

May 14, 2019
Kootenai County Fairgrounds
Board of Directors Meeting

The meeting was called to order by Chairman Jerry Johnson at 6 PM

Pledge of Allegiance: Led by Jerry Johnson.

Roll Call: Board members present- Jerry Johnson, Linda Rider, Joe Doellefeld, Elise Burton, Dave Fair, and Ken Renner. Also in attendance were Bill Brooks, Kevin Kirking, Teresa Balderrama, Alexcia Jordan, Jeremiah Jenkins, Mark Hall, and Cory Jasmin.

Changes to the Agenda: None.

Hearing of Delegates: Bill Brooks spoke on budget deficit, and that the Fair's budget request was well thought out. Mr. Brooks asked Alexcia how much the Fairgrounds needs, Alexcia says \$300,000 to be self-sustaining and to have major needs taken care of.

Mark Hall of Blackwell Island RV Park stated that he felt we are not charging enough at the KC Fairgrounds RV Park. Jerry Johnson responded that we take his concern under advisement but that he feels the KC Fairgrounds RV Park and Blackwell Island are not direct competitors.

Approval of April minutes: Moved to June.

Reading of Correspondence: None.

Discussion of Claims and Financial Statements: Elise reviewed bank statements, paid and unpaid invoices and declared that everything looks reasonable and customary. Elise asks the Fairgrounds to avoid large expenditures until after Fair as we have a lot of promised money that has not been paid yet. Elise made motion to approve, Dave Fair seconds. Motion carried.

Manager's Report: Alexcia submitted her monthly report. Please see attached report.

Old Business

- Linda reports that all maps and scheduling is done for Farm to Table.

New Business

Discussion Item

- Open Meeting Laws presentation is postponed due to absence of presenter.
- Due to regulations the board discusses the need to appoint a Secretary. Jerry appoints Dave, Elise seconds. Motion carries.
- Jerry recommends contracting Jeff Conroy as a consultant for board improvement, general manager development, restructuring of staff duties, and fundraising campaign for event center. Elise asks that we work on long term sponsorships before capital campaign. Kevin reports that Mr. Conroy has worked with the Fair Foundation with good results. Linda asks that we contract Mr. Conroy to mentor Alexcia and Elise seconds the motion. Joe asks that we keep the budget in line and we hire Mr. Conroy solely as an independent contractor. Motion carries.

Committee Reports

- Budget and Finance – Elise asks for no more unbudgeted spending.
- Development and Planning – Linda would like to continue to look at the feasibility study for the expo center. She has scheduled a meeting with a consultant from Medicine Hat, AB, May 30 at 12:30 PM

- Facilities – no report
- Rodeo – Zach submitted that work parties have been busy with the rodeo. Reining and roping has added \$500 to the payout all three days. Xtreme Bulls sponsors are Jordan Tractor and CdA Paving. Zach also asks that all board members receive Fairgrounds email addresses. Tabled for later discussion.
- Equipment – Ken reports that all are happy with the new tractor and that Kevin has done a tremendous job getting the shop in shape.
- Livestock and 4-H – Teresa reports that the Stock Show has entries still coming in. Horse stalls are finished and ready to be delivered. All should be up and functional by Draft Horse Show. 4-H enrollment is spiking.
- Staff Report – Cory reports that all ticketing is up and running. RV park is becoming more popular. RV Camp Host is working out well, as is online booking.
- Marketing and Sponsorship – Draft Horse Show needs help with their marketing. Joes asks if there are new sponsors. No further discussion.
- Fair & Special Event – Joe asks for more seating areas at Arena events, including opening the Silver Buckle Club for the Demolition Derby.
- Executive Committee—No report
- Public Comments—Kevin reports that the Foundation newsletter will be sent out next week. The Foundation has formed a Historical Committee with Kimberly Cornelius as Fair Archivist. Joe advises to contact the National Endowment of Arts and Humanities for funding and expertise. Greeters at Fair are needed, this should be Foundation Members and Board Members.

Jerry entertains the motion to adjourn, Dave makes motion, Linda seconds. Meeting adjourned at 7:48 PM.