

The FAIR FOUNDATION

north idaho fair and rodeo

The 10th Anniversary of The Cowboy Ball



The 10th Anniversary of the Cowboy Ball, held on June 11th, was a 'smashing success'! I mean that in the grandest sense of the words. We shattered many records, including the largest attendance, scholarship sponsors and recipients and most importantly, funds raised, all along having a wildly energized and enthusiastic crowd

throughout the night. Thank you all for your support. Together, we raised nearly \$180,000. I was in awe and so grateful to the Foundation Board members and Cowboy Ball Committee, who came together days leading up to the event, to set up and actively participate that evening. The Fair Staff and Rodeo Committee were also significant time contributors. What a tremendous volunteer effort! Thank you.

Much has unfolded since this night. With the funds raised from the Cowboy Ball, The Fair Foundation approved the purchase of six new laptops to enable us to speed up 'Check-in' at next year's event. We recognize the 'experience' of the event is very important to those who support it, so we are getting this issue looked after first and foremost. Most recently, we approved a significant purchase of Arena Safety Equipment, a Rock picker, for the Gem State Stampede Rodeo Committee. This will greatly improve the quality of all the arenas on the Fairground property and provide safe dirt for livestock and riders to compete in. We appreciate Dr. Peters for bringing this important issue forward and being passionate enough about it to see it through. Approved

unanimously by the Fair Board and Foundation, this is a phenomenal example of the wheels moving together to make 'all things Fair', a safe and enjoyable experience for all. Additionally, we awarded 14 Scholarships to area youth from funds raised leading up to the event.... what a magical opportunity for these young adults as they begin their college journeys.

Exciting announcements will be made in the months ahead as we move towards an even better event in 2022. We will not rest on our laurels, rather strive to make this one of North Idaho's greatest philanthropic community events ever held.... not by the measure of monies raised, but collectively, the extension of the community gathering and embracing all things rural, the western lifestyle and its rich history, all along striving to remember and retain these things always as we go about our normal course of life.

Thanks again for your tremendous support. A special thanks to United Crown Pump for making their water flow blue from their pump in honor of our Patriotic theme. These little acts of kind community gestures, and so many more, fill me with joy and a desire to continue as your Chair in 2022. So here goes.... mark your calendar for MAY 20, 2022. It's official!

Kindly,

Gayle Stegmann

Fair Foundation Board Member
Cowboy Ball Chair



Announcement from the President

What an exciting year it has been and we are only 3/4 of the way through! We already have our two signature events, the Cowboy Ball and Chicks n' Chaps behind us. Both events shattered records in terms of attendance, funds raised, Scholarships awarded and energized attendees!!!! What a win-win for the fairgrounds AND our community.

As we look ahead, we have a broad Foundation Board with varied interests and talents. We have strategically been able to utilize these individual skills with Committee chairs and additional programs, many of which are featured in this newsletter. The Membership Committee is one I have personally championed. By being a 'Member of the Fair', you can obtain exclusive benefits at levels starting at \$25. With a \$100 annual contribution, called an 'Enthusiast', you get pre-sale access to grandstand shows two days before the public. This is a big deal....especially with events like the Rodeo and Concerts that sell out within a few days of tickets coming available. This program is a joint effort with the Fair and Foundation Boards. We hope you will consider checking out the various contribution levels featured on our website in more detail.



Speaking of the website, we have given it a 'fresh' new look. Our website provides intricate details about each of our ongoing programs and events and an opportunity for you to receive this newsletter by e-mail if you prefer. We welcome your suggestions for improvement or additional information you would like to see.

We are growing, moving, changing and evolving. All exciting news to you, our valued friends. Thanks again for your continued support!

Dwayne Glemser

President

North Idaho Fair & Rodeo Foundation

Recognition Benches and Tables Available

The Bench Program is off and running, having already sold three benches with another three 'on the ready' to commit. The benches are on display at the Fair office and were used during the most recent Fair. These are wonderful improvements to our Fairgrounds and a terrific way to remember or recognize loved ones or groups.

If you wish to receive a flyer with more information, or confirm the purchase of a bench or table, please contact Rachel Peters, sureshot60@gmail.com or Gayle Stegmann, gayle@stegmanns.us.



