

# The FAIR FOUNDATION

north idaho fair and rodeo

## New Date for the 9th Annual Cowboy Ball

The North Idaho Fair & Rodeo Foundation's signature event has been moved to July 25, 2020. This is a Saturday night and we have lots of fun and exciting things in store. Kelly Hughes is back, due to high demand, and our lineup of Live Auction Items is the best ever. (sample below).

This year, we already have a record Scholarship amount to be awarded to area youth. This is BIG NEWS as the funds raised from the Cowboy Ball not only support our youth and young adults through our scholarship program, but funds are utilized to make capital improvements to the Fairgrounds thereby enhancing the overall experience for events being held there, improved amenities for our fair gatherers, including our 4-H/Livestock Booster community, and so much more!

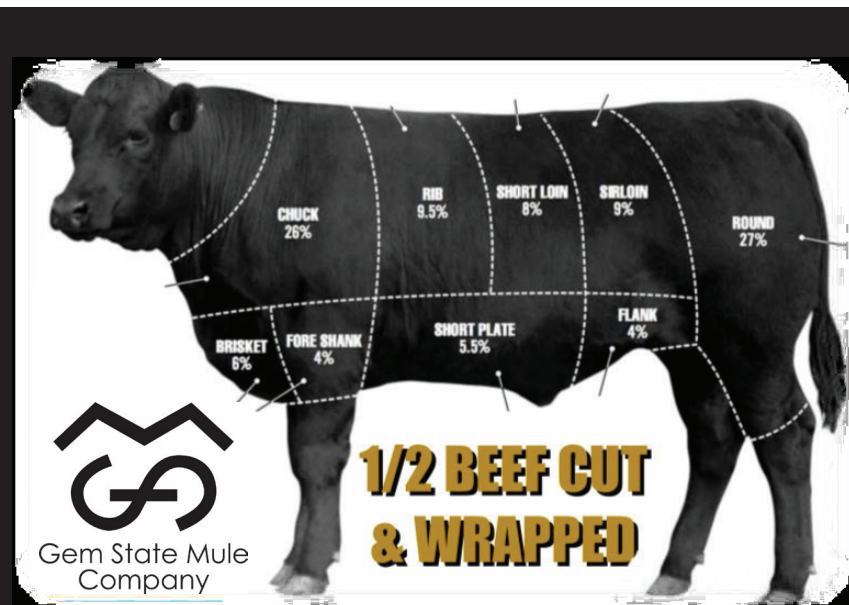
We hope to see you there. Be sure to wear your best western attire and practice up on your swing dancing skills, both of which exceptional contestants will be awarded trophies.

We look forward to seeing you in the Jacklin Building at 5 pm, on July 25th . Thank you to our sponsors and attendees for your continued support.

*- The North Idaho Fair & Rodeo Foundation Board*



Enjoy a half a beef purchased at the 2020 4-H Livestock Sale, cut and wrapped to your specifications. Tickets are \$10 and available through any member of the CBB committee or in the Fair Office. Winner will be drawn at the CBB on July 25, no need to be present to win.



# A Letter from the President

Friends,

As I write this, our country, and world, are in the middle of a difficult pandemic. As a result, these are sobering and confusing times for all of us. It is times like these, however, that offer a chance to consider and prioritize things that are most important to us. Our families, friends, God and Country first come to mind. In addition, it is a great time to reflect on things we tend to take for granted. Things like the courageous people who provide us with safe, clean water, farmers, teachers, public safety personnel, healthcare workers, grocery store personnel, garbage collectors, and transportation providers. When you think about it, the list is long. They can't be thanked enough!



I also like to think of our Fairgrounds as a place where we can celebrate our abundance with gratitude. It is a central community focal point offering something for nearly everyone, and at affordable cost. I carry many fond memories of the times spent at our Fairgrounds since being a young man. Building memories is what our Fairgrounds is all about. I can honestly think of few things in our community that have, in so many ways, positively impacted our region as much. I know that many, many in our community share fond Fairgrounds memories. Does anyone remember wild cow milking, calf-riding, mutton bustin' or chasing greased pigs on the rodeo grounds? Or, just enjoying the commercial and non-profit events that continue to be held here. There is something going on virtually every week!

