

Latah County Fair

Lights, Camera ... Agriculture!

September 16-19, 2021

The Latah County Fair is looking for show and event sponsors for the 2021 Fair. Monetary sponsorships help keep our Fair free admission, while offering families in our community a great experience, enable improvements, encourage event participation, and plan for expanding our attractions.

Presenting Sponsor: \$3,000.00 sponsorship

This sponsorship will be used to increase the premium awards for both the livestock and competitive exhibits.

- Full-page advertisement in the Fair Book and display of two 3'x5' banners in high traffic areas during Fair
- Listing as presenting sponsor on the Latah County Fair web pages and social media
- Vendor space in the commercial vendor building during Fair
- Voucher for a three-hour rental in the Large Room at the Events Center.

Entertainment Sponsor: \$2,000.00 sponsorship

This sponsorship will be used to bring in more entertainment vendors and opportunities during the Fair.

- Advertisement in the Fair Book and display a 3'x5' banner on the music stage during Fair
- Listing as sponsor on the Latah County Fair web page and social media
- Voucher for a three-hour rental in the Large Room at the Events Center.

4-H and FFA Livestock Shows: \$500.00 sponsorship

- Display a 3'x5' Banner at the show arena, business logo in the Fair Book, Fair web page, and social media
- Advertisement to be read during the show
- Voucher for a three-hour rental in the Middle Room at the Events Center.

Competitive Exhibit Shows: \$250.00 sponsorship

- Business card size ad (2"x 3.5") advertisement in the Fair Book, logo on Fair web page, and social media
- Ability to decorate the exhibit area with marketing materials, in partnership with the Superintendent
- Voucher for a three-hour rental in the Classroom at the Events Center

Banner Sponsorship: \$150.00

Hang up to a six-foot business banner on the Fairgrounds fence along either Mt View Road or Blain Street during September. Banners can go up on September 13, 2021 and will come down by September 27, 2020.

Logging Sports Prize Sponsor: \$100.00

Prize money for the Logging Sports Contest that is held Sunday of Fair weekend. Logging Sports is open anyone who wants to participate, and we do not charge an entry fee. Prize amounts will be determined by the event director and is dependent on level of participation.

Competitive Exhibit Class Prizes:

Donations of merchandise, gift cards, or coupons are a great way to increase awareness or generate traffic back into your business. Prizes can be directed to individual classes/shows. There are roughly 200 classes at Fair with prizes awarded to the top three per class. Donors are listed in the Fair Book.

**If you are interested in becoming a sponsor, or have any questions, please contact the Fair Office at
(208) 883-5722 or email fair@latah.id.us .**

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2021 Fair Sponsor or Donation Registration

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Sponsorship: (Please mark desired sponsorship below)

- Presenting Sponsor: \$3,000.00 sponsorship
- Entertainment Sponsor: \$2,000.00 sponsorship
- 4-H & FFA Livestock Shows: \$500.00 sponsorship
- Competitive Exhibit Show: \$250.00 sponsorship
- Banner Sponsor: \$150.00 sponsorship
- Logging Sports Prize Sponsor: \$100.00 sponsorship

If you would like to request a specific show, please indicate:

Donation: We would like to donate the enclosed prizes to be used for competitive exhibits classes. (Please mark an option)

- General Use (Fair office will determine class assignment)
- Specific Classes: _____

Please include a check made out to Latah County Fair and mail to 1021 Harold St, Moscow, ID 83843. If you prefer to pay via credit card, please call the Fair Office.

Customized sponsorship packages are available. Creative ideas are encouraged.

Thank you for your support of the Latah County Fair!

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(208) 883-5722 or email fair@latah.id.us .