2021 Fair Tops the Charts

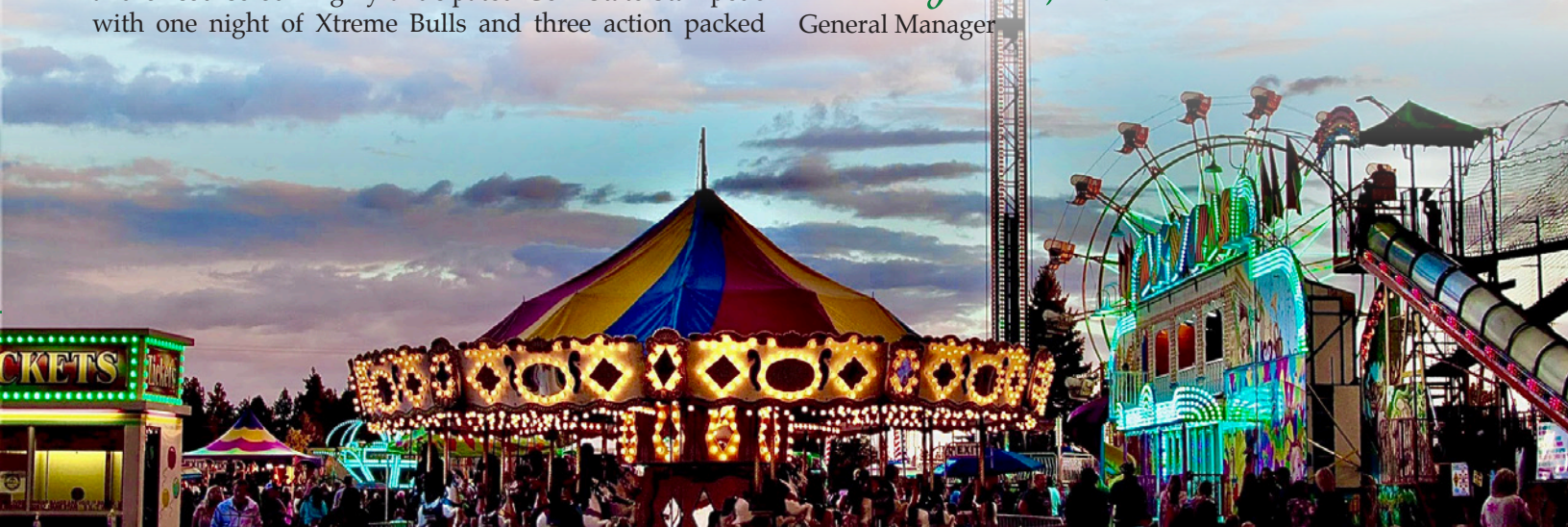
The 2021 Fair was one for the record books. We successfully took the North Idaho State Fair from 5 days to 10 and saw just over 154,000 people! With the extension in days we were able to offer a better guest experience, with less crowding on the busy days. Our daily average went from 19,000 a day to 15,000 a day making for some much needed elbow room. We also were able to diversify the programming and get new fairgoers into the gates which is critical to the future of the Fair. The Fair Boards mission is to offer world class family friendly entertainment and educate about Agriculture. We worked hard to create an experience that was well rounded and inviting, keeping our mission at the core.

In the 10 day run we offered 11 arena shows. One was a free show, nine were SOLD OUT prior to the show date and only one did not sell out, but was very close. We stepped out of our comfort zone and offered two concerts, two monster truck shows, two demo derbies and of course our highly anticipated Gem State Stampede with one night of Xtreme Bulls and three action packed

PRCA rodeo performances. Our community stepped up to support in so many ways, from amazing growth in sponsorships to our best pre-sale tickets sales ever! Our community showed they were ready for the Fair to return. This year we saw our biggest year in admission, food & beverage sales, carnival gross, and 4-H Livestock Sale all broke records. Without a doubt it was a big year and we have much to be proud of. We also know we have more work ahead of us as our community grows and changes, it is a challenge we are eager to take on.

We thank everyone who participated in making the Fair a success this year. Without the support of our Sponsors and Volunteers we could never do what we do, we are incredibly grateful. Thank you again for a successful year and we are already looking forward to 2022!

Alexcia Jordan, CFE
General Manager



Welcome Merlin Berger to the Foundation Board!



