

Kern County Fair and Event Center
15th District Agricultural Association
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PRESS RELEASE

FOR IMMEDIATE RELEASE

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2023 KERN COUNTY FAIR Treat Yourself!

Bakersfield, California – WE ARE BACK! And we can't wait for you to come out and Treat Yourself at the 2023 Kern County Fair! The 12- day Fair opens tomorrow, September 20th and runs through October 1st.

What can you expect this year?

- 12 nights of FREE entertainment at the Budweiser Pavilion
- Monster Trucks and Rodeos in the 805 Grandstand
- Free family entertainment on KC Loop
- Livestock exhibitors filling the barns
- Carnival Rides
- Local Exhibits
- Fair Food

We are so excited to bring back 12 days of fun to Kern County! "The traditions and memories that this Fair brings to the community are unmatched" says CEO Michael Olcott "I am so proud of the event that we have put together for this year and we can't wait for you to come Treat Yourself."

Join our Board of Directors on Wednesday, September 20th as they open the gates to welcome our guests to the 2023 Kern County Fair at 3:45 PM at the Main Gates.

ADMISSION: is \$12 for Adults *12 and Older*, \$9 for *Seniors 62+*, \$5 for Children *6-12*, and FREE for Children *5 and under* and Active and Retired Military (*with military ID*). Parking is \$10. You can still purchase discount tickets online or at all Sully's locations.

HOURS: Monday – Thursday: 4 PM – 11 PM, Friday 9/22: 9 AM – 11 PM, Friday 9/29: 3:00 PM – 11 PM, Saturdays: Noon – 11 PM, Sundays: Noon - 10 PM

SPECIAL PROMOTIONS:

Thursday, September 21: **Special Friends Day** 9 AM – Noon
<https://www.kerncountyfair.com/events/2023/special-friends-day>

Friday, September 22: **Senior Day**
<https://www.kerncountyfair.com/events/2023/senior-day>

Monday, September 25: **Friends and Followers Day** **NEW!**
<https://www.kerncountyfair.com/events/2023/friends--followers-day>

Tuesday, September 26: **School Day**
<https://www.kerncountyfair.com/events/2023/school-day>

Wednesday, September 27: Feed the Need
<https://www.kerncountyfair.com/events/2023/feed-the-need>

MEDIA:

The Media Tour will be on Wednesday, September 20 at 10 AM. You will park in the P Street Parking lot and enter through the Main Gates; we will be meeting at the Main Plaza Stage. One representative from each station will pick up your media packet that has your media badges. Media Badges are a *PRIVILEGE* and can be revoked at any time. These badges are for working media **ONLY** and will allow you free parking and free admission. These badges are not all access and will not get you backstage. Event Staff and Security have been advised to pull badges if they run into any issues with Media on grounds.

We have had an issue in the past with marked vehicles on the grounds after we open to the public. **There will be no vehicle access on grounds for media.** You will need to park in one of the public lots and enter through one of our main gates. The only exception to this will be for live broadcasting that has been cleared prior to arriving.

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