

The FAIR FOUNDATION

north idaho fair and rodeo

2020 Kootenai/Shoshone 4-H Sale

Although there was no North Idaho State Fair as we know it this year, the 4-H program was still able to have a “non-Fair” show at the Fairgrounds.

The Kootenai/Shoshone 4-H program staff offered all of the classes and contests that would be available to members during a normal fair, which included display and judging of all static or building projects, as well as all of the normally held classes for animal members. All entries were evaluated and awarded ribbons and top placings, with some modifications like interview judging via zoom, video recordings of style show entries and drive by drop off and pick up of building entries.

To keep everyone safe, the livestock showing was scheduled over a 10 day period and used different buildings than normal to allow for social spacing as well as holding smaller classes and exhibiting outside as much as possible. The 4-H Market Stock Sale presented a problem in that it is always well attended by our community and needed more space if it was going to happen.

Then came the idea to hold the sale with the animals in the rodeo arena and buyers in the grandstands. Could we make it work? Could we get the animals to the arena? What would buyers think? Well, on the afternoon of August 29th it all came together with the help of a good sound system, patient

auctioneers, 4-H volunteers, some different procedures, and the Gem State Stampede Rodeo Committee serving as ringmen to catch bids. In addition, for those who didn't wish to attend in person, they could watch and even bid and buy online through a virtual, live time, auction format.



The sale was a huge success. Buyers voiced their pleasure in having more space, the animals came and went like a well oiled machine. At the end of the night 393 animals had been sold. The sale prices reflected great support from the community. Between sale prices and the addition of extra support monies, that were declared during the sale and later on, brought the sale total to just over one million dollars, an all-time high.

A big thank you must go out to those who came and participated, the 136 individuals and businesses who purchased or offered support money, and the 306 4-H members who persevered through a crazy year to complete their project animals and bring them to the non-Fair.

~ Linda Rider, North Idaho Fair Board Member



A Letter from the President

Wow! How time does zip by. As my tenure as President of the Foundation winds down, it is nearing the time of a “changing of the guard” at the North Idaho Fair & Rodeo Foundation for 2021! It has been a wonderful eight years being a member of the Foundation Board of Directors. I joined in 2012 and have been fortunate and honored to have served as its President for the past two years.

What a strange year this one has been! Our signature events, though well-planned and designed, had to be shelved, as COVID-19 had its own plans. The silver lining behind this cloud, is that the Board and our committees are ahead of schedule for 2021 and our events will offer the same excellence that people have come to expect, plus some new and exciting twists. With the Fair going to a 10-day schedule this coming year, 2021 should be epic!

I would like to thank all of the Board members, both those with whom I have served over these past years and our newer members, for their hard work, great ideas and dedication to our Fair and our amazing community. I would like to give special thanks to Alexcia and the Fair staff whose support of the Foundation’s efforts has been nothing short of fabulous. The combination of the Foundation, Fair staff, Kootenai County Fair Board, and the many dedicated volunteers, form an unbeatable team.

There are exciting and grand days ahead for our community’s Fairgrounds with many exciting things in the works. I know that our many supporters are thrilled with how our Fairgrounds is evolving. The central location offers area residents easy and convenient access and parking, allowing many to participate frequently in the variety of venues, events, attractions, and other activities that are held virtually each week of the year. The recent addition of the Foundation’s Endowment extends folks the opportunity to help build a long-term financial benefit into the Fairgrounds’ bright future.

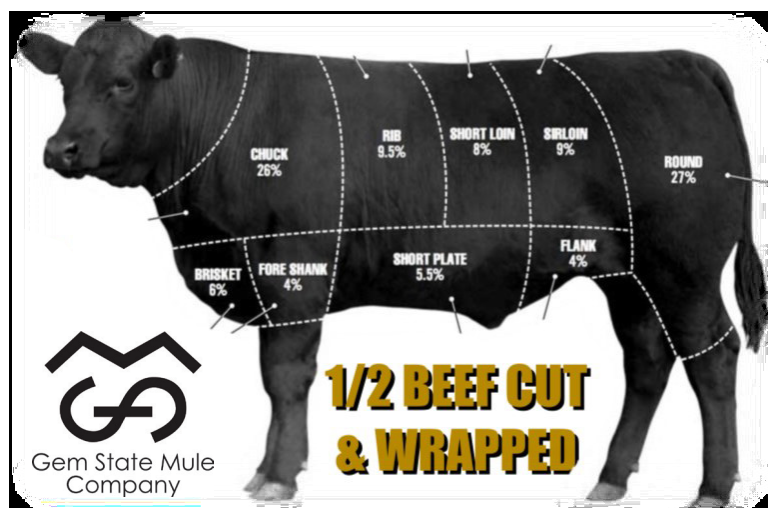
I look forward to staying involved with Fair activities as others take up the good work of the North Idaho Fair & Rodeo Foundation!

