



2024 Los Fresnos Rodeo Parade

“Biggest Little Rodeo in Texas”

Presented by the Los Fresnos Chamber of Commerce

Since its beginning in 1989, The Los Fresnos Rodeo has grown to become the “Biggest Little Rodeo in Texas!” In 1990, a small group of forward-thinking individuals got together with a dream for our community. Thanks to the skills, hard-working people, and great community partnerships, the Los Fresnos Rodeo continues its success from year to year. Without the Rodeo fans in Los Fresnos, the Rio Grande Valley and the country, the dream would have never been fulfilled. In 2024, the Los Fresnos Rodeo is celebrating its 34th Annual event.

Parade Information

The Los Fresnos Rodeo invites you and your organization to submit an entry for the 2024 Los Fresnos Rodeo Parade. The parade will begin at **9:30 a.m. Saturday, February 17, 2024** sharp.

Times: The Parade line-up begins at 8:15 a.m. All entries must be in position at their assigned Parade Line-Up area by 9 a.m. The parade begins at exactly 9:30 a.m.

Awards: Plaques are awarded for the 1st, 2nd, and 3rd place winners in the categories of Best Float, Best Band, Best Drill Team/Dancing/Walking and Best Equestrian. Winners will be announced at a designated time during the Los Fresnos Rodeo.

Parade Application

Deadline: The application and entry fee (if applicable) must be submitted by 4 p.m. **Wednesday, February 7.** The waiver must be signed to be accepted. Entries submitted after the deadline will incur a **\$25 late fee.** Absolutely **NO** entries will be accepted after **Monday, February 12 at 4 p.m.**

Community and Business Entries: Please complete your Parade Application form with your **\$45 entry fee** and return it to the Los Fresnos Chamber of Commerce office at the New City Hall located at 520 E. Ocean Blvd. just east of the Rodeo Grounds. For more information, contact Val Champion or Terry Sandate at the Chamber at **956-233-4488.**

Los Fresnos CISD Entries: There is **NO** entry fee for Los Fresnos CISD participants. Please complete your Parade Application form and send it back by email to the Media & Public Relations Department at **pr@lfcisd.net.**



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Parade Entry Planning

Route: The Parade begins at East Second and Alamo streets, proceeds east on Second Street, turns north on Arroyo Boulevard and ends at Memorial Park across from Los Fresnos High School.

Review the Diagram! All Parade entries – especially those with floats – are encouraged to review the Parade Line-Up diagram, which will help float drivers know which route they should take to get to the line-up area.

Parade Flow: All entries must be in a continuous forward movement. Performing while walking is permitted, but no stopping is allowed on the parade route.

Safety First! Participants on floats must remain on their floats for safety reasons until the parade ends.

Audio? Audio must be indicated in your application to help plan the Parade Line-Up and avoid overlapping (drowning) your music with other entries in front of and behind you. You must monitor your audio levels. Audio with dance groups must face toward the dance group. If you are asked to lower the volume levels, please do so respectfully.

Distribution Rules:

- Candy or advertisements may not be thrown from floats or vehicles, but may be distributed by walkers near the float/vehicle/dance group.
- Political signs, push cards or other political literature is not allowed to be distributed by anyone.

Parade Lineup

Line-Up: The Parade Line-Up list and full packet will be finalized and distributed by 5:30 p.m. Wednesday, February 15. *Entries will not be allowed after that date.* **NO EXCEPTIONS.**

Line-Up Area: The lineup area includes:

- Alamo Street and Brazil Street from West 3rd Street to Canal Street
- West 2nd Street from FM 1847 to the railroad tracks
- West 1st Street from Alamo Street to the railroad tracks

Line-Up Changes: Parade Marshals are authorized to make changes to the lineup of entries that arrive later than 9 a.m. on Parade Day. If you are asked to move positions by a Parade Marshal, please do so respectfully.

Equestrian Entries: All equestrian entries will be the final entries of the parade.

Tractor-Trailer 18-Wheeler Entries: All tractor-trailer entries will be near the end of the parade. They should line up on Arroyo Boulevard facing north and wait to be directed to the parade route by Los Fresnos Police Department.

Please share these Parade rules with all parade participants in your campus/group. Non-compliance of these rules can result in possible disqualification from judging.

Parade Application

Presented by the Los Fresnos Chamber of Commerce

9:30 a.m. Saturday, February 17, 2024

No Entry Fee for Los Fresnos CISD or City of Los Fresnos entries



Organization/School: _____ Name of Group: _____

Contact Person _____ Email _____

Telephone (Day) _____ (Mobile) _____

Alternate Contact Person/Phone/email _____

Categories: Please check where appropriate. Awards will be presented for 1st, 2nd, and 3rd places.

Entry: _____ Float _____ Marching/Drill Team/Dance _____ Equestrian _____ No. of animals

Audio (Check one) _____ Using Additional Vehicle with a Generator _____ No audio _____ Tractor/Trailer (18-wheeler)

Brief Description of Your Entry: _____

Names to be Announced: _____

Waiver

The following Waiver and Release must be signed:

This Waiver and Release executed on _____, 2024, by _____

participant, releasing the City of Los Fresnos, Los Fresnos Chamber of Commerce, Los Fresnos Consolidated Independent School District and others from any and all claims, arising from participation in the 2023 Los Fresnos Rodeo Parade.

In exchange for the right to participate in the event, participant hereby waives, releases and discharges any and all claims, from injuries to person, including death, or to property that participant may incur as a result of said participation in the event. This release discharges that any promoters, sponsors, clubs, officials and any other municipality and/or other public entity and their respective agents and employees (others) associated with the event, from and against any and all liability arising out of or connected in any way to the event, even though the liability may arise out of negligence on the part of the City of Los Fresnos, the Los Fresnos Area Chamber of Commerce, Los Fresnos CISD, or Parade participants.

Participant understands and acknowledges that a serious accident can occur during these activities. Knowing such risks, participant hereby assumes any and all risks, and holds harmless from liability, the City of Los Fresnos and the Los Fresnos Chamber of Commerce, Los Fresnos CISD and others. Participant hereby grants full permission to use any photographs, videotapes, motion pictures, recordings or any other record of the event. Participant agrees to abide by instructions given by the said entities or event personnel, and all written rules given with the applications.

Signed: _____ Date: _____

Organization _____

I have read the Rules and will comply by them. Please Initial Here: _____