



January 11, 2022

Fair Board Meeting Minutes

Attendees: Jerry Johnson, Linda Rider, Tim Vuller, Elise Burton, Dave Fair, Joe Doellefeld, Miranda Hamilton (by phone), Christina Petit, Elizabeth Brewer, Commissioner Brooks, Jim Wilson, Jim Lindstrom, Teresa Balderrama, Tammy and Jay Ross, Deanna Taub, Travis Foresman, Evan Underwood, Shanda Masterson, Michaela Woempner, Andrea Tyler and Alexcia Jordan.

Meeting minutes recorded by Alexcia.

Called to order at 5:01 pm

Pledge of Allegiance led by Jerry

Changes to the Agenda

- None

Hearing of Delegates

- Commissioner Brooks shared his appreciation for the Fair Board and their dedication to the community and the facility. He also shared the status of the Fair Board's requested ARPA funds were not likely to be received.
- Jim Wilson and Jim Lindstrom from the University of Idaho wanted to address some concerns of a lack of communication, addition of FFA to Fair programming and livestock sale. A meeting is set to further discuss the MOU between University Extension and the Fair Board this Friday.

Approval of December Meeting Minutes

- Joe moved to approve minutes: Dave second. Motion carried.

Reading of Correspondence

- None to be read.

Claims and Financial Statements

- Elise moved that usual and customary claims to be paid for November and December; Dave second. Motion carried.

Manager's Report; see attached

Old Business

- Update on Irrigation Well – Jerry led discussion on the new well asking for direction on whether to put a meter on the city water at the RV Park or invest in a pump for the new well to irrigate. Another quote is needed for the pump but otherwise the board would like to see a meter added to the city line for the RV Park and look into a smaller pump.
- Commemorative Coins and Golden Ticket – Jerry shared the Golden Ticket (Lifetime Admission to the Fair) idea to the full board with consensus to move forward. Joe shared he will have more information and pricing on the coins at the next board meeting.
- Draft Budget – Elise shared the Finance Committee will meet Monday to discuss in detail the draft budget and capital project priority. Will report back for the Board Retreat for final discussion and approval.

New Business

- Capital Project - Ag Building Fundraiser – Alexcia proposed the addition of ClearSpan building that would be completely movable but installed prior to mid-June to be used as an Ag Building for much needed and overdue space for animals at the fair and other livestock events. Building is to be 73'x100'. She proposed selling Golden Tickets for this year to raise funds to complete this building. She will set up a campaign to market and raise funds within a short time frame. Elise moved to move forward with the plan to fundraise for the new Ag Building, assuring permitting and timeframe will work to be ready for the June stock show or at least by the fair. Joe seconded. Motion carried.

Committee Reports

- Beverages – Jerry reported \$362k in sales for 2021.
- Development and Planning – Master Planners will be onsite January 26 to discuss the next phase.
- Educational Programming – Linda reported the Farm to Table Committee will meet this Thursday to get going for the 2022 event.
- Finance & Budget – Elise addressed questions of the last financial reports in detail.
- Facilities, Equipment and Maintenance – No report at this time.
- Livestock & 4-H – Teresa reported Sharla's position is on the Provosts desk and they already have good feedback on potential candidates.
- Marketing – No report at this time.



- Rodeo – No report at this time
- Executive Committee/Personnel – Jerry reported the Executive Committee will be meeting this Friday

Public/Open Comments

- Jerry shared the regularly schedule Fair Board meeting of February 8 will be moved to be held in conjunction with the Fair Board Retreat on February 12 at 8 am in the Stampede Room.

Meeting adjourned at 7:45 pm – Motion to adjourn by Tim, seconded by Elise, motion carried.



January 2022 Managers Report

Presented by Alexcia Jordan

GROUND/MAINTENANCE PROJECTS

- Grandstand structural inspection update
- Working all facility on inspections
- Leaks in several buildings will be addressed when snow melts
- RV Park will bid in a couple weeks

INTERIM, IN-HOUSE EVENTS & RV BOOKINGS

- See attached calendars for the months of January and February
- 2021 Events = 194 unique events on the facility equaling over 700 event days
- North Idaho 's Cowboy Christmas, Wine Rodeo and NFR Viewing Party, see attached p&l

FAIR

- 2022 Fair Theme – Salute to a Century, August 19-28
 - Met with North Idaho security about Fair coverage
 - Commemorative History Book is in process
 - Working on fair layout to accommodate major attractions and food vendors
 - Concerts have offers out – no word yet
 - SaffireTix maps look amazing and working on are working on setup
 - New Vendor/Sponsor software Event Hub is live!
 - Exhibitor's Handbook is nearly complete
 - Volunteer Group request are out
 - Fun theming ideas still continue
 - General schedule is complete still waiting to finish discussions to complete the livestock calendar and the puzzle is complete.

Other

- Fair Board Retreat will be February 12 all day – please let me know agenda items. Foundation will also hold their retreat at the same time. Marla Calico, IAFE President will speak at the Retreat.
- Foundation – Next meeting is January 19, 5 pm in the Stampede Room
- Rodeo Committee – Next meeting is February
- 4-H MOU under review/renewal – Meeting 1/14/22 at Extension Office at 10 am
- A new MOU is in the works between Foundation and Fair Board, will distribute for discussion at the retreat.
- Shanda and Darin are going to Dirt School and will be out next week
- Shanda will be attending IAFE Summit in Denver the end of next week
- 2021 annual report will be complete next month.



Each year the North Idaho State Fair submits entries to compete against not only the Nations Fair but also International Fairs and be judged by those in the Fair Industry. This year we are very proud to say we earned 20 awards in the areas of Agriculture, Communications, Competitive Exhibits, Non-Fair Facilities and Sponsorship Innovation, one being Overall Judges' Choice. This is the hard work for the Fair Board, Staff and many Volunteers who make this great fair such a huge success!