyfair.com/events/2024/friends--followers-day>

Tuesday, September 24: **School Day** 9 AM – Noon

<https://www.kerncountyfair.com/events/2024/school-day>

Tuesday, September 24: **Feed the Need**

<https://www.kerncountyfair.com/events/2024/feed-the-need>

MEDIA:

The Media Tour will be on Wednesday, September 18 at 10 AM. You will park in the P Street Parking lot and enter through the Main Gates; we will be meeting at the Main Plaza Stage. One representative from each station will pick up your media packet that has your media badges. Media Badges are a *PRIVILEGE* and can be revoked at any time. These badges are for working media **ONLY** and will allow you free parking and free admission. These badges are not all access and will not get you backstage. Event Staff and Security have been advised to pull badges if they run into any issues with Media on grounds.

We have had an issue in the past with marked vehicles on the grounds after we open to the public. **There will be no vehicle access on grounds for media.** You will need to park in one of the public lots and enter through one of our main gates. The only exception to this will be for live broadcasting that has been cleared prior to arriving.

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