

# The FAIR FOUNDATION

north idaho fair and rodeo

## 2019 Miss Gem State Stampede—Royalty Announced

The Miss Gem State Stampede program crowned Miss Maranda Montgomery of Sandpoint, Idaho as the 2019 Miss Gem State Stampede.

Maranda is the 18-year-old daughter of Damon & Kim Montgomery. She grew up very involved in 4-H, participating in swine and horse projects in Bonner County. She is a graduate of Sandpoint High School and recently began her journey at North Idaho College, where she plans to major in General Ultrasound.

Maranda is excited to serve as the official ambassador for the Gem State Stampede and be a positive role model to all she comes in contact with. Her hobbies include spending time with her family, going on trail rides, having fun on family game night, and learning new techniques that can be useful when riding her horse. In the future, she plans to compete in the Miss Rodeo Idaho Pageant.

Ashley Bennett took 1st Runner-up at the Miss Gem State Stampede Pageant in September, and Jayde Anderson came

in 2nd Runner-up. Maranda's official reign began January 1, 2019.

Miss Montgomery's travels will take her all around the Pacific Northwest where she will participate in community events, fundraisers, rodeo grand entries, parades, and public appearances as she represents the North Idaho State Fair & Gem State Stampede.

The Miss Gem State Stampede program gives young ladies a foundation through experience being an ambassador.

Maranda will receive a scholarship awarded through the North Idaho Fair and Rodeo Foundation and North Idaho Fair Board, a trophy saddle sponsored by Will Rogers Saddle Co., a custom buckle, and numerous other awards.

As the title winner and first runner-up, Maranda and Ashley will both be awarded the Duane A. Jacklin Memorial Scholarship as well.





# A Letter from the Immediate Past President

Winter -- It's the time of year we become reflective and give thanks for all that is around us. At the North Idaho Fair & Rodeo Foundation it is also the time for a new slate of Officers. As the out-going President, it is time for me to say thank you to all of the people who have made these last two years as the Board President a pleasure.

The current Fair Foundation Board is a vibrant group of hard working and dedicated individuals. A lot of strong personalities sit around the table each month and maximize our resources to create great fundraisers, to assist with community building events and to achieve a common goal. I am truly thankful for Bob, Dave P, Dave N, Denise, Dwayne, Gayle, Gena, John, Katie, Kelly, Kevin, Rick, and especially Ann (the tolerant Co-Chair of Chicks n Chaps).

Thanks to the combined efforts of these amazing people, we have held our highest grossing fundraisers, given away more scholarships and fed more 5th graders at Farm to Table than previous years. The one aspect of this group of which I am most proud is that these great people are present at community events and physically support the programs associated with our Fairgrounds.

My gratitude extends to the Fair Board and the Fairgrounds Staff as these two groups have the vision and the resources to create programs and events that make our Fairgrounds truly a community gathering place. Each year the North Idaho State Fair gets better and is an event not to be missed. Many times since August, I have been greeted by neighbors, stopped at church or at other events by someone and told how impressed they were by our fair and the experience they had -- each had a great memory to share often followed by a promise to enter their project next year.

A final thanks goes to each of you who support our Fair and the Fairgrounds... for the 4-H parents and their families, for the quilters, photographers, gardeners, to those of you who volunteer in one of the barns or at a food booth, and to all of you who attend any number of programs throughout the year. It's because you see the value in our Fairgrounds that people like me are willing to put in an effort to make sure it stays our community gathering place.

Thanks and I will see you at the Fairgrounds!

*Mary Luann Larson*

Immediate Past President  
The Fair Foundation



# Welcome to the Board!

The North Idaho Fair and Rodeo Foundation would like to announce two new members to their Board of Directors.

Dwayne Glemser, Manager, Les Schwaab Tire CDA, recently joined the Foundation. He comes to us with a desire to “establish myself in the local business community and political environment and to be a good role model to his son, Jared and daughter, Olivia, showing them what they too can accomplish.” With his supportive wife Kim, he feels “by being involved, it has opened the door to many opportunities and life experiences for them. I believe ‘for every dollar I spend marketing’, I need to spend a dollar of my personal time”.

Dwayne grew up in the Pacific Northwest and spent many summer weekends rodeoing in Idaho, Oregon and Washington. After moving to Martinez, CA to pioneer an emerging market for Les Schwab Tire, Dwayne, was installed as a Board President of the Chamber of Commerce and received ‘Business of the Year’ and ‘Man of the Year’. He has also served as a City Planning Commissioner for several years before moving to Coeur d’Alene.

Kimberly Rae Cornelius is a Realtor for Windemere Real Estate. She also grew up here and “loves our community and our state. I used to come to the fair as a kid and have many great memories with 4-H. I used to ride my horses through town from Dalton Gardens to the beach and we always stopped at the fairgrounds to water the horses.” She has served on many boards including the Spokane Valley Firefighters Benevolent Board, 4-H Spokane County Extension, PTA for West Valley High School and has been involved in multiple Fundraising Auctions, including the 2018 Cowboy Ball whereby she served as Co-Chair for the auction committee.

