#### Fair Foundation Update | Spring 2017 Edition



#### 6th Annual Cowboy Ball Raises Over \$76,000

The 6th Annual Cowboy Ball went off without a hitch on April 7, 2017!

The North Idaho Fair and Rodeo Foundation's premier fundraiser was a success, once again, thanks to all of the sponsors in attendance and to all of the volunteers who helped organize the event. Overall, the event raised \$76,419 for the Foundation. These funds will be used for capital improvements on the Fairgrounds as well as to provide scholarships to local youth.

Kootenai/Shoshone County Farm Bureau and Texas Roadhouse continued as Title Sponsors and were joined by Knudtsen Chevrolet. Our Stetson and Branding Iron level





sponsors: Idaho Forest Group, Gem State Mule Company, Fox Trailers, K102, Midway Automotive, AFM, and McKinley & Peters Equine Hospital all helped us reach our goals through their support. Stetson sponsors provided for 7 scholarships this year! Thank you to our sponsors – at all levels – for the continued support you have

shown.

For the third year in a row, the Cowboy Ball sold out! Many of those in attendance were regulars to the event, although

this year showed many new faces in the crowd! It was especially fun to see everyone enjoying the Photo Booth, posting their pictures on social media and to watch the dancers enjoy stepping out to Sam Platts and the Kootenai Three and to the Kelly Hughes Band.

Finally, a big thank you to the volunteers who put in so much time to prepare for the Ball (planning for the 7th Annual Cowboy Ball begins in May)! This event would not be possible without the gift of your time and love for the Fairgrounds and our community!

Happy trails, Kim Edmondson, Cowboy Ball Chair



### 2016 Gem State Stampede & Extreme Bulls

The 2016 Gem State Stampede at the North Idaho State Fair proved to be one of the best on record. Sellout crowds for the Extreme Bulls on Thursday night and the rodeo Friday and Saturday night were not disappointed.

On Thursday afternoon, the Gem State Stampede welcomed the Women's Professional Rodeo breakaway roping for the 2nd consecutive year. This event was free and a great opportunity for our Women ropers to compete for prize money and other awards including a beautiful buckle to the winner.

Thursday night's Extreme Bulls was exciting. The sellout crowd got to witness 12 Cowboys make the whistle in the long round with Garrett Smith winning the round with an 86.5 score. Dallee Mason won the short round with an 88 point ride and



PRCA NFR and PBR World Finals cowboy Shane Proctor won the average. The Gem State Stampede Rodeo Committee put in new metal bucking chutes which were a big hit for the bull riders and stock contractors.

The actual PRCA rodeo started on Friday and concluded on Sunday with multiple PRCA NFR contestants and World Champions coming to Coeur d'Alene to compete for over \$68,000 in prize money. A few of the highlights of the weekend



included Tyler Waguespack placing in the Steer Wrestling. Tyler went on to win the PRCA World Championship at the 2016 NFR. In the Team Roping, Ellensburg cowboys Riley and Brady Minor won the event with a time of 4.0 seconds. Riley and Brady went on to the NFR and won the American in Fort Worth this February. Canadian's Levi Simpson and Jeremy Buhler placed second at the rodeo catapulting their 2016 NFR appearance and World Championship. Jesse James Kirby won the Saddle Bronc riding with a score of 78.5 on Flying Diamond's Dust Bowl. The 2017 American Rodeo Champion Cody Demoss won 2nd with a score of 78 points. The Tie Down roping included multiple NFR cowboys including Tyson Durfey who went on to win the 2016 PRCA World Championship at last year's NFR. Paul David Tierney won the event with a time of 7.7 seconds. Rodeo fans got to witness two consecutive record times in the barrel racing with NFR qualifier Jana Bean winning with a time of 17.7 seconds. Former World Champion Mary Walker placed second with (at the time) a record time of 17.23 seconds to place 2nd. The bull riding featured multiple NFR cowboys with Mike Sparks winning the event. Multiple fast times in the barrel racing were the result of the work the rodeo committee put into improving



the ground for the cowgirls. Jana Bean went on Rural Radio with Announcer Steve Kenyon and complimented the rodeo committee and the ground saying it was the best track she has seen at our rodeo.

Through the years, the Gem State Stampede Rodeo Committee has been dedicated to producing the family event of a Professional rodeo during the North Idaho State Fair, as well as, hosting and promoting junior rodeos and clinics throughout the region to encourage participation in rodeo. The committee is now stepping up its efforts by introducing a Bareback & Saddle Bronc Rodeo Clinic with the intent of giving local youth the chance to learn these rodeo events from the ground up. This clinic will give a comprehensive look at the fundamentals of the sport and allow the students to learn the correct way from successful rodeo cowboys. The committee's hope is to create an opportunity for local youth to join the sport of rodeo and pursue the western sports lifestyle. Youth 13 and older showing interest and desire to learn the rodeo sport of Bareback and Saddle Bronc riding are eligible to participate. 8-time NFR qualifier, Ryan Gray, along with local favorite, Jed Mckinlay, will lead the bare back portion of the clinic. Saddle Bronc instructor(s) will be announced soon. The schedule will be released shortly.

