

# The FAIR FOUNDATION

north idaho fair and rodeo

## Annual 'Friends of the Fair' Award Ceremony

The North Idaho Fair and Rodeo held their annual Friends of the Fair award ceremony on Saturday, August 26th on the Stimson Mall Stage at the Fairgrounds.

Mary Larson, President of the Fair Foundation and Jerry Johnson, President of the Fair Board, led the ceremony during which, four major awards and two recognition plaques were handed out.

The Volunteer Group of the Year was given to the Gem State Stampede Rodeo Committee for their tireless efforts, passion and dedication to bringing us world class competitors and entertainment to a sold-out crowd annually to the Fair.

Outstanding Person of the Year went to Gladys Cody. Gladys has been involved with the fair for over 12 years and is a very important part of the behind the scenes crew. She keeps things running smoothly each day of the fair.

The Business of the Year went to United Crown Pump and Drilling. Rich and Trisha Agueros, Owners, accepted the award. The Agueros were instrumental in procuring a major

sponsor for the arena and Rich was a founding member of the Silver Buckle Club. Additionally, he has been a vocal advocate for the Fairgrounds and a strong supporter of the Gem State Stampede and 4-H Livestock Sale.

This year's Clyde Boatright Award was given to the Jacklin Family, specifically Donald and Doyle Jacklin and the late Duane Jacklin. This award is given to community leaders whose generosity has touched all parts of the Inland Northwest through numerous donations and participation on many levels to the betterment of the Kootenai County Fairgrounds, it's leaders and members of the community.

Also recognized were Katie Bane, immediate Past President of the Fair Foundation and past Foundation Board member, Co-Chair of the 2017 Cowboy Ball. Major Kim Edmondson, was recognized for her service as Foundation Board Secretary and Past Chair of our single largest fundraising event for the Foundation, The Cowboy Ball. Kim was instrumental in raising over \$200,000 during her four years of service as the Chair of this event.



# 2017 North Idaho State Fair Recap

The 2017 North Idaho State Fair and Gem State Stampede ran from August 23rd through the 27th, bringing in 82,858 guests and nearly perfect weather! This is the third highest recorded attendance in the history of our great fair falling just behind 2016 and 2007. The theme this year, "May the Fair be with You!" broke from the traditional mold and went more towards pop culture which really did appeal to a new group of fairgoers doing exactly what we hoped for. We feel it is our responsibility to always continue to educate our fair-going public about agriculture and traditional home arts while giving them a truly unique fair experience. It was exciting to watch our 4-Hers bring the theme to life in the barns and to see our fairgoers sport their Star Wars shirts in support of the theme!

One thing we are extremely proud of but don't always share enough about is how much the Fair gives back to our community. Opening day; the Post Falls Food Bank collected nearly 400 pounds of food! They were thrilled to participate and are already thinking of more ways we can promote our opening day food drive for 2018. Thanks to the efforts of the great folks dedicated to Chicks n Chaps, over \$24,000 was raised for breast cancer awareness. Finally, over \$90,000 raised at the Fair goes directly back into our community through the work and partnerships of many non-profit groups. These groups come in to clean tables, help with trash, ushering for grandstand events, food booths and so much more. Behind the scenes here at the fair is quite the undertaking, many hands make light work, its groups like this who we are so grateful for and we are thrilled to have them share in our success!

Over the last year, the staff, Fair Board, Foundation and Rodeo Committee members have all come together to work on sponsor relations. This proved highly successful. We are thrilled to say sponsorship for the fair and rodeo was up 30% this year which is exceptional growth. In addition, our trade sponsors have stepped up this year in extraordinary ways, making for incredible savings for the fairgrounds!

Overall, the fair went well! No doubt a few hiccups were encountered along the way and of course there is always room for improvement, but we are proud of our event. With the 2017 fair all wrapped up we are looking forward to wowing you in 2018! With our theme already picked, be sure to mark your calendars for August 22-26, 2018 and join us in making "BARN IN THE U.S.A." come to life at the 2018 North Idaho State Fair and Gem State Stampede.



*Submitted by Alexcia Jordan*





# New & Improved Cowboy Ball!

We are super excited to announce some fantastic changes for the 7th annual Cowboy Ball! Next year's event will be held on Friday April 6th, 2018 at the Jacklin building and will include a new layout, new band, new caterer and more! Please look for table sponsorship opportunities by mail or contact the fairgrounds to reserve your