I am certain that the Foundation will continue to grow and prosper under the leadership of incoming President Dwayne Glemser, the other officers and board members. I offer my best wishes and encouragement for the coming years and I know that our generous donors, sponsors, and other supporters can place their total confidence in this gifted team.

Thank you for the opportunity to serve, and I’ll see you at the Fair!

Kevin Kirking

President
North Idaho Fair & Rodeo Foundation



Beef Raffle Winner

Congratulations to Kim Edmonson, winner of the 2020 Beef Raffle. The beef was purchased and donated by Gem State Mule Company and the processing was donated by Northwest Farm to Table.

Thank you to all those who contributed by way of a \$10 ticket purchase to support the North Idaho Fair & Rodeo Foundation.



A Message from Alexcia Jordan, General Manager

Let me open with this, 2020 has not been what we anticipated. In fact, we have had to search hard to find the fun! When you are in the business of FUN and there is no fun to be had, you must get extra creative to find ways to keep moral up and progress moving forward. The fairgrounds certainly will not walk away unscathed from the impacts of COVID-19, but in true #FairStrong spirit, we were able to find fun and serve our community.

With 2020 came the cancellation of many events, we survive on hosting events and seeing our community gather. Although we lost many events and even our beloved fair, we still focused on finding the silver lining where we could. This year offered more time to work on the grounds and buildings. It also offered us ways we could serve our community in need. We have been set up as a field hospital, home of Emergency Management and currently an active COVID testing site and home for Kootenai County Jury selections. More exciting than that was making sure our area High School seniors had their graduation milestone, in a drive thru fashion and helping distribute two semi loads of Idaho grown potatoes. All year we have pushed hard on an extremely limited crew to help where we were needed.



One of the highlights of this pandemic for us was hosting Senior Graduations. In talks regarding what our concert might look like in 2020 if we were able to hold it, Jim Volk, owner of Impact Lighting and Sound and I came up with an idea. We were hoping to create a way that our area seniors could graduate, walk the stage to get their diploma and celebrate a major milestone in their lives. We coordinated a large group effort consisting of the Principals of Coeur d'Alene, Post Falls, Lakelands School Districts, and our Charter School to see if they would like to participate. Then with the help of the Office of Emergency Management, Fire Marshall Archer, Sheriff Wolfinger and the Director of Panhandle Health, Lora Whalen we created a plan. All services from the Fairgrounds were donated to the efforts to graduate seven graduating classes in four days in drive-in fashion!

After the cancelation of the fair, we took some time to mourn the loss of this major event but we quickly regrouped to create a safe way for our 4-H youth to come together, complete their projects and sell their animals. Even though we were under a mask mandate, people came together, did their part to keep each other safe and proudly completed their projects. The Livestock Sale was a huge success offered both online and in person spread-out in the grandstands. The sale this year broke all the records and brought over 1 million dollars to our 4-H youth!

Our community has expressed how much they look forward to gathering again, we were thrilled to offer a couple events this fall but with the recent move back to Stage 2 in Rebound Idaho we once again are without events. Our much anticipate North Idaho's Cowboy Christmas, were you can shop western styled vendors, attend the wine rodeo and taste some of the regions finest, and even watch the Live NFR Viewing Party, will be postponed to December 2021! Although we cannot gather the way we wish to at the moment we are working hard to bring you 10 days of fair fun, that is right we are doubling the Fair Fun in 2021!

Most importantly, in times like we are experiencing, we want to thank everyone who has checked in on us, donated time, goods, services and even funding to both the North Idaho Fair Board for operations and the North Idaho Fair & Rodeo Foundation. Without your support and kindness this year would have been even more difficult. We are grateful for our community.



Welcome President Elect, Dwayne Glemser



Dwayne Glemser, Manager, Les Schwab Tire Center Coeur d'Alene, has served on the Foundation Board since 2017. He comes to us with a desire to "establish myself in the local business community and political environment and to be a good role model to his son, Jared and daughter, Olivia, showing them what they too can accomplish." With his supportive wife Kim, he feels "by being involved, it has opened the door to many opportunities and life experiences for them. I believe 'for every dollar I spend marketing', I need to spend a dollar of my personal time".

