Kern County Fair and Event Center

15th District Agricultural Association 1142 South P Street Bakersfield, CA 93307 (661) 833-4900 kcfair@kerncountyfair.com



PRESS RELEASE

FOR IMMEDIATE RELEASE

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For more information contact: Chelsey Roberts, Facility Marketing Representative Desk: (661) 833-4906 | cell: (661) 805-0325 marketing@kerncountyfair.com

2021 KERN COUNTY FAIR The Fun Starts Here.

Bakersfield, California – It's finally here! After a year off we are so happy to finally be opening our gates to Kern County tomorrow! The Kern County Fair is open September 22 – October 3 (closed Monday, September 27 and Tuesday, September 28).

What can you expect this year?

- 10 nights of FREE entertainment at the Budweiser Pavilion
- Monster Trucks and Rodeos in the 805 Grandstand
- Free family entertainment on KC Loop
- Livestock exhibitors filling the barns
- Carnival Rides
- Fair Food

We have worked closely with Kern County Department of Public Health to put on a safe, family fun event for our community. Kern Medical and Public Health will be on site giving free vaccinations throughout the run of fair. If you get vaccinated at the Fair, you will receive a free return admission ticket. You can find some of our Health + Safety Information on our website here: https://www.kerncountyfair.com/p/about/health--safety-information

"Thank you to the Kern County Department of Public Health, California Department of Public Health, and California Department of Food and Agriculture for all their help getting us open this year." said CEO Michael Olcott "We are ecstatic to see everyone

over the next two weeks and look forward to helping create more memories and traditions. The Fun Starts Here at the 2021 Kern County Fair!"

ADMISSION is \$12 for Adults 12 and Older, \$9 for Seniors 62+, \$5 for Children 6-12, and FREE for Children 5 and under and Active and Retired Military (with military ID). Parking is \$10. You can still purchase discount tickets online or at Vallarta Supermarkets.

HOURS: Wednesday – Thursday: 3 PM – 10 PM, Friday 9/24: 9 AM – 11 PM, Friday 10/1: Noon – 11 PM, Saturdays: Noon – 11 PM, Sundays: Noon - 10 PM

MEDIA:

The Media Tour will be on Wednesday, September 22 at 10 AM. You will park in the P Street Parking lot and enter through the Main Gates; we will be meeting at the Main Plaza Stage. One representative from each station will pick up your media packet that has your media badges. Media Badges are a *PRIVILEGE* and can be revoked at any time. These badges are for working media ONLY and will allow you free parking and free admission. These badges are not all access and will not get you backstage. Event Staff and Security have been advised to pull badges if they run into any issues with Media on grounds.

NEW THIS YEAR: We have had an issue in the past with marked vehicles on the grounds after we open to the public. This year there will be no vehicle access on grounds for media. You will need to park in one of the public lots and enter through one of our main gates. The only exception to this will be for live broadcasting that have been cleared prior to arriving.

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