Bird City Kerrville



A community based program that strives to protect and preserve the bird-friendly qualities of Kerrville



and promote solutions to properties with lethal consequences to birds.



Learn about the local and national efforts of
Bird City Kerrville
via our website or Facebook.
Supported by

Kerrville CVB Bexar Audubon Society
Riverside Nature Center

Texan by Nature Bird City Texas

Texas Parks and Wildlife

American Bird Conservancy

Kerr County Friends of the Night Sky

Will bird-friendly window products obscure the view from my window?

No

You don't need to impair the view to save birds.

There are effective solutions that cover as little as 1% of the window area, allowing sunlight in and a view out.

"In our experience, people quickly adjust to bird-friendly design solutions, often forgetting that they are even there. We have also found that when family, friends, or customers notice the pattern and learn its purpose, they appreciate the effort to protect birds."

https://abcbirds.org/blog/truth-about-birds-and-glass-collisions/



Birds do not see glass as we do.



Birds fly at the reflection as if an extension of the outside world.

As many as a billion birds die each year in window strikes*

*Smithsonian research using 2014 data of birds killed annually in the US from window strikes



The Texas Hill Country supports over 500 species of birds, many of which are rapidly losing habitat to development.

You are in a unique position to help.

- Use LEED Pilot Credit 55: Bird Collision Deterrence recommendations for new construction.
- Minimize roof-top antennas: Make all antennas free standing (i.e., no guy wires)
- Use architectural features to reduce the amount, reflectivity, and transparency of glass: If clear glass corridors, skyways, walkways, etc are proposed, use bird collision mitigation measures.
- Take American Bird Conservancy's bird-friendly design classes:

Continuing education credits with LEED and the American Institute of Architects.

- PAvoid over-use of glass: Keep the percentage of total glass below American Society of Heating, Refrigerating, and Air-Conditioning Engineers (ASHRAE) standard of 40% of surface area.
- Use smaller pane sizes: Less than 2.5 square meters when possible.
- Do not use reflective glass: Use opaque, etched, or patterned glass that meets the suggested patterns dimensions or has a Materials Threat Score of less than 20.
- Follow Dark Sky Lighting Recommendations

Additional Resources:

Bird-Friendly Building Guidelines

American Bird Conservancy

https://abcbirds.org/wp-content/uploads/2015/05/Bird-friendly-Building-Guide_2015.pdf

https://www.planning.org/knowledgebase/resource/9256451/ APA (American Planning Assn) **Bird-Friendly Building Design**

https://abcbirds.org/glass-collisions/model-ordinance/ **American Bird Conservancy**

These and other resources available for download at https://birdcity.org/resources



Community-focused Certification Program



Your building designs can save millions of birds each year.

Sponsored by





