

One weekend
Three big events
All under one roof!

December 10 & 11, 2021

North Idaho's Cowboy Christmas

Western shopping at its finest
Shopping hours:
Friday - 4 pm to 7 pm
Saturday - 10 am to 7 pm
Free admission

Wine Rodeo & Craft Beer Tasting

\$25 per person includes 5 tickets for
tasting and a commemorative glass

4 pm to 8 pm

THE FAIRGROUNDS
KOOTENAI COUNTY

www.kcfairgrounds.com
4056 N Government Way | CDA, ID | 208-765-4969

NFR Viewing Party

LIMITED SEATING
RESERVE YOUR TABLE TODAY!

Doors open at 6:30 pm

Cowboy Christmas - December 10-11, 2021

Free admission

Hours:

- Friday, December 10 – 4 pm – 7 pm
- Saturday, December 11 – 10 am – 7 pm

Vendor Booth Applications can be found online at

www.kcfairgrounds.com

Wine Rodeo & Craft Beer Tasting

\$25 per person, includes 5 tickets for tasting, light appetizers, and a commemorative wine or beer glass of your choice.

Ticket is good for one night only of your choice

Hours:

- Friday, December 10 – 4 pm – 8 pm
- Saturday, December 11 – 2 pm – 8 pm

NFR Viewing Party

Hours:

- Friday, December 11 – doors open at 6:30 pm
- Saturday, December 12 – doors open at 6:30 pm

Tickets:

Table Sponsorship - \$1,000 – Enjoy a night out for 8 people, start with a wine tasting at the Wine Rodeo and pick out 2 bottles of wine of your choice, then enjoy dinner and at the NFR viewing party with premier seating and mentions by the MC of your sponsorship throughout the night. – **DOUBLE DOWN** – enjoy both nights of rodeo action for **\$1,800**

Viewing Party Table for 8 – \$500 - Includes dinner and 2 drink tickets for each guest

Dinner for 2 - \$150 – Includes dinner and 2 drink tickets for each of you.

Become a Sponsor

Presenting Sponsor – \$5,000

- Branding on all media for the Cowboy Christmas, Wine Rodeo and NFR Viewing Party.
- Logo recognition on the Fairgrounds reader board & website.
- Booth space or presence at the event
- Ability to provide door prizes for NFR Viewing
- MC Announcements
- Social media marketing campaigns (over 28,000 followers)
- Perimeter Fence Signage (you provide)
- 2 – tables for 8 at one night or 1 table at both nights, each guest gets a ticket for the Wine Rodeo.

Cowboy Christmas Shopping Sponsor – \$2,500

- Branding on all media for Cowboy Christmas
- Booth space with premiere placement
- Logo recognition on the Fairgrounds reader board & website.
- Your company logo on marketing materials
- Social media marketing campaigns (over 28,000 followers)
- Perimeter Fence Signage (you provide)

Wine Rodeo Sponsor – \$2,000

- Branding on all media for Cowboy Christmas
- Booth space within the Wine Rodeo
- Logo recognition on the Fairgrounds reader board & website.
- Your company logo on marketing materials
- Social media marketing campaigns (over 28,000 followers)
- Perimeter Fence Signage (you provide)