Our Board was very fortunate that Merlin Berger was in the right 'Frame of Mind' when he agreed to come back onto the board after many years

away. Merlin, owner of the longtime business 'Frame of Mind' has always remained a dedicated and longtime Fair supporter and never really stepped away. He was one of the founding members of the Foundation Board of Directors and was the past Director and President from 2007-2015. He has accomplished much through his many years of volunteer service in our community and though we would like to list them all, a humble Merlin stated on his board application that what motivates him as a volunteer, is "the satisfaction of aiding in project to better the community, organization and people without seeking payment or recognition".

Through his leadership and wisdom on the board, Merlin hopes to "fulfill our commitment to follow and accomplish our mission statement and hire and work with an Executive Director".

"Merlin is well connected in our community and knows how to get things done. We certainly welcome his knowledge and are elated to have him on our board" said Dwayne Glemser, current Board President.

The North Idaho Fair & Rodeo Foundation is a 501 (3)(C) and monies raised go towards Capital Improvements at the Fairgrounds and educational opportunities to area youth.

PLEASE SAVE THE DATE!

FRIDAY, MAY 20, 2022



Guest appearance by real life cowboy Forrie J. Smith, who plays senior ranch hand Lloyd Pierce on the hit series Yellowstone.

We hope we can count on you for your continued support.

Nothing that we do is possible without the incredible generosity of folks like you.

Thank you from the North Idaho Fair & Rodeo Foundation!

Gayle Stegmann - Chair, Cowboy Ball 2022



A history worth preserving and a future worth supporting...

The North Idaho Fair & Rodeo Foundation, (a 501 c(3) non-profit organization), is tasked to raise funds for capital improvements at the Kootenai County Fairgrounds and for educational opportunities for area youth. The North Idaho Fair & Rodeo Foundation enables individuals, businesses, families, and friends of the Fair to play a vital role in the future of the Kootenai County Fairgrounds and the Gem State Stampede by supporting programs and facilities through donations, annual pledges, and estate planning. Many are surprised to learn that the Kootenai County Fairgrounds receives less than 4% of their annual budget from taxpayers, which means that facilitating support is critical to financing youth opportunities and major fairgrounds improvements, which would not otherwise be possible.



CAPITAL IMPROVEMENTS for:

83 **27**
ACRES & BUILDINGS

\$76,000
in scholarships
over 9 years!

Educational
OPPORTUNITIES
for area youth

Less than 4%
of the fairgrounds budget
comes from **tax dollars**

FARM to TABLE
1700 **5th**
Hands on Experience **Graders**



\$100,000
Endowment
fund established!

Recently Funded Projects

- 2021 RV Park (\$25,000)
- 2021 Arena Seating - Chill Zone (\$5,000)
- 2021 Farm to Table - Field Trips (\$5,000)
- 2021 Farm Park - Agricultural Education Area (3C's Grant) (\$2,500)
- 2020 Scholarships, a record \$14,000 this year and Over \$76,000 since 2012
- 2020 RV Park (\$45,000)
- 2019 Silver Buckle Club New Roof and Emergency Relief Funds (\$45,000)
- 2018 Arena lighting in Findlay Arena (\$35,000)
- 2017 RV Park (\$20,000)
- 2016 South Midway Mall (\$22,000)
- 2015 Silver Buckle Club VIP platform (\$20,000)
- 2014 Grand Entry into the Fairgrounds (\$20,000)
- 2013 lights and heat in the Jacklin Building (\$15,000)
- 2013 Grounds-wide "barn red" paint project (\$20,000)

(A 501c3 non-profit organization-Federal EIN 83-0391799 & State ID# 153061)

The North Idaho Fair & Rodeo Foundation • PO Box 1337 - Hayden, ID 83835 • (208) 765-4969

13th Annual Chicks n Chaps raises over \$80,000

Over two hundred women and volunteers once again came out to support the 13th annual Chicks n' Chaps at the Gem State Stampede held on August 27th at the Kootenai County Fairgrounds. Chicks n' Chaps is a Women-Only Rodeo Clinic held annually in conjunction with Tough Enough to Wear Pink Night at the North Idaho State Fair and Gem State Stampede. The Clinic pulls together women and gives them basic information on the animals, cowboys and cowgirls and the events that are featured at the rodeo. The women try their hands at roping, riding a mechanical bull and barrel racing with stick horses and a little dancin' in the dirt. The day is complete with a move to the Clubhouse where the women enjoy fun and games, a live/silent auction and ends with reserved seating at the Gem State Stampede Rodeo.



