



The First “2023 Plein Air Competition” at the Lake County Fair!

The Lake County Fair is looking for talented artists to spend the day painting and drawing the exciting activities at this year’s Fair. It’s creating an intense impression of the moment in the open air. Nothing captures the essence of a place or an event like a painting!

Join us on Saturday, April 8, 2023, for a day of Plein Air Painting at the Fair!

***Sponsored by Village Framer & Art Gallery
Hosted by the Lake County Fair’s Creative Living***

Why Compete?

- Free Frame and Framing of Entry by Village Framer & Art Gallery, Eustis
- Lunch provided by The Crazy Gator, Eustis
- \$20 registration fee to Enter
- 1 FREE Fair ticket to all contestants to return to the Fair
- Easy Online registration
- Have your paintings on display throughout the Fair and you have the option to sell your painting
- Drinks, Snacks and more will be provided
- Swag Bag from the City of Eustis

Who Can Enter?

- All residents of Lake County, ages 18 and older
- Open to professional, semi-professional and amateur artists
- Contest is limited to 20 participants

Contest Timeline:

- **MARCH 30, 2023** Entry Form & Registration Fee Due
- **APRIL 8, 2023** **Plein Air** Competition Day
 - 9am – 11 am **Check-In** at the Art Barn
 - 11am – 8 pm **Painting time period** in ticketed area of the Fair
- **APRIL 10, 2023** Winners will be announced
- **APRIL 10-15, 2023** All artwork will be displayed until the end of the Fair

Awards:

- ***Spirit of the Fair** \$250 (The painting that most exemplifies the traditions and spirit of the Lake County Fair)
- ***First Place** \$200
- ***Second Place** \$150
- ***Third Place** \$100

Entry Rules

General Rules

1. Contest is limited to the first 20 artists to enter complete entry form and fee

Artwork (check-in and painting)

2. All paintings must be created on the Lake County Fairgrounds on Saturday, April 8, 2023, between 9 am – 8pm
3. Check-In and stamping of back of canvas must occur before the artist is allowed to paint.
 - Check-In instructions will be sent along with parking information, prior to April 8, 2023.
4. Types of media may include oils, acrylics, water media, pastels & graphite
5. No photographs or iPad can be used to create the paintings. They can be used to reference lighting of the scene.

Submission & Sale of Paintings

6. Contestants may submit one signed painting
7. Artists must drop off their entry by 8 pm on Saturday, April 8, 2023 in the Art Barn.
 - Check-in stamp must be visible on the back of each painting in order to be accepted. You may have four canvases stamped, and one submitted.
 - Paintings will be framed by Village Frammer and Art Gallery. Artist may choose available frames when entry is completed and submitted. Entries will be displayed on Monday.
 - All submitted exhibit art must be for sale and remain in the exhibit until the end of the Fair.
 - In keeping with the Lake County Fair's family orientation, items of an offensive, controversial or objectionable nature or subject matter will not be accepted.
8. Maximum submission size:
 - Unframed Painting - 320 square inches (a 16 x 20 inch canvas)
9. Selling and pickup of paintings
 - Pricing: Artists can set the price of their painting but cannot change the price after painting has been submitted for judging.
 - Commission: The Lake County Fair will retain a 20% commission on all paintings sold during the Fair. Artists will receive payment within a month of the Fair ending. If a painting is purchased during the fair, it will not be allowed to be removed by the purchaser until after the fair. Proceeds of all painting sales will support the Art Barn in providing supplies for educational art activities.

- Pick-Up artwork: Sold and un-sold paintings can be picked up Sunday, April 16, 2023, 10 am – 4 pm. If needed, special arrangements can be made with the Creative Living Superintendent.
- All entries not claimed by April 28, 2023, will be recycled, disposed or donated through our program department.
- Photographic images of any submitted artwork and images of artists participating in the competition may be used by the lake County Fair in future marketing and publicity (websites, flyers, social media, etc.).

How to Enter:

You will need to enter online, using ShoWorks (\$3.75). The Lake County Fair has implemented ShoWorks, an on-line entry program. ShoWorks is an industry standard used by over 50 fairs nationally. This user-friendly program can be trusted to accurately enter you. If you have any issues registration, please contact Leah (see how below).

- To Enter Online using ShoWorks. Go to www.lakecofair.com, click on competitions, click on Creative Living, Click on Division Page, and once on Registration Site, click on 1 at the top left corner.
- When registering, please verify that all information that you entered into ShoWorks is correct. Please pay special attention to capitalization, full names of cities/counties and use proper spelling (no abbreviations).
- You can pay fees with a credit card or mail in a check. Mail check to: Lake County Fair, P.O. Box 221, Eustis, FL 32726.

Frequently Asked Questions

- Do I have to be a professional artist to participate? No, all levels and experience are welcome
- How old do you need to be to participate? At least 18 years of age or older.
- Can I sell my work? Yes. The artist sets the price of their piece. A 20% commission on all pieces sold goes to the Lake County Fair. You do not need to list your work for sale.
- Do I have to get model releases? The Lake County Fair is not requiring model releases.

Questions? Please contact Leah Fischer at 352-551-7407 or
LCFCreativeLiving@gmail.com

THANK YOU FOR YOUR SUPPORT!

Village Frame & Art Gallery, 71 E. Seminole Ave, Eustis, 352-589-6114
The Crazy Gator, 402 N Bay St, Eustis, 352-589-5885
City of Eustis, 10 N Grove St, Eustis, 352-589-4040

**See next page for Agreement*

You will receive this Agreement in your participation packet and will need to return it signed on April 8th

Agreement

I hereby certify that I have read the Lake County Fair Rules for the Plein Air Competition at the Lake County Fair. I also agree that the Lake County Fair may use my name, likeness, or photographs (including, but not limited to the photographs and video images of my final painting submission), for use in marketing materials, free of charge and without further notice or consultation. Regardless of cause, the artist agrees to bear all risk and expense for any loss, theft or damage to their artwork or other personal property or injury to their person. The artist agrees to be responsible for ensuring their artwork, all necessary shipping costs if item is not picked up. I understand that the 2023 Creative Living Competitions & Exhibits are held in conjunction with the 2023 Lake County Fair and agree that the Lake County Fair is not liable or responsible for any delay, change of dates or cancellation of the 2023 Lake County Fair due the following unforeseeable circumstances: (a) acts of God; (b) flood, fire, earthquake; or (c) other potential disaster(s) or catastrophe(s), such as epidemics, pandemics, or explosion.

Signature of Contestant _____

Date _____