So, in the quiet of our homes as we await the passing of this tragic viral outbreak, I hope you will spend a little time reflecting on your own Fairgrounds experiences and consider ways you might contribute in building warm and lasting memories for yourselves and the generations ahead of us. Many opportunities exist to serve on committees, donate time and treasure as well as participate as a volunteer. For those of you who already contribute in so many ways, please accept a big SHOUT OUT! from the North Idaho Fair and Rodeo Foundation Board of Directors for your selfless support. Our Fairgrounds couldn't exist and prosper without you!

Be well, friends!

*Kevin Kirking*

President  
North Idaho Fair & Rodeo Foundation

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## 2020 Miss Gem State Stampede, Ashley Bennett



The support at my Coronation Dinner & Fundraiser was amazing. It was a wonderful time and I was so grateful to see so many smiling faces. Over 80 auction items found great new homes. I am so thankful to all who put in many hours to help make this night as special as it was.

During this time, I am working to stay connected with everyone, through social media.

Follow "Miss Gem State Stampede" on Facebook and now on Instagram. Look for my weekly posts of "In the Box Bulletin" as I spotlight our sponsors and the Gem State Stampede.

Hopefully I will see you along the rodeo trail soon.

**Miss Gem State Stampede 2020**

*Ashley Bennett*



# A Message from Alexcia Jordan, General Manager

For 97 years, the North Idaho State Fair has been our community's gathering place and we certainly intend to continue to carry on that tradition!

Our annual Fair and Rodeo is rich in history, memories, and good times. We are working hard to continue to provide all of our guests an experience full of great entertainment, showcasing of local exhibits and livestock, delicious food, and of course agricultural education in the foreground.

As we plan, please know we take the safety of our guests, exhibitors, and volunteers very seriously and are working closely with the public health officials, government, and community partners for best practice guidelines.

Until we gather again, please remain safe and know we cannot wait to greet you at the 2020 North Idaho State Fair, August 26th -30th.

For questions regarding the status of the Fair, please feel free to call the office at 208-765-4969 or check our website at [www.NISFair.fun](http://www.NISFair.fun) for the latest updates.



## Sponsor Spotlight



First Interstate is a community bank headquartered in Billings, Montana. With more than 150 offices across Idaho, Montana, Oregon, South Dakota, Washington and Wyoming, they are dedicated to helping these diverse communities reach their greatest potential-answering the needs of residents and businesses with practical financial solutions while supporting communities through business

development and philanthropy. In 2019, \$5.2 million was awarded in grants helping eliminate hunger, homelessness, youth programs and education, leadership programs, nonprofit capacity building, to name a few. They have earmarked September 9, 2020, for their 3rd annual 'Commitment to Community Volunteer Day' whereby all locations are closed and employees volunteer in their communities. Their support of the North Idaho Fairgrounds is far reaching. We wanted to give a 'shout out' and say thank you First Interstate Bank for your significant contributions made to the betterment of the Fairgrounds and our community as a whole. We look forward to a continued partnership in the years to come!

The North Idaho Fair & Rodeo Foundation has benefitted from many years of service by a very special board member, Ann Siebert. She has volunteered in a multitude of areas, including Co-Chair of one of our signature events, Chicks n' Chaps, Secretary of the Foundation, chaired several areas of the Cowboy Ball and is a 7-year board member, all along, working full time at Community First Bank. In 2019, Community First Bank, under the leadership of David Bobbitt Sr., who was also a tremendous supporter of the rural agriculture community and specifically, the Fairgrounds, forged a relationship with First Interstate Bank that lead to First Interstate purchasing Community First Bank, creating a continuation of community centered banking in our region. Ann successfully introduced the Foundation board to leaders within the First Interstate organization and it was through her passion and belief in the mission and stewardship of the Foundation that we subsequently were able to capitalize on a successful partnership, that has resulted in continued support, and a wonderful new board member, David Bobbitt Jr. (news release on pg. 4).