Most importantly, as 1 in 8 women is affected by breast cancer, there is an educational element whereby they receive information on breast health, the importance of examinations and provided the ability to schedule their annual mammogram. A total of \$80,000+ was raised, up considerably from prior years. Net proceeds are divided equally between the Kootenai Health Foundation Cancer Patient Support Fund and the North Idaho Fair & Rodeo Foundation.

The Kootenai Health Foundation fund provides financial assistance for people going through treatment, so they can focus on their recovery rather than worrying about food or gas money.

The North Idaho Fair & Rodeo Foundation raises funds for capital improvements at the fairgrounds and for scholarships and educational opportunities in our community.

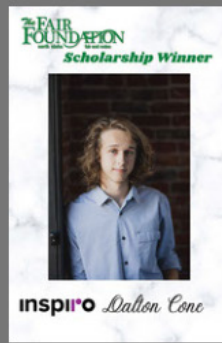
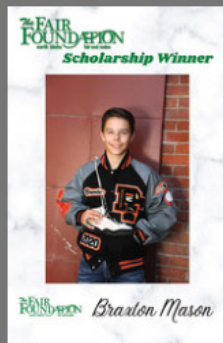
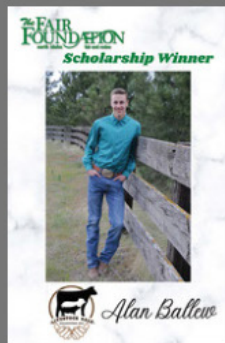
"This event is a great example of two Foundations coming together, who share a common goal, for betterment and education in our community", said Ann Siebert, Co-Chair. "None of this success would be without the support of our Presenting Sponsor, The Coeur d Alene Casino Resort & Hotel and the generous Sponsors/Donors in our Community that support our Sold-Out Event, year after year!"

This popular event has raised nearly \$260,000 since its inception.

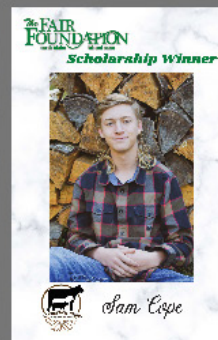
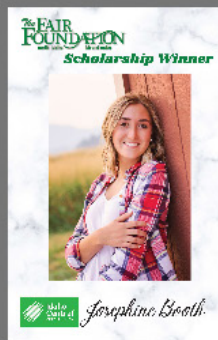
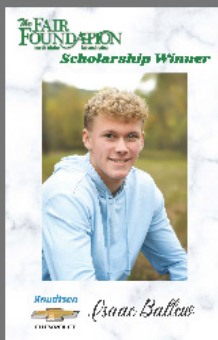
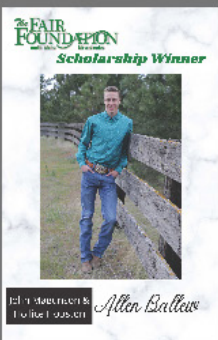
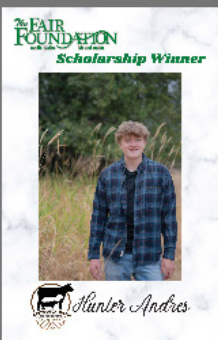
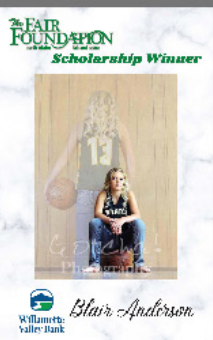
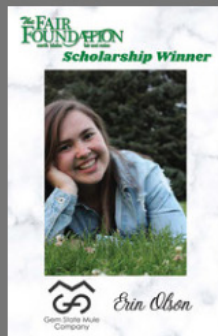
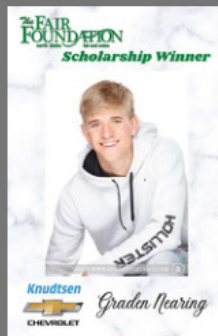
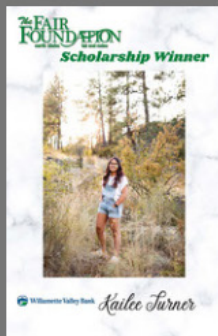
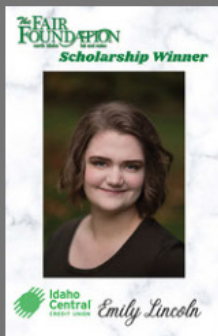
This event is Co-Chaired on behalf of the North Idaho Fair & Rodeo Foundation, by Mary Luann Larson, Past President of the North Idaho Fair and Rodeo Foundation and Ann Siebert, Foundation Board Member. The amazing 'Chicks' committee is in the planning stages for next year's 14th Chicks n Chaps at the Gem State Stampede which will be held on August 26, 2022.