Contacts: Dave Paul, GSS committee - 208-661-4353, Zach Bane, GSS committee - 208-659-3787



#### **Proud of Our Accomplishments!**

After 3 1/2 years as President of the North Idaho Fair and Rodeo Foundation NIFRF, I am excited to announce that Mary Larson has taken the reins! I'm not going anywhere mind you, but it's time for some renewed energy and ideas. If you haven't met Mary, please take the time to introduce yourself. I think you'll agree that she is just the person to lead the NIFRF forward to continue our efforts to provide funding for capital improvements at the North Idaho Fairgrounds and educational opportunities for area youth.

I am very proud of the work that we have accomplished over the last few years as a board. Most notably, we've grown our endowment fund significantly, we've provided consistent funding of over \$20,000 per year to the North Idaho Fairgrounds for capital improvements, we've provided over twenty scholarships to area youth to assist with college education, and we have solidified the Cowboy Ball as a premier event in North Idaho. Additionally, we have grown our board with the accumulation of a passionate group of dedicated folks that care about the future of the North Idaho Fairgrounds and the rural heritage of North Idaho. They understand the value of maintaining a community gathering place, 4H, and family. It is through their efforts, and yours, that we have had the opportunity to thrive as a fundraising foundation and for that, I am extremely grateful.

None of this would be possible without the tremendous financial support and volunteer effort that we have come to rely on. Our supporters are the best in the business and I am very proud to call many of you friends! Whether you're writing a check at an event, making an annual contribution, volunteering at the fairgrounds, or educating the community about the values we hold dear, this is a team effort and everyone counts! Thank you from the bottom of my heart for making the last 3 ½ years so very rewarding! North Idaho is a very unique community with tremendous integrity and vision. I am grateful to have been a part in making the North Idaho Fairgrounds a better place and look forward to sharing with you in its continued success!

See you at the fair!



## A Letter from the President

Dear Friends of the Fair,

It is my pleasure to serve as the president of the Fair Foundation for the next year. I have a tough act to follow as Katie Bane led our board through growth and challenges with grace and fortitude.

The Fair Foundation exists to raise funds for capital improvements at the Fairgrounds and support educational opportunities in our community. These are two mandates I take very seriously. Education is my hot button



- I taught school, served on the school district's long range planning committee, was a PTA parent, worked on the committee that created Farm to Table, coordinated the scholarship program and am co-chair of Chicks n Chaps, the women-only rodeo clinic – sure, some of these are more fun but they all are rooted in learning. I am proud of the programs we support at the Fairgrounds and look forward to seeing these expand.

In this year, our foundation is supporting the building of the RV Park at the Fairgrounds. This project will create a funding source for the Fairgrounds – right now the primary budget is earned during the 5 days of the fair. The Fair Foundation hopes that through this project and future projects, like an arena, we can help create a year-round facility that is self-sustaining. Your support is appreciated.

How can you get involved? Donations are the easy answer – look for our Fall Appeal letter at the end of the year but consider giving when it is convenient for you. Your support of our two events – the Cowboy Ball and Chicks n Chaps – through auction items, table sponsorships or attending is greatly appreciated. Volunteering is another great way to make a difference – if you've got the time, we have the projects!

Thanks for your support of the Fair Foundation.

Mary Luann Larson

President The Fair Foundation

## Save These Dates!



Saturday, May 20<sup>th</sup> & Sunday, May 21<sup>st</sup>



PAINT THE FAIR PINK

Friday, Aug. 25<sup>th</sup>



Wednesday, Aug. 23<sup>rd</sup> through Sunday, Aug. 27<sup>th</sup>





Friday, Oct. 6<sup>th</sup> & Saturday, Oct. 7<sup>th</sup>

Friday, Apr. 6<sup>th</sup> , 2018





#### 2017 "A Seat At The Fair" Campaign Sponsor Commitment Form

#### **Sponsor Information:**

Person or Organization Providing Donation:		
Mailing Address:		
City:	State:	Zip:
Contact Person:		
Telephone: Email:		

Please count me/us in for\_\_\_\_(insert number) picnic tables at \$250.

- Your personalized acknowledgment plate can feature plain text or a logo.
- Please provide text below (maximum of four lines with 25 characters per line) or email a high resolution jpg of your logo to <u>fair@northidahostatefair.com</u>.

Thank you for your support of the North Idaho Fair Foundation! (A 501c 3 non-profit organization- Federal EIN 83-0391799 & State ID# 153061)

This form and payment can be mailed to:

The North Idaho Fair & Rodeo Foundation | PO Box 1337 | Hayden, ID 83835

If you have questions or would like to pay by credit card over the phone, please call (208)765-4969

Please return by Friday, July 21st

# Northwest Spring Fest is back and bigger than ever!

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With additional attractions, this is truly shaping up to be a Spring Fair that will cure all your winter blues. Event features include: Monster Truck Insanity Tour, Northwest Spring Fest Livestock Show, Off-Rodeo 4x4 Show, and Play with Gravity - Motorcycle Stunt Rider. Get your dancin' shoes out for Saturday's After Party in the Upper Clubhouse and boogie the night away with the band, Chiselfish.

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The Sportsman's Hall will highlight speakers focusing on various fishing topics - hosted by the North Idaho Fly Casters Club. Joining them again is the, very popular, archery range hosted by the CDA Bowman!

Don't forget to check out the Community Stage for live music by The Hankers and the presentation of Foundation Scholarship recipients.

New to the event is Davis Amusement Cascadia, bringing the carnival to town early this year! As always you can count on lots of great food and shopping at vendor booths. See you there!

