



May 9, 2023

Fair Board Meeting Minutes

Attendees: Jerry Johnson, Elise Burton, Linda Rider, Dave Fair, Tim Vuller, Kevin Kirking, Joe Doellefeld, Sharon Nelson, Christina Petite, Elizabeth Brewer, Mike Mclean, Jessica Mclean, Dave Paul, Michaela Woempner, Greg Bennett, Shanda Masterson and Alexcia Jordan.
Meeting minutes recorded by Alexcia.

Called to order at 5:02 PM

Pledge of Allegiance: led by Elise

Changes to the Agenda

- No need for executive session, consensus to remove from agenda.

Hearing of Delegates

- None

Approval of April Meeting Minutes

- Joe moved to approve minutes: Dave second. Motion carried.

Read of Correspondence

- None

Claims and Financial Statements

- Elise moved that usual and customary claims to be paid; Linda second. Motion carried.

Old Business

- Farm to Table Update – Linda reported that her committee and staff have been working hard to prepare for the events, things are shaping up nicely for a great and packed event.
- Recap of RMAF Spring Facility Tour – Alexcia and Jerry reported the Tour was well attended and featured several great facilities.

New Business

- 2023 IAFE and RMAF attendance – Alexcia and Jerry shared with both conventions being close we would like strong attendance from our Board members. We request to know who wants to attend the June Board meeting.

Committee Reports

- Food/Beverage – Alexcia reported Pepsi came back with a five year and a three-year proposal. She also reached out to Coke but has not received a proposal. Joe moved to accept the three-year proposal with Pepsi and reevaluate after that time with Coke again. Dave seconded. Motion carried. Alexcia and Shanda reported Centennial is on for branding the Grandstands bar which will create a chain reaction to move other bar locations to create better traffic flow during events. Greg reported the need to upgrade power at SBC.
- Development/Planning – Alexcia reported the committee met (Joe, Linda, Mike and Alexcia) with Commissioner Duncan to discuss the future of the fairgrounds and potential location changes. At this point property has not been secured. Fair Board consensus is to remain on our current ground and push to build in the near future.
- Educational Programming – Linda reported everything is moving forward for Meet and Farmer and Farm to Table, Alexcia encouraged Board participation.
- Events, Fair & Policy – Alexcia presented three documents for Board review: Employee Onboarding, Team Building and Company Culture as well as Employee and Contractor Motivation.
- Finance & Budget – Elise reported we should get one more credit card for Greg Bennett, our Facility Operations Manager. Board consensus to add one more card in Greg's name with ICCU to the Premium Card. Table to next board meeting to acquire appropriate action.
- Facility, Equipment & Maintenance - Tim and Greg reported the fork lift kit is on the way. They presented two options on the well: one to get by and one that will allow us to utilize it better for a longer period of time. The second option is approximately \$20,000 over budget. Board consensus was to move forward with option two understanding it is over budget. Chill Zone will be wrapping up with a new 200 amp panel. Keller Williams Red Day came in and painted the last barn out north red and gave the grandstands a new coat of paint with over 100 volunteers in one day. Alexcia and Greg will be meeting regarding Firehouse #4 with the Engineer this week.
- Jr. Fair Advisory Board – Michaela reported they will be having a social next month one hour prior to our regular board meeting. No meeting this month due to year end finals and reports.



- Livestock, 4-H and FFA - Mike reported Dr Christensen, DVM is contracted and will be speaking for a parent Q&A June 1. Pigs weigh on May 20th, they are prepared and take extra precautions for all biohazards. USDA processors are confirmed for champion animal harvest. Reported FFA needs this levy to pass in order to keep the program funded, please go vote. YQCA training will be June 1 for kids needing it.
- Marketing – Alexcia reported billboards are contracted, TV is in production and radio is scheduled.
- Rodeo – Dave reported the High School Rodeo will be here May 19-21. Cowboy Channel and PRCA will be meeting to discuss airing our Sunday rodeo live. Xtreme bulls may need to be evaluated in the fall due to needing more added money according to PRCA rules. Roping box will be installed and we are working on further enhancing our Wild Ride.
- Executive Committee – No Report.

Public/Open Comments

- Allan’s retirement party will be this Thursday at 11:30 AM, board will provide catered lunch to celebrate his 12 years with the North Idaho State Fair.

Meeting adjourned at 6:45 pm – Motion to adjourn by Tim, seconded by Linda, motion carried.



May 2023 Managers Report

Presented by Alexcia Jordan

GROUND/MAINTENANCE PROJECTS

- Chill Zone is moving forward. Funds from the North Idaho Fair and Rodeo Foundation in the amount of \$45,000 should be arriving in the mail any day to cover this cost.
- Two events affected by a major power outage and one event by leaks in our building will be seeing major adjustments to their invoices.
- Greg to report all other ground-related details in committee reports.

INTERIM, IN-HOUSE EVENTS & RV BOOKINGS

- See attached calendars for the months of May and June.
- Please see RV report for bookings. Wifi is up and active!
- RV Travel and Convention Tax – This was terminated at the end of January we will be receiving credit for the payment they requested in February. This will close out this account.

FAIR

- Theme: Acres of Fun!
- Exhibitors Handbook is at the printer!
- Working on layouts, maps, marketing materials, rental needs and contracts.
- More focus on Customer/Client/Employee Appreciation packages tied into sponsorship.

Other

- Please see the Employee Onboarding, Team Building Approach and Company Culture and Employee/Contractor Motivation for your review.
- Rodeo Meeting tomorrow 6 pm.
- Foundation Meeting – TBD – conflict with F2T
- Save the date – Meet a Farmer, May 15 & Farm to Table, May 16-18.

