

# Latah County Fair

*“Plaid & Pearls on the Palouse”*      *September 14-17, 2023*

The Latah County Fair is looking for show and event sponsors for the 2023 Fair.

Monetary sponsorships help keep our Fair admission free, while offering families in our community a great experience, enable improvements, encourage event participation, and plan for expanding our attractions.

**Presenting Sponsor: \$4,000.00.** (One Available)

This sponsorship will be used to increase the premium awards for both the livestock and competitive exhibits.

- Full-page advertisement in the Fair Book and display of two banners in high traffic areas during Fair
- Listing as presenting sponsor on the Latah County Fair web pages and social media
- Vendor spaces, one indoor and one outdoor
- \$250.00 voucher for a rental at the Events Center, and \$50.00 in Fair hospitality dollars.

**Entertainment Sponsor: \$2,500.00.** (One Available)

This sponsorship will be used to bring in more entertainment vendors and opportunities during the Fair.

- Half-page advertisement in the Fair Book and display of a banner on the music stage during Fair
- Listing as entertainment sponsor on the Latah County Fair web pages and social media
- \$200.00 voucher for a rental at the Events Center, and \$50.00 in Fair hospitality dollars.

**Friends of the Fair Sponsor: \$1,500.00.** (One Available)

This sponsorship will be used to support and provide appreciation for Fair volunteers

- Advertisement in the Fair Book and display of a banner in the exhibit building during Fair
- Listing as Friends of the Fair sponsor on the Latah County Fair web pages and social media
- Logo and recognition on Fair-Bucks
- \$200.00 voucher for a rental at the Events Center, and \$50.00 in Fair hospitality dollars

**4-H and FFA Livestock Shows: \$500.00.** (Four Available)

- Display a marketing banner at the show arena, logo in the Fair Book, Fair web page, and social media
- Advertisement to be read during the show
- \$125.00 voucher for a rental at the Events Center

**Competitive Exhibit Shows: \$250.00.** (13 Available)

- Business card size ad (2"x 3.5") advertisement in the Fair Book, logo on Fair web page, and social media
- Ability to decorate the exhibit area with marketing materials, in partnership with the Superintendent
- \$50.00 voucher for a rental at the Events Center

**Banner Sponsorship: \$150.00**

Hang a banner on the Fairgrounds fence along either Mt View Road or Blain Street during September. Banners can go up on September 1, 2023 and will come down by September 29, 2023.

**Logging Sports Prize Sponsor:**

Prize money for the Logging Sports contest participants. Sponsors will be highlighted during the Logging Sports program. Cash must be turned into the Fair Office by August 15, 2023.

**Competitive Exhibit Class Prizes:**

Donations of merchandise, gift cards, or coupons are a great way to increase awareness or generate traffic back into your business. Prizes can be directed to individual classes/shows. There are roughly 200 classes at Fair with prizes awarded to the top three per class. Donors are listed in the Fair Book.

**If you are interested in becoming a sponsor, or have any questions, please contact the Fair Office at  
(208) 883-5722 or email [fair@latah.id.us](mailto:fair@latah.id.us) .**

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## **2023 Fair Sponsor, Prize, or Donation Registration**

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship:** (Please mark desired sponsorship below) *Deadline for Ads/Logos in the Fair Book is July 1st*

- Presenting Sponsor: \$4,000.00 sponsorship
- Entertainment Sponsor: \$2,500.00 sponsorship
- Friends of the Fair Sponsor: \$1,500.00 sponsorship
- 4-H & FFA Livestock Shows: \$500.00 sponsorship
- Competitive Exhibit Show: \$250.00 sponsorship
- Banner Sponsor: \$150.00 sponsorship
- Logging Sports Prize Sponsor: \_\_\_\_\_ (value)

If you would like to request a specific show, please indicate: \_\_\_\_\_

**Monetary Donation:** \$\_\_\_\_\_ to be used as prizes and or general support for the Latah County Fair. **Prize Donation:** Donation of the enclosed prizes to be used for competitive exhibits classes. (Please mark an option)

- General Use (Fair office will determine class assignment)
- Specific Classes: \_\_\_\_\_

Please include a check made out to Latah County Fair and mail to 1021 Harold St, Moscow, ID 83843. If you prefer to pay via credit card, please call the Fair Office.

**Customized sponsorship packages are available. Creative ideas are encouraged.  
Thank you for your support of the Latah County Fair!**

If you are interested in becoming a sponsor, or have any questions, please contact the Fair Office at  
**(208) 883-5722 or email [fair@latah.id.us](mailto:fair@latah.id.us) .**