



The HAYLOFT

Helping All Youth Learn of Farming & Technology

PARTNERS NEEDED

If you visit any urban 4th grade classroom, you might be surprised to find many of the children do not know or understand that milk comes from a cow. They will tell you bacon is from the grocery store and vegetables are expensive. Their lives are much different than those of us blessed to have grown up or live on a farm. They have never eaten fresh vegetables from the garden, envision a farmer to be a man in bibs on a tractor, and in some cases do not understand that livestock are not pets. It is important that those of us committed to the continued growth and prosperity of this American industry educate EVERYONE.

In 2020 our goal is to debut the H.A.Y.L.O.F.T. (Helping All Youth Learn of Farming & Technology) at the annual Lake County Fair. This area will be completely dedicated to children and will include a variety of hands-on activities giving them a unique, fun experience while keeping Florida Agriculture as the main focus.

Having traveled to various festivals and fairs across the U.S. and beyond, we are excited to bring the best of the best of what we have seen home to Florida. We will not have the first agriculture related activity center, but it is our hope to create the BEST yet and one that others in the industry will copy and repeat.

WHAT WE NEED!

Activity Station Partners
 \$3,500 First Year Contribution
 \$2,000 Annual Contribution

H.A.Y.L.O.F.T Sponsor
 Official Sponsor of One Activity
 Logo on all signage relative to your sponsored activity.
 Continuous Mention in All Promotional Materials, Press Releases, and Television Opportunities
 Signage at Fair entrance
 60 Complimentary Admission Tickets

**A total of 10 Activity Stations will be sold.*

Stations to include but not limited to:

- Pony Races*
- Farm Tables*
- Tractor Pulls*
- Citrus*
- Dairy*
- Poultry*
- Beef*
- Gardening*



The Lake County Fair is a 501c3 Non-Profit Organization committed to the promotion of agriculture and education of all youth. Each year our Market Auction, contests, and activities provide more than \$400,000 in premiums and awards, to Lake County Youth.

Committed to our partners, we are happy to customize a package that best fits your needs. Please feel free to contact us for more information and to discuss the possibilities (352) 357-7111.