



Greetings Community Friends and Leaders,

The Lake County Fair All-Breed Classic open horse show has been providing enrichment to the equine community and public for over sixty years. This year our show is scheduled for August 4th-6th and will continue to provide a rewarding experience to exhibitors of all ages. We have an exciting line up of classes and entertainment planned for all to enjoy.

To ensure the continued success of our horse show, we depend on the generosity of our sponsors. Please consider being part of the fun, excitement, and camaraderie this show brings by becoming a sponsor of this long-standing tradition. Your sponsorship will assist our show to continue to grow while also promoting your business.

Thank you for your consideration and we hope to see you at the 2023 Lake County Fair.

Sponsorship Options

Please Check	Sponsorship Type	Price Range	Benefits
	Grand Champion	\$1000 and up	Business name featured on main sponsor board in horse arena, recognition on social media, business name announced throughout the show. Choice of two ten-day fair punch passes or twenty single day complimentary passes. ****NEW THIS YEAR, your business name featured on the All-Breed Classic t-shirt.
	Best of Show	\$500 to \$999	Business name featured in main horse arena, business recognized on social media, business name announced throughout show. Two ten-day complimentary fair punch passes. **** NEW THIS YEAR, your business name featured on the All-Breed Classic t-shirt.
	Blue Ribbon	\$499 to \$200	Individual banner with your business name featured on the grandstand of the horse arena, business posted on social media, business name announced throughout the show. One ten-day complimentary fair punch pass.
	Championship classes or High Point Awards	\$199 to \$50	Business name featured on group sponsor banner displayed at the show, business posted on social media, business name announced throughout show, two complimentary single admission fair passes.
	Class Sponsor	\$25 per class	Business or community members name announced as class sponsor, recognition on social media, and one complimentary single day fair pass per class sponsored.

Sponsorships must be received no later than June 1st to meet printing deadlines. Sponsorships are welcomed after that date, but printing will not be guaranteed. Please attach a copy of your business card or logo, note business description, and classes you wish to sponsor below.

Name _____ Phone _____ Email _____

Business description and/or request a specific class to sponsor _____

Please make all checks payable to Lake County Agricultural Society

Mail to: Mychelle Taylor, Superintendent 14640 Belshaw Rd Lowell, IN 46356

Please feel free to contact me with any questions or special requests at 219-746-3688 or mychelle72@sbcglobal.net