



122 Madison Street  
San Antonio, TX 78204  
210-271-3247  
[www.kwfair.org](http://www.kwfair.org)

**King William Fair**  
**Saturday, April 27, 2024**  
**9 am – 6 pm**

## **2024 Art & Craft Policies & Procedures**

### **DESCRIPTION**

The King William Fair is a one-day event to be held on Saturday, April 27, 2024, from 9 AM - 6 PM. The first Fair was held in 1968 and now approximately 30,000+ visitors attend on the final Saturday of the 11 days of “Fiesta” – San Antonio's biggest and most well-known festival. This event consists of 200+ Art and Craft exhibitors, live music and dance performances on five stages, food and beverage booths, a Kids Kingdom play area, and a quirky parade. Set on the streets of the historic King William District of San Antonio among the beauty of its stately homes and gracious gardens, the King William Fair has long garnished the reputation of San Antonio's “Best Family Friendly Fiesta Event” with the “Quirkiest Parade.”

Proceeds from the King William Fair have supported the libraries and art instruction programs in neighborhood schools, college scholarships for inner city students, and the revitalization and preservation efforts in the King William Historic District.

### **IMPORTANT DATES & DEADLINES**

Application available online:  
Application Deadline:  
Notification of Acceptance for Returning Vendors:  
Notification of Acceptance for New Vendors:  
Deadline to Accept & Purchase Booth:  
Deadline for Cancellation with Full Refund:  
Pre-Fair Set-up:

Friday, September 1, 2023  
Wednesday, January 3, 2024  
Friday, January 12, 2024  
Friday, January 16, 2024  
Monday, February 12, 2024  
Monday, March 11, 2024  
Friday, April 26, 2024 (4pm – 9pm)  
**NO SET-UP ALLOWED BEFORE 4PM**  
Saturday, April 27, 2024 (6am – 8am)  
Saturday, April 27, 2024 (9am – 6pm)  
Saturday, April 27, 2024 (6pm – 8pm)

Fair Day Set-up:  
Show Date:  
Fair Day Breakdown:

## FEES

- Non-refundable Application: \$ 40.00
- Standard Booth: \$285.00
- Corner Booth: \$395.00
- 110V Electrical Power (optional): \$175.00
- Liability Insurance (optional): \$100.00 - \$125.00 per booth
- Pre-packaged Food: \$ 35.00 to cover Health Department inspection
- Additional Wristbands (up to 4): \$ 13.00

## STANDARDS AND POLICIES

- The King William Fair is open only to individual artists/exhibitors directly involved in the design and creation of the work they exhibit.
- All work must be original and made by hand – fabricated forms, kits, patterns or commercial product will not be accepted. No “buy and sell” product will be allowed.
- **Note:** World Market area will include handcrafted items from artisans from across the globe. (Artists in the World Market need not be present.)
- Artists must be present during the event and must personally staff their booth. No dealers, agents or representatives will be permitted.
- Artists may only exhibit and sell work in the media category for which they submitted and are accepted. We reserve the right to reject any artist’s displayed items not in keeping with the images submitted.
- If product is not included in the submitted images, artist may be asked to remove those items from their booth and/or they will not be accepted to participate in future King William Fairs.
- Participation in previous King William Fairs does NOT necessarily guarantee acceptance for this year’s Fair. Inquiries questioning or disputing the committee’s decisions will not be accepted. Committee decisions are final.
- The King William Fair cannot be held responsible for damage, loss or theft of work or property. Display booths and items left in place before, during, or after Fair hours are the full responsibility of the exhibitor.
- The King William Fair is a NON-smoking event. Not in your booth, not behind your booth, not around the corner. No smoking inside the Fair zone. Take it outside the Fair zone gates.

## BOOTH SPACES

- Spaces are 10-feet deep (measured 1 foot from curb) x 15 feet wide (measured side to side). Spaces will be marked and numbered on the curb and street. Your assigned space will be indicated on your Entry & Parking Pass in your Artist Packet.
- Vendors are responsible for their own tent or canopy (limited to 12’ height), display fixtures, shelves, etc. There is no extra space for storage. Vendors must stay within the booth boundaries and must not encroach on private property, yards, sidewalks, or driveways. NO EXCEPTIONS. When setting up, please be mindful of landscaping and plantings in spaces between curbs and the sidewalk.
- The Fair provides electrical connections for an additional fee for a limited number of Art & Craft vendors in select areas of the Fair Zone. You may not obtain electricity from any private home. Electrical generators are not allowed.

## CATEGORIES

The King William Fair will accept entries in the following categories:

Apparel/Fiber	Mixed Media/ Mosaic/ Sculpture
Ceramic	Other Fun & Fiesta Stuff
Drawing/Painting	Paper/Book Arts
Folk Art	Photography
Glass	Pre-Packaged Food
Home & Wellness	Wood
Jewelry	World Market (artisans from across the globe)
Leather	
Metal	

## REQUIREMENTS

- Images: 4 (3 shots showing a variety of price point products and 1 booth shot required)
- Non-refundable Application Fee: \$40.00
- All products must be original - NO BUY-SELL PRODUCTS ALLOWED
- Artist must be present at the show (does not apply to artists in the World Market category).

## AWARDS

- Best in Show, Henry Rayburn Award for creativity and originality - \$300
- Best Emerging Artist, new to the King William Fair - \$200
- Best Fiesta Spirit, booth display - \$100

## ARTIST AMENITIES

- Check-in for Artist Packet pick-up
- Artist Oasis with water and restroom facilities
- Volunteer Boothsitters for taking short breaks
- One admission wristband for the artist
- One admission wristband for an additional person
- Dedicated Artist parking areas
- Link on the King William Fair website and social media accounts

## CANCELLATIONS AND REFUNDS

- Written notification of cancellation must be received in our office by the close of business on **March 11, 2024.**
  - Exhibitors who notify the Fair by this cancellation date will be fully refunded booth fees, less the non-refundable application processing fee.
  - No refunds will be made to artist/exhibitors who cancel after this date. No exceptions.
- The King William Fair is held outdoors rain or shine. No credits or refunds are issued if the Fair is affected by forces of nature beyond our control.
- The Fair will not be cancelled unless informed by state, city or local officials that it will be in the best interest of safety for all.

## IF ACCEPTED

- Once you receive your invitation to be an Art & Craft vendor, we urge you to accept the Fair invitation and purchase your booth space as soon as possible.
- Your location is based on **FIRST COME, FIRST SERVED** and is determined by the timeliness of your purchase.
- You are allowed to choose your location by **STREET NAME AND BLOCK NUMBER ONLY** (i.e. King William Street 100 block). **CAREFULLY SELECT YOUR STREET NAME AND BLOCK NUMBER** as there will be multiple options for selecting a location. Once all of the booth space locations are purchased on a particular block you will no longer be able to purchase space on that block and you will need to select another block.
- For returning artists, we are unable to guarantee same location placement from year to year. However, if you secure the Street and Block number you desire, please note your preferred past booth number and we will do our best to accommodate your request.
- If you require electricity, please note that the only Art & Craft block with electricity is the Madison 300 block.