“We are fortunate to have Dwayne and Kimberly on our board” said Mary Louann Larson, Board Past President. “They will be a tremendous resource and knowledgeable contributors in the years to come.”

The mission of the North Idaho Fair & Rodeo Foundation is to raise funds for capital improvements at the Kootenai County Fairgrounds and for educational opportunities for area youth.

The Foundation also conducts educational community outreach programs and presentations to enlighten the community of the economic and cultural value of the rural way of life, the fair and the fairgrounds.

For more information contact Brittany Morris-Teverbaugh, 208.765.4969 or to become a member of the NIFRF go to [www.kcfairgrounds.com](http://www.kcfairgrounds.com). Or ‘like’ us on Facebook.



## 2019 Fair Foundation Officers

**KEVIN KIRKING | PRESIDENT**

**RICK GOSSELIN | VICE PRESIDENT**

**KELLY MCFARLANE | TREASURER**

**ANN SIEBERT | SECRETARY**



# What's So Great About the Fair?

As a 4th generation Idahoan, the answer is an easy one for me. A LOT! Having been raised in rural Kootenai County, participating and volunteering with the Fair has been a family tradition and an annual ritual, and time spent in 4-H are some of my fondest memories.

Fairs are representative of their home communities truly linking our past with our future in a common American tradition. In a world divided up into niches, fairs exist charmingly for the general interest, offering something for everybody.

Our Kootenai County Fairgrounds has a vibrant and colorful story all its own. The history and stories of our region, from its indigenous inhabitants, with its important agricultural contribution to the many stories of the folks who settled and built this community, these are the foundation of the North Idaho State Fair and its many programs.

Fairs nationwide have an important economic impact; the most recent studies pin that impact at \$2.5 billion, including some 30,000 jobs and more than \$1 billion in annual spending by fairgoers. Their value may be highest in smaller communities like Coeur d'Alene.

Our local fairground is a vibrant local economic engine, even when the fair itself is not in session—a community gathering place---hosting farmers' markets, dog competitions, home and garden shows, boat shows, art events, weddings, high school parties, RV shows, concerts, and many other business and cultural happenings that attract crowds and generate significant revenues for the businesses, support for non-profits, offering low-cost venues with ample parking for community-wide events. Although we live in an amazing part of our nation, and there are many wonderful opportunities that compete for our time, there are never enough opportunities to celebrate the accomplishments of ordinary people. That's what our fair is about.

Yet, our fairgrounds constantly faces financial and cultural pressures. Although a small amount of support comes from a percentage of property tax revenue collected in the county, most of operational funding is generated by fairground activities. It is a challenge to find money to make

big investments in capital improvements and improving the grounds and infrastructure.

This is where the North Idaho Fair and Rodeo Foundation come in. The Foundation was wisely started by a group of longtime local fairgrounds supporters who cared deeply for the rural heritage of our growing region. Through local community and business sponsorships of its signature events, the annual Cowboy Ball held in April each year, Chicks 'N Chaps, and other fundraising efforts, the Foundation helps provide for larger capital needs not available from regular fair revenue generation and has provided dozens of scholarships to area youth to assist with college tuition. The Foundation also manages a growing endowment, which offers opportunity to secure the welfare of the fairgrounds in perpetuity.

I feel privileged and grateful to serve as President of the North Idaho Fair and Rodeo Foundation for the next year, serving alongside the fine team that make up our board of directors and many other energetic volunteers. I will be taking over from Mary Larson's leadership over this past year. She capably led our foundation to record achievements in 2018 and I look forward to what we will all accomplish together in 2019.

Like so many of you, I'll continue to spend time attending many of the events that happen nearly every week at our fairgrounds, and in August, you'll likely see me walking among the booths, enjoying the great entertainment, checking out the carnival attractions (perhaps with a grandchild or two in tow), watching racing pigs, taking in the amazing skills of the rodeo performers, and savoring the taste of a perfectly made funnel cake or Indian Fry Bread. I like to view this as my civic duty. Well, somebody has to do it!

See you there!

*Kevin Kirking*  
President

## 2019 Beef Raffle

Win a ½ Beef, Cut and Wrapped! Winner to be chosen at the 2019 Cowboy Ball. Donated by the Gem State Mule Company and Double E Meats. Purchase tickets at the Fair Office, or by calling Cory 208.765.4969



# 10th Annual Chicks n' Chaps

Over 200 women and volunteers came out to support the 10th annual Chicks n' Chaps at the Gem State Stampede held on August 24th at the Kootenai County Fairgrounds. Chicks n' Chaps is a Women-Only Rodeo Clinic held annually in conjunction with Tough Enough to Wear Pink Night at the North Idaho State Fair and Gem State Stampede. It pulls together women and gives them basic information on the animals, cowboys and cowgirls and the events that are featured at the rodeo. They get to try their hands at roping, riding a mechanical bull and barrel racing with stick horses. It then moves into the Clubhouse where the women enjoy fun and games and a live and silent auction. New this year was a charm trail that encouraged the girls to go out into the Fairgrounds to collect charms from various sponsors to create a souvenir necklace.

