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PRESENTED BY  
**LAKE COUNTY AGRICULTURAL SOCIETY**

P.O. BOX 327, CROWN POINT, INDIANA 46308  
 Phone: (219) 663-3617 Fax: (219) 662-6013  
 Website: www.lake-county-fair.com

Greetings Community Friends and Leaders,

The Lake County Fair All-Breed Classic open horse show has been providing enrichment to the equine community and public for over sixty years. This year our show will be August 1<sup>st</sup> thru 3<sup>rd</sup> and will continue to provide a rewarding experience to exhibitors of all ages. Once again, we have an exciting line up of classes and entertainment planned for all to enjoy.

To ensure the continued success of our horse show, we depend on the generosity of our sponsors. Please consider being part of the fun, excitement, and camaraderie this show brings by becoming a sponsor of this long-standing tradition. Your sponsorship will assist our show to continue to grow while also advertising and promoting your business.

Thank you for your consideration and we hope to see you at the 2025 Lake County Fair!!

Sponsorship Options

Please Check	Sponsorship Type	Price Range	Benefits
	Grand Champion	\$1000 and up	Business banner featured on main sponsor board in the horse arena, business name featured on the All-Breed Classic t-shirt. recognition on social media, and business name announced throughout the show. Choice of twenty single day complimentary fair passes or two ten-day passes. **NEW THIS YEAR** YOUR BUSINESS FEATURED IN THE ABC SHOWBILL AD BOOK DISTRIBUTED AT LOCAL BUSINESSES AND AT THE LAKE COUNTY FAIR.
	Best of Show	\$500 to \$999	Business banner featured in main horse arena, business name featured on the All-Breed Classic t-shirt business recognized on social media, business name announced throughout show. Two ten-day complimentary fair punch passes. **NEW THIS YEAR** YOUR BUSINESS FEATURED IN THE ABC SHOWBILL
	Blue Ribbon	\$499 to \$200	Business banner featured on the grandstand of the horse arena, business posted on social media, business name announced throughout the show. One ten-day complimentary fair punch pass. **NEW THIS YEAR** YOUR BUSINESS FEATURED IN THE ABC SHOWBILL
	Championship Class or High Point Award	\$199 to \$50	Business name featured on group sponsor banner displayed at the show, business posted on social media, business name announced throughout show, two complimentary single admission fair passes.
	Class Sponsor	\$25 per class	Business or show supporters name announced as a class sponsor, recognition on social media, and one complimentary single day fair pass per class sponsored.

Sponsorships must be received no later than June 1<sup>st</sup> to meet printing deadlines. Sponsorships are welcomed after that date, but printing will not be guaranteed. Please attach or email a copy of your business card or logo, note business description, and type of class you wish to sponsor below.

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

Business description or Special Note \_\_\_\_\_

Please make checks payable to: **Lake County Agricultural Society & Mail to:** Mychelle Taylor, Superintendent 14640 Belshaw Rd Lowell, IN 46356  
 Please feel free to contact me with any questions or special requests at 219-746-3688 or mychelle72@sbcglobal.net