## 4-H Update

Kootenai/Shoshone 4-H is busy gearing up for the 2020 North Idaho State Fair! For the 2020 fair year, our enrollment is the largest it's ever been. Even with the COVID-19 pandemic hovering over us, our 4-H family continues to thrive in our community. Even though we cannot meet face to face, our 4-H members are moving forward to meet project goals using a virtual platform. Our 4-H meetings are our favorite Zoom meetings!

*Teresa Balderrama*

Kootenai/Shoshone County 4-H Program Coordinator



# Welcome New Board Members



Elizabeth Berkenkamp

The North Idaho Fair & Rodeo Foundation would like to announce the addition of four new members to our Board of Directors.

Elizabeth Berkenkamp is the Owner/Manager of HVR Performance Horses, Priest River, ID. She has served in a volunteer capacity for the Fair's 5D Barrel Series and brings many skills and talents to our board with her willingness to assist with our major fundraising events.



David Bobbitt Jr.

David Bobbitt Jr. brings a specialty in finance and economics and is currently employed with First Interstate Bank. David was born and raised in Coeur d'Alene and was a 4-H Member and Kootenai County Fair participant from elementary to the end of high school. He is an active member of the Coeur Group, and volunteers and/or participates in many of the current Fair activities.



Sherri Richardson

Sherri Richardson specializes in grant writing and has been actively involved with youth mentoring. Her special emphasis is on adolescents and young adults struggling with mental illness and disabilities. She has been a board member for over ten organizations and has much experience in the public relations sector. With the recent formation of a Historical Preservation Committee for the Fair, we believe we can utilize her grant writing talents will provide welcome assistance in obtaining additional funding for this endeavor.



Mary Luann Larson

Mary Luann Larson is Past President of the North Idaho Fair & Rodeo Foundation, having served on the board in various capacities, primarily as Co-Chair to one of our signature events, Chicks n' Chaps for 10 years. The uniqueness of this event is that it is a collaborative effort with Kootenai Health Foundation and proceeds go to breast cancer research as well as those of the Fair Foundation. Mary is also the most recent recipient of the Clyde Boatright Award, 2019.

The mission of the North Idaho Fair & Rodeo Foundation is to raise funds for Capital improvements at the Kootenai County Fairgrounds and for educational opportunities for area youth. The Foundation also conducts educational outreach programs and presentations, assists the North Idaho Fair and Rodeo by way of funding to hold the annual "Farm to Table event" and enlightens the community of the economic and cultural value of the rural way of life, the fair and the fairgrounds.

## New Historical Preservation Committee

The Foundation Board has received many requests from those individuals who strongly desire to see the historical unfolding of our beautiful fairgrounds, since its inception in 1952 to where it lays today, documented and preserved. At the gentle nudging of folks passionate about this endeavor, including Carlene Meyer, Dave Nussear and Barbara Renner to name a few, we have formed a 'Historical Preservation Committee' that is chaired by Chris Holloway, former Manager of the Fairgrounds.

At this time, she is exploring three options/recommendations to propose to the Board about how we can best accomplish this goal. We want to have a unified vision of what we are seeking and be able to put it into something concrete. Once we have a plan to put into action, Chris will reach out to those noted above, as well as many other long time Fair community leaders and past visionaries, to gather information, document and put into print and/or have an area whereby you can view a time line of important 'happenings' that brought us to where we are today. We will continue to keep you updated on this very important new committee and progress that is made.





# Chicks n Chaps at the Gem State Stampede

*Submitted by Ann Siebert and Mary Larson*

For the twelfth time, women are being dragged behind the chutes to learn about the sport of rodeo while raising money for two great local programs. Chicks n Chaps at the Gem State Stampede will once again occupy the Clubhouse at the Fairgrounds during Pink Night at the Rodeo on Friday, August 28th.