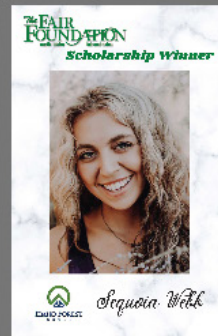
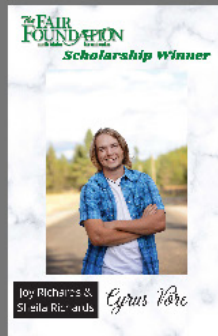
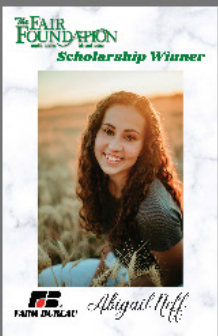
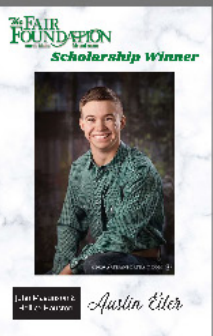
Foundation Scholarship Recipients



2020 Scholarship Recipients



2021 Scholarship Recipients



2021 'Friends of the Fair' Award Ceremony

The North Idaho Fair and Rodeo held their annual 'Friends of the Fair' award ceremony on Saturday, August 28th at the TDS Main Stage on-site at the Fairgrounds.

President of the Fair Board, Mr. Jerry Johnson led the ceremony during which time three major awards and two recognition plaques were handed out.

The 'Volunteer Group of the Year' was given to The Coeur d'Alene Roller Derby for their tireless efforts, passion, and dedication to helping during the fair with ALL of the Findlay Arena ushering.

The 'Business of the Year' went to Gem State Mule Company, Michael, and Gayle Stegmann. Gayle has served on the Fair Foundation Board for nearly 7 years and Chairs one of the Foundation's signature events, the Cowboy Ball. Michael is a major donor on many fronts including the 4-H Livestock Sale, The Silver Buckle Club and Gem State Stampede.

This year's recipient of the Clyde Boatwright Award was given to Dave and Sue Nussear. This award is given to community leaders whose generosity has touched all parts of the Inland Northwest through numerous donations and participation on many levels to the betterment of the Kootenai County Fairgrounds, it's leaders and members of the community.

Additional questions can be directed to Gayle Stegmann, Foundation Board Member. Ph. 509.994.6098



BOOK YOUR
HOLIDAY
PARTY
TODAY!

CALL US AT 208-765-4969



Upcoming Events



Events are changing rapidly due to COVID-19 please see our website.

DEC. 10-11, 2021	NORTH IDAHO'S COWBOY CHRISTMAS & NFR VIEWING PARTY
MAY 17-19, 2022	FARM TO TABLE DAYS
MAY 20, 2022	COWBOY BALL
AUG. 19-28, 2022	NORTH IDAHO STATE FAIR
AUG. 25-28, 2022	GEM STATE STAMPEDE
AUG. 26, 2022	CHICKS N CHAPS

One weekend
Three big events
All under one roof!

December 10 & 11, 2021

North Idaho's Cowboy Christmas

Western shopping at its finest
Shopping hours:
Friday - 4 pm to 7 pm
Saturday - 10 am to 7 pm
Free admission

Wine Rodeo & Craft Beer Tasting

\$25 per person includes 5 tickets for
tasting and a commemorative glass

4 pm to 8 pm



www.kcfairgrounds.com
4056 N Government Way | CDA, ID | 208-765-4969

NFR Viewing Party



LIMITED SEATING
RESERVE YOUR TABLE TODAY!

Doors open at 6:30 pm

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north idaho fair and rodeo

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