

Latah County Fair

“Dreams of Purple & Gold on the Palouse” September 12-15, 2024

Sponsorships help keep our Fair admission free, while offering our community a great experience, enabling improvements, encouraging event participation, and plan for expanding our attractions.

Presenting Sponsor: \$5,000.00. (One Available)

This sponsorship will be used to increase the premium awards for both the livestock and competitive exhibits.

- Full-page advertisement in the Fair Book and display of two banners in high traffic areas during Fair
- Listing as presenting sponsor on the Latah County Fair web pages and social media
- Hosted vendor space, \$250.00 voucher for the Events Center, and \$50.00 in Fair hospitality dollars.

Entertainment Sponsor: \$2,500.00. (One Available)

This sponsorship will be used to bring in more entertainment vendors and opportunities during the Fair.

- Half-page advertisement in the Fair Book and display of a banner on the music stage during Fair
- Listing as entertainment sponsor on the Latah County Fair web pages and social media
- \$200.00 voucher for a rental at the Events Center, \$50.00 in Fair hospitality dollars.

Friends of the Fair Sponsor: \$1,500.00.

This sponsorship will be used to support and provide appreciation for Fair volunteers

- Advertisement in the Fair Book and display of a banner in the exhibit building during Fair
- Listing as Friends of the Fair sponsor on the Latah County Fair web pages and social media
- Logo and recognition on Fair-Bucks, \$200.00 voucher for the Events Center, \$50.00 in Fair hospitality dollars

Community Involvement: \$1000.00

- ½ page advertisement in the Fair Book, five interior door signs, one outdoor banner
- \$200.00 voucher for a rental at the Events Center, \$50.00 in Fair hospitality dollars.

4-H and FFA Livestock Shows: \$500.00.

- Display a marketing banner on the show arena, logo in the Fair Book, Fair web page, and social media
- Advertisement to be read during the show, \$125.00 voucher for the Events Center

Competitive Exhibit Shows: \$250.00.

- Business card size ad (2" x 3.5") advertisement in the Fair Book, logo on Fair web page, and social media
- Ability to decorate the exhibit area with marketing materials, in partnership with the Superintendent
- \$50.00 voucher for the Events Center

Best of Show Sponsorship: Donation of 25 local-item gift baskets to be used for Best in Show Winners.

Banner Sponsorship: \$150.00

Hang a banner on the Fairgrounds fence on either Mt View Road or Blain Street during September.

Logging Sports Prize Sponsor:

Prize money or prize items for the Logging Sports contest participants. Sponsors will be highlighted during the Logging Sports program. Cash/prizes must be turned into the Fair Office by August 15th.

Competitive Exhibit Class Prizes:

Donations of merchandise, gift cards, or coupons are a great way to increase awareness or generate traffic back into your business. Prizes can be directed to individual classes/shows. There are roughly 200 classes at Fair with prizes awarded to the top three per class. Donors are listed in the Fair Book.

**If you are interested in becoming a sponsor, or have any questions, please contact the Fair Office at
(208) 883-5722 or email fair@latahcountyid.gov**

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2024 Fair Sponsor, Prize, & Donation Registration

Business Name: _____

Contact Person: _____

Address: _____

Phone: _____ Email: _____

Social Media Handles: _____

Sponsorship: (Please mark desired sponsorship below)

Deadline for Ads/Logos in the Fair Book is July 1st

- Presenting Sponsor: \$5,0000.00 sponsorship
- Entertainment Sponsor: \$2,500.00 sponsorship
- Friends of the Fair Sponsor: \$1,500.00 sponsorship
- Community Involvement: \$1000.00 sponsorship
- 4-H & FFA Livestock Show: \$500.00 sponsorship
- Competitive Exhibit Show: \$250.00 sponsorship
- Best of Show Sponsorship: 25 local-item gift baskets
- Banner Sponsor: \$150.00 sponsorship

If you would like to request a specific show, please indicate: _____

Monetary Donation: \$_____ to be used as prizes and or general support for the Latah County Fair.

Prize Donation: Donation of the enclosed prizes to be used for competitive exhibits classes.

(Please mark an option)

- General Use (Fair office will determine class assignment)
- Specific Classes: _____
- Logging Sports.

Please include a check made out to Latah County Fair and mail to 1021 Harold St, Moscow, ID 83843. If you prefer to pay via credit card, please call the Fair Office.

Customized sponsorship packages are available. Creative ideas are encouraged!

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