



June 14, 2022

Fair Board Meeting Minutes

Attendees: Jerry Johnson, Linda Rider, Elise Burton, Joe Doellefeld, Tim Vulles, Dave Fair, Kevin Kirking, Elizabeth Brewer, Christina Petit, Merlin Berger, Dave Paul, Teresa Balderrama, Michaela Woempner, Shanda Masterson and Alexcia Jordan.
Junior Fair Advisory Board Members: Hayven Chase and Owen Foresman.

Meeting minutes recorded by Alexcia.

Called to order at 5:00 pm

Pledge of Allegiance led by Michaela

Changes to the Agenda

- None

Hearing of Delegates

- Michaela introduced newest Jr Fair Advisory Board Member, Owen Foresman.

Approval of May Meeting Minutes

- Joe moved to approve minutes: Tim second. Motion carried.

Reading of Correspondence

- None

Claims and Financial Statements

- Elise moved that usual and customary claims to be paid; Dave second. Motion carried.

Old Business

- Farm to Table Recap – Linda reported a very successful event with plans to do another day this fall in conjunction with the Meet A Farmer event. 1598 students attended, chaperones, bus drivers, teachers and several sponsors all came to participate, help or just check it out. The cost is around \$15,000 all covered by grants and sponsorships!

New Business

- Fair Awards Selection – Discussion on potential deserving candidates. Alexcia will follow up with an email for final consensus prior to ordering awards.
- Foundation MOU – No current movement on the MOU at this point. It is under review by legal.
- Fair Promotions – Alexcia distributed posters, bookmarks, postcards and shared more about the 100 years fair

Committee Reports

- Food/Beverage – Jerry reported the volunteer schedule is complete for the fair!
- Development/Planning – Linda reported she will be setting up another planning meeting.
- Educational Programming – Michaela shared about the new ag programming committee that is newly formed and will help assist with various programs throughout the year.
- Events, Fair & Policy – no report
- Finance & Budget – Elise shared with transition in bookkeeping we are working through the audit for 2021 and timeline for monthly financials. Up in revenue for the year thus far and projections look good.
- Facilities, Equipment & Maintenance – No report at this time
- Jr. Fair Advisory Board – Michaela shared the Jr Board is lined up to help with parades and contests for the year.
- Livestock, 4-H and FFA - Teresa reported that enrollment is up but animal numbers are down.
- Marketing – Alexcia shared marketing assets ready for distribution.
- Rodeo – Dave provided a report to the board. Things are moving forward for a very successful rodeo. Volunteer recruiting BBQ is June 22 in Building 4.
- Executive Committee – No report

Executive Session pursuant to Idaho Code 74-206(1)(a) (Action)

- Dave motioned to enter Executive Session pursuant to Idaho Code 74-206(1)(a) for approximately 30 minutes with no action to be taken at this time. Joe seconded. Roll Call vote all aye. Executive Session entered at 6:06 pm
- Linda motioned to exit Executive Session pursuant to Idaho Code 74-206(1)(a), Elise second, roll call, exited at 6:26 pm

Public/Open Comments

- Alexcia asked for board consensus on FY23 BOCC budget request for the fair, with no ARPA funds and little Cares Act funds received move forward with asking for \$150,000 to help with the cost of replacing the Jacklin Building Roof as well as the full amount of the Firehouse funds which is fair board lost revenue over 50 years to move forward with our Master Plan. BOCC meeting will be 6/17/22 at 11 am.

Meeting adjourned at 6:46 pm – Motion to adjourn by Linda, seconded by Tim, motion carried.



June 2022 Managers Report

Presented by Alexcia Jordan

GROUND/MAINTENANCE PROJECTS

- Electrical Upgrades in all Bars are complete
- RV Park broke ground May 2, look to complete mid-July, may even have a little extra in the grant for alternates
- Transformer was run over at the dog show, it was submitted to insurance. It is operational but needs repair prior to the fair.
- Chill Zone – Slow moving, groundwork done waiting on concrete.
- Clubhouse – Centennial has started rebranding.
- Building 25 – has major leaking issues. We received one bid for \$160,000, we will look for more. IF this is a project we wish to tackle next year we need to create a window in the schedule as it is already nearly booked for 2023.
- Arena footing is so close to being done – rain is not helping

INTERIM, IN-HOUSE EVENTS & RV BOOKINGS

- See attached calendars for the months of June and July
- Farm to Table was a huge success! Linda to report.
- Cowboy Ball was successful - \$222,000 in gross profits earned by the North Idaho Fair & Rodeo Foundation

FAIR

- 2022 Fair Theme – Salute to a Century, August 19-28
 - Event Guide will be in production by July 1
 - Entertainment schedule is nearly complete
 - Mega Pass Sale was June 6-10 – sold 409 packets in the office – lots selling online
 - Coins are live and on sale!
 - Golden Ticket Launch – video released a6/12/22 and are selling online.
 - Teresa reported 208 pigs and 63 lambs – working on the plan for building 25
 - Waiting to hear on most recent concert offer
 - Need Fair Board Ticket Forms back please

Other

- Foundation – tomorrow May 15, 5 pm in Building
- Rodeo Committee – June 22, at 6 pm in Building 3
- Who wishes to attend RMAF or IAFE
 - RMAF – Layton, UT - November 9-11, 2022
 - IAFE – Indianapolis, IN – November 27-30, 2022