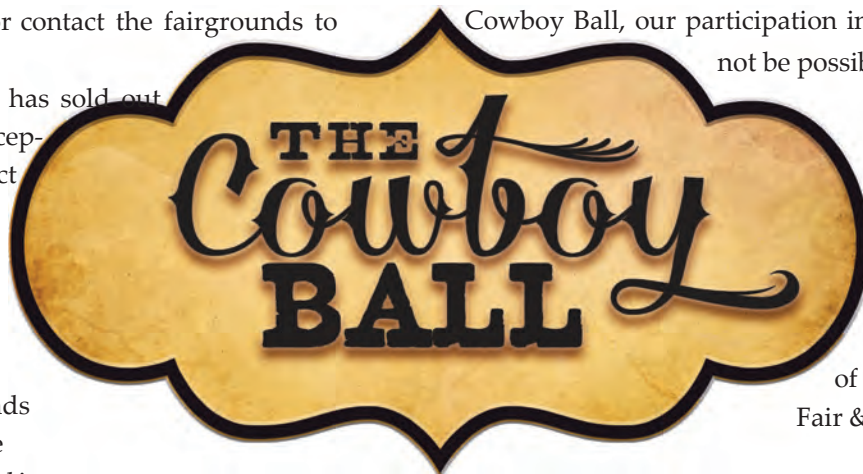
table soon. This event has sold out every year since its inception and we don't expect that to change for 2018.

The Cowboy Ball is the signature event for the North Idaho Fair & Rodeo Foundation. Funds raised at this event have allowed us to fund capital improvements at the Kootenai County Fairgrounds that otherwise would not have been possible, grow our endowment fund, and offer scholarship opportunities to area youth. Currently, we are thrilled to be involved with the new RV park off Dalton Ave. in conjunction with a grant from Idaho Parks

and Recreation, as well as partnering with the fairgrounds to host 5th grade students from all over the county at the annual Farm to Table event that introduces kids to the rural way of life and where food comes from. Without proceeds from the

Cowboy Ball, our participation in these endeavors would not be possible.

Our passion is the fairgrounds and all things it encompasses. We are the Community's Gathering Place. We thank you for your continued support of the North Idaho State Fair & Rodeo Foundation and the Cowboy Ball!



Sincerely,

*Katie Bane and Gayle Stegmann*  
Co-Chairs 2018 Cowboy Ball



## Save These Dates!



Apr. 6<sup>th</sup>, 2018



May 18-20, 2018



August 24th, 2018



August 22-26, 2018



Sept. 25-26, 2018

# Fall at Our Fairgrounds – A letter from our President

One would think that after the North Idaho State Fair and the Gem State Stampede is finished in August, that not a lot is going on at our fairgrounds. The opposite is true. It's bustling with activities as the crew prepares the grounds for winter, makes repairs and organizes the spaces for myriad events from antique shows to weddings.

And that, my friends, is why our Fairgrounds is our *Community's Gathering Place*.

It's centrally located within our community.

The green space is well maintained and inviting.

It's convenient to access and there are many unique buildings.

This translates to a space available to meet the needs of most any event.



It's because of these reasons and my appreciation for the staff at our fairgrounds, that I spend my volunteer time helping to raise funds and make improvements at our fairgrounds. Each year the Fair Foundation makes a large donation to a capital improvement that is requested by the Fair Board. As stewards of the funds raised, we get an update on the progress of these projects at our monthly meetings. In the autumn, the Foundation Board is looking forward to the 2018 Wish List from the Fair Board and fairgrounds staff.

Also in the Fall, we look to you, our friends, to ask for your support. The Fair Foundation is a 501c(3) non-profit organization that collects funds for capital improvements at the Fairgrounds and educational opportunities in our community. We coordinate two major fundraisers – the Cowboy Ball in April and Chicks n' Chaps in August – and we come to you, in the Fall, to ask for your donation. As you look at your year-end giving, please consider a contribution to the Fair Foundation – amounts small and large are appreciated.

Donations can be mailed to The North Idaho Fair & Rodeo Foundation, P.O. Box 1337, Hayden, ID 83835 – or call me and we can discuss how a larger gift can benefit our *Community's Gathering Place*.

Thanks for your support of the Fair Foundation.