Most importantly, as one in eight women is affected by breast cancer, there is an educational element whereby they receive information on breast health, the importance of examinations and can schedule their annual mammogram. A total of \$31,583.84 was raised, up considerably from prior years. Proceeds are divided equally between the Kootenai Health Foundation Cancer Patient Support fund and the North Idaho Fair & Rodeo Foundation.

The Kootenai Health Foundation fund provides financial assistance for people going through treatment, so they can focus on their recovery rather than worrying about food or gas money.

The North Idaho Fair & Rodeo Foundation raises funds for capital improvements at the fairgrounds and for scholarships and educational opportunities in our community.

This popular event has raised \$150,000 since its inception.

This event is Co-Chaired on behalf of the North Idaho Fair & Rodeo Foundation, by Mary Luann Larson, Past President, and Ann Siebert, Foundation Board Member. The committee is in the planning stages for next year's 11th Chicks n Chaps at the Gem State Stampede which will be held on August 23, 2019.

Questions: Contact The Fairgrounds at 208.765.4969



## Planning for the 2019 Cowboy Ball is underway!

Grab your best western outfit and join us on Friday, April 5th at 5PM for the 8th annual Cowboy Ball! Our committee has been busy planning this year's event and they are excited to announce details. We're bringing back the line dance lessons, dance contest, Best Dressed Cowboy and Cowgirl awards, music by The Hankers, dinner by A Classic Touch Catering, and all the amazing auction items you've come to expect! Tables for 8 include dinner, drinks, live band, and an amazing auction! Prices range from \$600 to \$5,000 depending upon sponsorship level and can even include a scholarship in your business or family name!



This event sells out every year so be sure to get your table soon. Reserved tables for returning sponsors are available now and must be paid in full by January 15. After that date, any unsold tables will be available to the public for purchase on a first come, first serve basis through the Kootenai County Fairgrounds. Please call Cory to add your name to the wait list if interested, (208) 765-4969. We hope to see you there!

*Katie Bane & Gayle Stegmann*  
Cowboy Ball Co-Chairs

# Foundation Establishes \$60,000 Endowment Fund

The North Idaho Fair & Rodeo Foundation is happy to announce that for the first time ever it has established a \$60,000 Endowment Fund. According to Mary LuAnn Larson, Immediate Past President who spearheaded this mission during her presidency, "Creating and funding this Endowment has been a dream of the Fair Foundation since its inception. Thanks to the dedication of the current board, and the generosity of many donors, we have been able to achieve this goal."

Katie Bane, long time board member and Past President, said "sufficient savings and liquidity beyond the endowment fund to support the Foundation's current giving plans has now been attained".

The team of Dave Paul, Dave Nussear, Kevin Kirking, Katie Bane and Mary LuAnn Larson, current board members, are

largely to thank for making this goal a reality through much time, effort, education and persistence. Additionally, Dave Holloway, Northern Capital Management provided much needed professional advice and direction.

We also would like to provide a special thank you to Barb and husband Harlan Renner, Past Fair Manager, for their personal financial contributions to enable this to be made possible.

The North Idaho Fair & Rodeo Foundation's mission is to raise funds for capital improvements at the Kootenai County Fairgrounds and provide educational opportunities for area youth.

For more information or to receive our semi-annual newsletter, please contact Brittany Morris-Teverbaugh at 208.765.4969 or 'like' us on Facebook.

## *Fair Foundation Scholarships*

The North Idaho Fair & Rodeo Foundation will be awarding education scholarships at its 8th annual Cowboy Ball event being held on Friday, April 5th. Applications for 2019 scholarships are due by **March 1, 2019**.

For more information and the application please visit <https://www.kcfairgrounds.com/p/foundation/276>

## Save These Dates!



FEBRUARY 8	4-H "PEN THE PONIES" FUNDRAISER
FEBRUARY 23	GEM STATE QUEEN CORONATION
MARCH 1	FAIR FOUNDATION SCHOLARSHIP APPLICATIONS DUE
APRIL 5	COWBOY BALL
MAY 18-19	SPRING LIVESTOCK SHOW
AUGUST 2-4	OPEN HORSE SHOW
AUGUST 3-4	LAKE CITY JUNIOR RODEO
AUGUST 21-25	NORTH IDAHO STATE FAIR
AUGUST 23	CHICKS N' CHAPS



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