



Publisher and Radio Program Host

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www.TheBestofTimesNews.com

Date: August 10, 2023
To: Organizations, Agencies, and Businesses
From: Gary Calligas, Publisher of **The Best of Times**

Subject: "2023 Senior Day EXPO at the Louisiana State Fair" on Thursday, October 26th

**You are invited to exhibit at the "largest annual" SENIOR Day Expo in NW Louisiana!
Deadline for exhibitor applications is Monday, October 23, 2023!!!**

You are invited to exhibit at the 13th annual "*Senior Day Expo at the Louisiana State Fair*" which will take place on **Thursday, October 26, 2023 from 10:00 am to 2:00 pm** at Hirsch Coliseum (3701 Hudson Avenue) at the Louisiana State Fair Grounds in Shreveport. This special day event for seniors, boomers and their family members is proudly sponsored by *The Best of Times* and *The State Fair of Louisiana*. Our Expo in 2022 was well attended by over 3,000 persons! **Our event is proudly the largest Senior/Boomer Expo in North Louisiana!**

There will be "Free" admission, "Free" parking, and "Free" admission to the State Fair up until 2:00 pm. Attendees and exhibitors are asked to donate canned goods for the "Senior Lagniappe Program" of the Food Bank of Northwest Louisiana. There will be entertainment, free health screenings, flu and pneumonia shots, COVID-19 vaccines shots, educational presentations, and door prize drawings for eligible attendees **who visit 80% of the exhibitor booths. Plus, eight (8) special Grand Door Prizes valued at more than \$1,000 each.** Attendees must be present to win door prizes and the Grand Door Prizes!!

Exhibit spaces will be approximately 10' by 10' located around the coliseum arena. **Exhibitor setup will be between 3 pm to 5 pm on Wednesday, October 25th** or between **8:00 am to 9:30 am on Thursday, October 26th.** Each exhibitor must NOT take down their exhibit booth before 2 pm. We ask each exhibitor donate door prize(s) of **at least \$35 in value** and deliver them by 9:30 am to our stage on Oct. 26th. If applicable, please consider offering health screenings to the attendees. It is suggested that each exhibitor host their own door prize drawing from their exhibit booth and to announce their winners by 1:30 pm. An exhibitor **may sell products/services** to attendees directly from their exhibit booth but they are responsible for payment of city & state sales taxes. **The exhibit space types are:**

- **FREE** exhibit space
- **REGULAR** exhibit space.
- **PRIME** exhibit space

Thank you for your support and if you have questions, please contact me at gary.calligas@gmail.com or call me at 318-636-5510.



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Agreement to Exhibit at Senior Day Expo on Oct. 26, 2023

**** DEADLINE for us to receive your agreement to exhibit is Monday, October 23, 2023!!! ****

Business/Organization: _____
Contact Person: _____ Cell phone : _____
Address: _____
City: _____ State: _____ Zip Code: _____

Email address: _____

- Please email or fax a copy of our general liability insurance to State Fair of Louisiana at 318-631-4909.
- Please donate **door prizes** of at least \$35 or more in value and deliver them by 9:30 am to the stage

Please reserve the following exhibit space for the "Senior Day Expo at the State Fair" on Thursday, October 26th from 10 am to 2 pm in the Hirsch Coliseum: (Note: **please bring your own table cloth**)

_____ **FREE exhibit space** = NO charge to exhibit, but **only applicable for government and VALID non-profit organizations and agencies**. A table and two chairs are provided.

_____ **REGULAR exhibit space** = \$300 charge for a business to exhibit and will be provided a skirted 8' foot table and two chairs.

_____ **PRIME exhibit space** = \$450 charge for a business to exhibit and will be provided with a draped 10' x 10' exhibit booth and one 8' skirted table and two chairs and located in a prime location space

The Exhibitor **agrees** that the person(s) who are manning their exhibit booth at this EXPO will comply with current COVID-19 precautions which are in effect on October 26, 2023.

Note: Exhibit Booth setup is 3 pm to 5 pm on Oct. 25th or 8:00 am to 9:30 am on Oct. 26th

Agreed to by the Exhibitor's Contact Person _____ Date: _____

NOTE: We do accept credit card payments but must charge a 4% processing fee.

Please make checks payable to: The Best of Times/TBT Multimedia, LLC (EIN: 20-0674063)
If a completed w-9 is needed, please contact us!

Please email to gary.calligas@gmail.com or mail application with your check to:
The Best of Times ---- P. O. Box 19510 ---- Shreveport, LA 71149-0510