Over the past 12 years, the committee that coordinates Chicks n Chaps has remained largely the same group of fabulous Chicks...(now with a few roosters in the henhouse). We thank Crissy Gilmore, Deanna Gosselin, Diana Lillefloren, Dorine Souther, Kali Singleton, Kandie Sears, Karen Lynch, Melanie Goularte, Tollie Whilwhite and leading our Ranch Hands: Rick Gosselin, Dwayne Glemser and Jay Lillefloren. These gals and pals work hard throughout the year looking for ways to improve Chicks n Chaps each year; and especially hard during the months prior as we make those plans a reality.



Chicks n Chaps is a women-only rodeo clinic and FUNdraiser that brings together two powerhouse foundations working to provide a fun and educating event for 150 women. Proceeds from Chicks n Chaps at the Gem State Stampede benefit the Kootenai Health Foundation's Cancer & Patient Support Fund bringing real financial support to local cancer patients by providing gas cards to get to treatments or paying for an electric bill. The other beneficiary is our North Idaho Fair & Rodeo Foundation which provides educational opportunities at the Fairgrounds and funding for capital improvements on the property. To date over \$170,000.00 has been raised through the event and distributed locally between the two organizations.

Tables of eight are available now for \$750 or \$1000 (with an additional sponsorship piece). Women receive admission to the Fair, preferred rodeo seating, lunch provided by Texas Roadhouse, t-shirt, swag bag and fun and games throughout the afternoon. We find friends who gather to purchase a table for a "girls day out," or a bachelorette party. Businesses purchase tables to recognize clients or vendors or staff. For more information on attending this year's event, please contact Ann Siebert at 208.660.2128 or Mary Larson at 208.691.2197

## Foundation Scholarships Awarded

The North Idaho Fair and Rodeo Foundation recently awarded \$14,000 in scholarships to area youths. Scholarship recipients include Alan Bellew, James Hohenstreet, Jackie Ferguson, Hanna Cope, Graden Nearing, Erin Olson, Alex Vineyard, Kailee Turner, Emily Lincoln, Dalton Cone, Alicia Kacso and Braxton Mason.

Funds for the scholarships come from the sponsors for the annual North Idaho Fair Foundation Cowboy Ball on July 25, 2020 at the Kootenai County Fairgrounds. Sponsors include Kootenai/Shoshone Farm Bureau, Knudtsen Chevrolet, The Livestock Booster Club, John Magnuson and Hollice Houston, Joy and Sheila Richards, Idaho Forest Group, Gem State Mule Company, Idaho Central Credit Union, Inspiro, North Idaho Fair & Rodeo Foundation and Willamette Valley Bank. The money raised at the Cowboy Ball event is used for scholarships and capital improvements at the Kootenai County Fairgrounds.

The North Idaho Fair and Rodeo Foundation is a 501(c) (3) nonprofit established to help perpetuate the annual Fair and Kootenai County Fairgrounds by preserving memories and assuring that new ones can be made.

# Save These Dates!



JUNE 19-20	KOOTENAI CLASSIC LIVESTOCK SHOW
JUNE 27	ROCKY MOUNTAIN ELK BANQUET
JULY 10 & 11	ARENACROSS
JULY 25	COWBOY BALL
JULY 31- AUG 2	NORTH IDAHO STATE FAIR OPEN HORSE SHOW
AUGUST 2 & 3	LAKE CITY JUNIOR RODEO
AUGUST 7 & 8	ARENACROSS
AUGUST 26-30	NORTH IDAHO STATE FAIR
AUGUST 28	CHICKS n CHAPS
AUGUST 27-30	GEM STATE STAMPEDE



## DONATION FORM

DONOR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

AMOUNT OF DONATION: \_\_\_\_\_

NAME FOR RECOGNITION: \_\_\_\_\_

RETURN TO:

Fair Foundation  
4056 N. Government Way  
Coeur d'Alene, ID 83815

DONATE TO:   **GENERAL FUND**   **SCHOLARSHIP**   **ENDOWMENT**   **CAPITAL BUILDING FUND**

*The North Idaho Fair and Rodeo Foundation is a 501(c)(3) non-profit organization. Your donation may be tax deductible. Please consult with your tax professional. Federal EIN 83-0391799 and State ID #C 1530561.*