Dwayne grew up in the Pacific Northwest and spent many summer weekends rodeoing in Idaho, Oregon and Washington. After moving to Martinez, CA to pioneer an emerging market for Les Schwab Tire, Dwayne, was installed as a Board President of the Chamber of Commerce and received 'Business of the Year' and 'Man of the Year'. He has also served as a City Planning Commissioner for several years before moving to Coeur d'Alene. Dwayne has the overwhelming support of the Board and will be a tremendous asset moving forward!

NEW Ways to Give!

The North Idaho Fair and Rodeo Foundation is thrilled to announce some new ways to get involved! Join our mission today with one of these FUN opportunities by visiting northidahofairfoundation.org.

- Membership has its benefits!
 - The North Idaho State Fair is a family tradition 98 years in the making. It's a place where memories are made, and the future is cultivated.
 - The North Idaho Fair and Rodeo Foundation is a charitable nonprofit 501c3 organization supported by individuals who recognize the role that the North Idaho State Fair plays in our community.
 - Become a "Friend of the Fair" and support the Fair at any level that your budget allows. Your donation comes with our deepest appreciation and benefits you can enjoy with your loved ones at the 2021 Fair.
 - Visit northidahofairfoundation.org and become a member today!
- Benches and Tables Program
 - Commemorate a special person, treasured occasion, or your overwhelming love for the fair with a personalized bench or table on the fairgrounds!
- Give through Amazon Smiles!
 - Simply go to your [smile.amazon.com](https://www.amazon.com/smiles), click to get started and search for the North Idaho Fair and Rodeo Foundation and for every order you make, Amazon will contribute to the Foundation.
- Participate in #GivingTuesday!
 - Plan to make a contribution on 12.01.20 and share on social media you participated in #GivingTuesday in support of the North Idaho Fair and Rodeo Foundation.

The North Idaho Fair and Rodeo Foundation is a 501c3 and proudly supports the Kootenai County Fairgrounds efforts to improve facilities, capital building projects and scholarship programs. Thank you for continuing to support our efforts!



Historical Preservation Committee

This Fall the North Idaho Fair and Rodeo Foundation formed the Historical Preservation Committee. As newly appointed Chairperson, I met with board members in September and discussed their vision.

The Committee's primary objectives are preserving the Fair's history, sharing the Fair's community impact from its inception, and telling the story of how the grounds came to the present site. Using photos, video interviews, and written narratives, we will endeavor to create assets that will allow the fairgrounds to share its heritage. Possible outlets discussed include the Fair website, a YouTube channel or other video outlet, copy and pictorial accounts in fair promotions, as well as building educational displays.

The initial steps of the committee include; Defining and inventorying the present fair archives of photos, documents, and memorabilia. Creating a central location at the fairgrounds for storage of documents, and setting up a system to capture images digitally.

Compiling data regarding the building and grounds into an up to date narrative highlighting people, events and buildings.

In addition, our committee will be seeking volunteers and reaching out to the community asking for photos and stories.

The committee will have access to the Fair Foundations computer as well as funds for the purchase of a quality photo scanner. Access to this equipment will be the first big step in making things happen.

Following the meeting I had the opportunity to share our vision with local historian Robert Singletary who is thrilled with our endeavor and has offered assistance and expertise as we move forward. I am also encouraged with reports dating from 1920-1976; made available to us by the 4-H extension office. These reports include valuable snippets of our history leading to an informative narrative.

This winter I am planning to spend time at the Coeur d'Alene Library going through the Coeur d'Alene Press archives hunting for articles, promotions and images. Anyone interested in joining the fun, please call me at (208) 664-7594 or email me at bychrisphoto@gmail.com and let us know.

~ Chris Holloway, Historical Committee Member



Upcoming Events



**Events are subject to change due to COVID restrictions.*

JANUARY 29 – 31, 2021

BOBBY COMBS RV SHOW

FEBRUARY 5 – 14, 2021

MARKS MARINE BOAT SHOW

FEBRUARY 26 – 28, 2021

MASTER POOL & SPA SHOW

MARCH 5 – 7, 2021

NIBCA HOME & GARDEN SHOW

JUNE 25, 2021

COWBOY BALL

AUGUST 27, 2021

CHICKS N' CHAPS

AUGUST 20-29, 2021

NORTH IDAHO STATE FAIR & GEM STATE STAMPEDE



The FAIR FOUNDATION
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