



## 2023 L.E.A.D. FEST STATE FAIR SPONSOR OPPORTUNITIES

### **L.E.A.D. FEST Main Event Sponsor** **\$10,000**

- Banner along front fence of the Fairgrounds next to Gate entrance
- Banner on stage during all live performances
- Mention of company name on flyers and event schedules
- Vendor booth for all 11 days of the Fair
- Social media post about business on L.E.A.D. FEST and L.E.A.D. pages
- Company logo tagged to all advertising platforms
- Fifteen unlimited ride wristbands to the Fair
- Banner along outside fence of the Fairgrounds
- Signage around the Fairgrounds (4 ground staked signs)

### **L.E.A.D. FEST Stage Sponsor** **\$5,000**

- Banner on stage during all live performances
- Mention of company name on flyers
- Vendor booth for all 11 days of the Fair
- Social media post about business on L.E.A.D. FEST and L.E.A.D. pages
- Company logo on L.E.A.D. FEST website
- Ten unlimited ride wristbands for one day of the Fair
- Banner along outside fence of the Fairgrounds
- Signage around the Fairgrounds (3 ground staked signs)



**L.E.A.D. FEST Agricultural Sponsor \$1,000**

- Signage outside of company's choice of agricultural area (Petting Zoo or Cowtown)
- Social media mention on L.E.A.D. FEST and L.E.A.D. pages
- Company logo on L.E.A.D. FEST website
- Four unlimited ride wristbands for one day of the Fair
- Banner along outside fence of the Fairgrounds
- Signage around the Fairgrounds (2 ground staked signs)

**L.E.A.D. FEST Amusement Ride Sponsor \$500**

- Signage on company's Carnival ride of choice
- Company logo on L.E.A.D. FEST website
- Two unlimited ride wristbands for one day of the Fair
- Banner along outside fence of the Fairgrounds
- Signage around the Fairgrounds (2 ground staked signs)

**L.E.A.D. FEST Amusement Game Sponsor \$500**

- Signage on company's Carnival game of choice
- Company logo on L.E.A.D. FEST website
- Two unlimited ride wristbands for one day of the Fair
- Banner along outside fence of the Fairgrounds
- Signage around the Fairgrounds (2 ground staked signs)

**L.E.A.D. FEST Community Sponsor \$250**

- Ground Staked Sign with logo along outside fence of the Fairgrounds
- Signage around the Fairgrounds (2 ground staked signs)