



October 12, 2021

Fair Board Meeting Minutes

Attendees: Jerry Johnson, Linda Rider, Tim Vulles, Elise Burton, Dave Fair, Joe Doellefeld, Todd Fuesier, Michaela Woempner, Evan Underwood, Shanda Masterson, and Alexcia Jordan.
Meeting minutes recorded by Alexcia.

Called to order at 5:02 pm

Pledge of Allegiance led by Jerry Johnson

Changes to the Agenda

- None

Hearing of Delegates

- Todd spoke on projects that need priority and that he will no longer be available to work the fair as he has in the past. His recommendation is we look for a full-time electrician in the future.

Approval of September Meeting Minutes

- Joe moved to approve minutes: Elise second. Motion carried.

Reading of Correspondence

- None

Claims and Financial Statements

- Elise moved that usual and customary claims to be paid; Linda second. Motion carried.

Manager's Report; see attached

Old Business

- None

New Business

- November Fair Board Meeting – due to travel conflicts for several members of the board and staff, Linda moved to cancel the November 9th Fair Board Meeting due to conflicts, Dave seconded. Motion carried.
- 2022 Proposed Schedule – Alexcia reported that staff is working hard on the 2022 arena show line up, 4-H, FFA and Open class schedules. More meetings will take place before a final schedule is produced.

Committee Reports

- Beverages – Jerry reported several bars need upgraded electrical that will need budgeted in 2022.
- Development and Planning – Linda reported we need to set a planning meeting for 2022 goals.
- Educational Programming – Linda reported the Farm to Table committee met to discuss 2022 plans, three full days including Lakeland, Post Falls and CDA School District schools for May 17-19, 2022. She also reported that we will be growing the committee to help with the growth we are experiencing.
- Finance & Budget – Elise reported on the successes of each arena show at the fair, ticket sales, RV Park and recommended we prepare to transfer a portion to the facility fund.
- Facilities, Equipment and Maintenance – Tim reported he and Jerry along with the help of Elise and staff will be looking at several upcoming auctions for equipment needs. A manlift and forklift are priority items. Jerry and staff met with a lighting company and are evaluating all lighting on the grounds for efficiency, a plan will be presented in coming months. Linda requested new office flooring for 2022 budget.
- Livestock & 4-H – Linda reported Sharla has resigned after 19 years in Extension. The University will be looking for her replacement but will likely be a slow process.
- Marketing – No report
- Rodeo – No report
- Executive Committee/Personnel – No report

Public/Open Comments

- None

Meeting adjourned at 6:44 pm – Motion to adjourn by Joe, seconded by Linda, motion carried.



September 2021 Managers Report

Presented by Alexcia Jordan

GROUND/MAINTENANCE PROJECTS

- Clean up for fair continues
- Met with Master Planners during the Fair looking forward to their report

INTERIM, IN-HOUSE EVENTS & RV BOOKINGS

- See attached calendars for the months of September & October
- Due to Covid we are seeing many cancellations although many are still moving forward.
- Wildlife Building and the Stampede Room are/will be a Covid treatment center ran by Heritage Health.

FAIR

- 2021 Fair Attendance was an all-time high with 154,726
- We are working on awards submissions to all fair associations we belong to.
- Biggest attendance EVER, biggest carnival EVER, biggest food sales EVER, biggest livestock sale EVER! Overall, the 10-day fair was very well received. It gave us the elbow room we were all hoping for and a diverse entertainment lineup. With that said we have many areas we can improve upon and look forward to implementing them in 2022.
- 2022 Fair Theme – Salute to a Century, August 19-28 – we are working on the theme logo
 - We will start working on Entertainment and arena line up
 - We are holding wrap up meetings over the next couple weeks with different groups, collecting thoughts and looking forward to some great new things and positive changes for 2022.

Other

- Changes in staffing – Veronica has moved on to a new opportunity. Michaela is rejoining our team. We will be reworking some duties over the next couple weeks. We are looking to hire more grounds crew asap.
- Need to know who will be traveling to convention and begin booking this week.