



May 10, 2022

Fair Board Meeting Minutes

Attendees: Jerry Johnson, Linda Rider, Elise Burton, Joe Doellefeld, Tim Vulles, Kevin Kirking, Miranda Hamilton, Commissioner Brooks, Teresa Balderrama, Merlin Berger, Allan Dykstra, Haven Chase, Shanda Masterson and Alexcia Jordan. Junior Fair Advisory Board Members: Hayven Chase.

Meeting minutes recorded by Shanda.

Called to order at 5:01 pm

Pledge of Allegiance led by Miranda

Changes to the Agenda

- None

Hearing of Delegates

- Commissioner Brooks reported back about rumors of the Fairgrounds potentially being moved. He states he and Commissioner Fillios are in favor the facility remaining in its current location.

Approval of April Meeting Minutes

- Elise moved to approve minutes: Tim second. Motion carried.

Reading of Correspondence

- Letter of appreciation from Panhandle Health for the support the Fair Board provided and the role the Fairgrounds played throughout the pandemic.

Claims and Financial Statements

- Elise moved that usual and customary claims to be paid; Dave second. Motion carried.

Old Business

- Farm to Table Update – Linda reported everything is moving forward and in place.

New Business

- None

Committee Reports

- Food/Beverage – no report
- Development/Planning – Linda reported, she, Dave, Joe and Alexcia met to discuss the future of the fairgrounds. Only basic discussion was had with great ideas, no action at this time.
- Educational Programming - Linda reported Farm to Table is continuing to grow with interest. She will be looking into adding another day in the fall for schools that were unable to attend this spring. Meet a Farmer is scheduled for September 16 at this time.
- Events, Fair & Policy – no report
- Finance & Budget – Elise shared the financial highlights for the month. 2021 audit is in motion, set to wrap up in July.
- Facilities, Equipment & Maintenance – Tim reported that the grounds recently purchased two gators to help the grounds crew.
- Jr. Fair Advisory Board – Shanda reported we have 6 new applicants to interview, board members are welcome to join for interviews on May 14 and May 24
- Livestock, 4-H and FFA - Teresa shared livestock numbers are down, likely some having to do with the rising cost of feed.
- Marketing – Alexcia share about the Golden Ticket plan.
- Rodeo – Dave provided a report to the board. Things are moving forward for a very successful rodeo. The rough stock clinic was well attended as well as appreciation for the Fair Boards dedication to improving the facility.
- Executive Committee – No report

Public/Open Comments

- Kevin reported the last Foundation meeting was successful discussing the MOU, more to come. Please like the Foundation's Facebook page.

Meeting adjourned at 5:50 pm – Motion to adjourn by Dave, seconded by Tim, motion carried.



May 2022 Managers Report

Presented by Alexcia Jordan

GROUND/MAINTENANCE PROJECTS

- Electrical Upgrades in all Bars are nearly complete
- RV Park broke ground May 2, look to complete mid-July
- Transformer replaced and North Main Arena electrical issues have been resolved.
- Chill Zone – Foundation approved additional \$25,000 to complete phase 1 of the project
- Clubhouse – Centennial will be rebranding soon.
- Building 25 – has major leaking issues. We will need to replace or seal the roof in the very near future if we want to continue banquet type events.

INTERIM, IN-HOUSE EVENTS & RV BOOKINGS

- See attached calendars for the months of May and June
- Business View Magazine will be doing coverage on our facility. We were recommended by IAFE and the League of Agricultural and Equine Centers. This will offer a full feature in the magazine and will also give us a new promotional brochure. I have brought samples of other fairs to review.
- Promoters Handbook and Event Guide are done and at the printer. We will have new copies for you at the next meeting
- Farm to Table next week – please let Linda know if you can help
- Cowboy Ball next Friday – please let Jerry know if you are able to bartend

FAIR

- 2022 Fair Theme – Salute to a Century, August 19-28
 - SaffireTix is up and running – Everything is on sale except the last two grandstand events. Also selling box seats, silver buckle online, also working on a fast pass lane for prepurchase parking.
 - Camper Village moving back to the original site, due to unknown status of construction.
 - Exhibitor's Handbook – will be at the printer next week and in your hands at the next meeting!
 - Food Court – two booths were released this year. Lion's Club and Mica Grange. We are sad to see them leave. Both reported finding volunteers was too difficult. We have filled both locations. Allan is working on some fun new props to give the food court more appeal.
 - Golden Ticket Launch – see attached – video is in production to be released at the CBB and then will move to our website and social platforms.
 - Living local will be doing a feature on the 100-year fair celebration!

Other

- Foundation – tomorrow May 11, 5 pm in the Stampede Room – looking forward to hearing more on the bylaw's discussion and executive director position.
- Rodeo Committee – tomorrow May 11, at 6 pm in Building 3
- A new MOU is in your packet, please review and provide your input.
- WA Spring Fair Foundation visit was attended by Linda, Elise and myself. I feel it was a fruitful visit.
- Financial position plan