*Mary Luann Carson*

President

The Fair Foundation

DONOR NAME: \_\_\_\_\_ **DONATION FORM**

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

AMOUNT OF DONATION: \_\_\_\_\_

NAME FOR RECOGNITION: \_\_\_\_\_

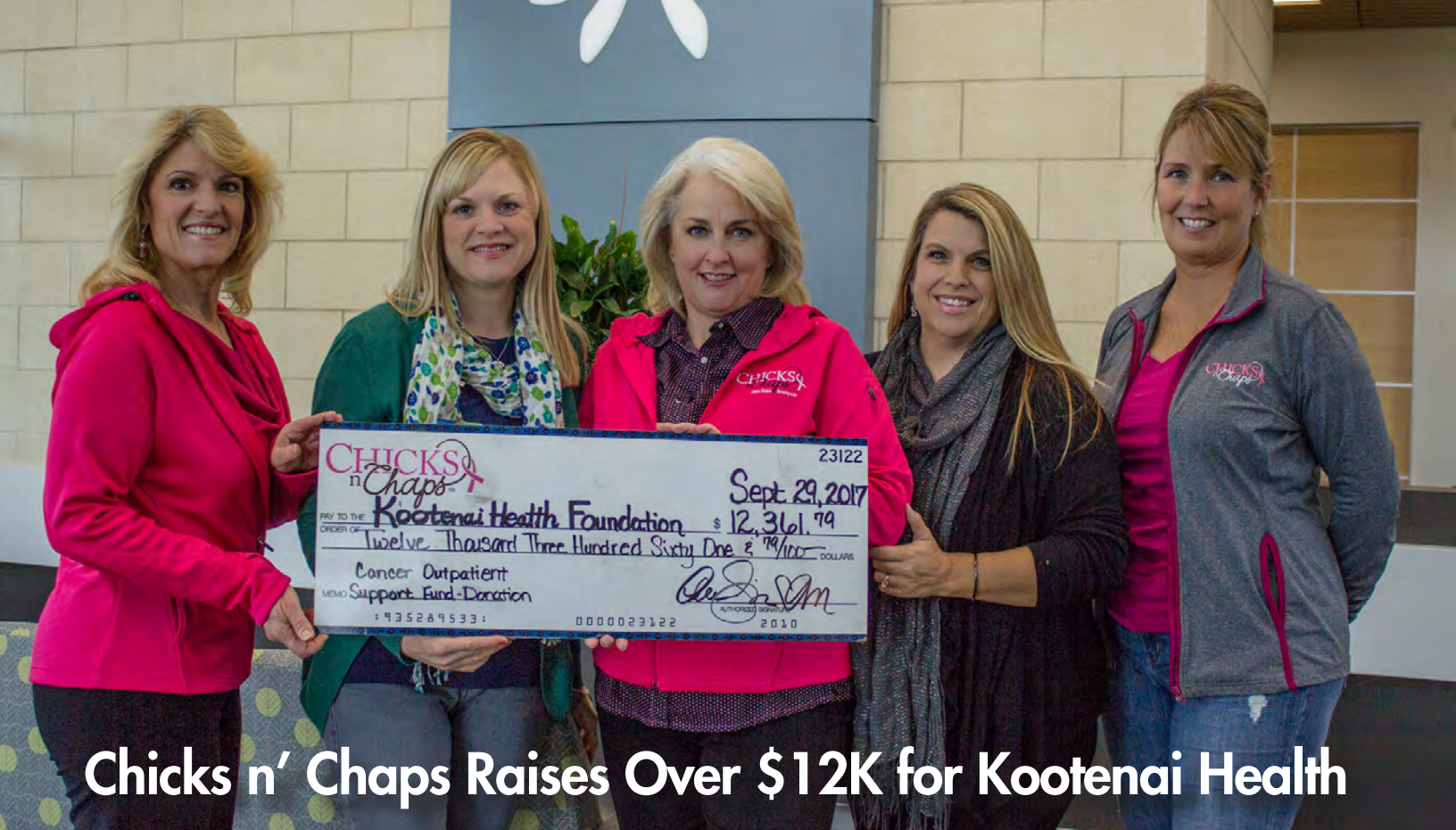
DONATE TO (circle one):

GENERAL FUND

GREATEST NEEDS

SCHOLARSHIPS





## Chicks n' Chaps Raises Over \$12K for Kootenai Health

Over two hundred women and volunteers came out to support the 9th annual Chicks n' Chaps event held on August 26th at the Kootenai County Fairgrounds. A total of \$24,723.58 was raised and proceeds are divided equally between the Kootenai Health Foundation Cancer Patient Support fund and the North Idaho Fair & Rodeo Foundation.

The Kootenai Health fund provides financial assistance for people going through treatment so they can focus on their recovery rather than worrying about food or gas money.

The North Idaho Fair & Rodeo Foundation raises funds for capital improvements at the fairgrounds and for scholarships and educational opportunities in our community.

The Chicks n' Chaps women's only rodeo clinic is an extremely popular event that has raised nearly \$100,000 since its inception.

This event is Co-Chaired on behalf of the North Idaho State Fair & Rodeo Foundation, Mary Luann Larson, President, and Ann Siebert, Foundation Board Member.



# Scholarships to be Awarded to Community Youth

This Spring, the North Idaho Fair Foundation awarded \$7,500.00 in scholarships to our community youth. These funds were generated from the annual Cowboy Ball Event held on April 7, 2017. The monies raised at the Cowboy Ball event are used for scholarships as well as capital improvements at the Kootenai County Fairgrounds.

The scholarship awards were formally awarded on May 20th at the Kootenai County Fairgrounds at 4 pm, on the Main Stage. The program was held in conjunction with the annual Northwest Spring Fest event.

*Gayle Stegmann*

PR and Community Outreach Chair  
North Idaho Fair Foundation Board



NOVEMBER 2017

4 Winter Ski Swap

11 4-H Tack Swap

13-14 Rebel Junk Holiday Vintage Market

16 St. Vincent DePaul Souport to End Homelessness

18 Choose Local First



*We are accepting Toys For Tots donations all month!*

*The* FAIR  
FOUNDATION  
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