



January 28, 2023

### **Fair Board Meeting Minutes**

Attendees: Jerry Johnson, Elise Burton, Linda Rider, Dave Fair, Tim Vulles, Kevin Kirking, Sharon Nelson, Mike Mclean, Nick White, Christine White, Greg Bennett, Shanda Masterson and Alexcia Jordan.

Meeting minutes recorded by Alexcia.

### **Called to order at 8:02 am**

**Pledge of Allegiance** led by Kevin

### **Changes to the Agenda**

- None

### **Hearing of Delegates**

- None

### **Approval of December Meeting Minutes**

- Kevin moved to approve minutes: Tim second. Motion carried.

### **Claims and Financial Statements**

- Elise moved that usual and customary claims to be paid and accept financials for December; Dave second. Motion carried.
- Discussion on 2023 budget with full walkthrough and explanation of all income and expenses projected. Dave moved to accept the 2023 Budget as presented: Tim second. Motion carried.

**Meeting adjourned at 8:59 am** – Motion to adjourn by Tim, seconded by Elise, motion carried.

### **Retreat Presentation by Jeff Conroy**

- 10 AM – Fair Board, Foundation Board, members of the Rodeo Committee and staff were present.
- Noon – Lunch
- 1 PM – Fair Board Retreat Called to Order – No action to be taken in this session.
  - Jerry welcomed everyone and encouraged them to participate in the discussions for the day.
  - Alexcia presented a recap of 2022 and our plans for 2023, showing much growth over the last 6 years, especially the last 2 years. She went over highlights for the upcoming fair and arena show line up for 2023. Some discussion on ticket pricing, and the convenience fee structure.
  - Alexcia and Greg touched on deferred maintenance and capital improvement plan for the year. Building 25 roof repair, chill zone and other projects.
  - Some discussion on food services and the cost of catering all our events, possibly exploring a contract with a caterer or hiring an in-house person to handle food services. Additional discussion on concessionaires and vendors at the fair and the move out process getting tightened up to avoid any potential issues. Suggested 1 hour cool down before gates open to move out.
  - Master Plan – Alexcia Presented Master Plan is at phasing and financial analysis. Much discussion on wanting to build soon but some concern with rumors of moving the fairgrounds. Conesus is to continue on with phasing and rendering for the first building.

### **Public/Open Comments**

- None

**Meeting adjourned at 3:21 pm** – Motion to adjourn by Tim, seconded by Linda, motion carried.