



Consideration of Lea County Resolution No. 21-NOV-250R Approving a Recommendation from the Lea County Fair & Rodeo Board Authorizing the 3rd Option to Renew Agreement between Lea County and Linda Brown & Associates as the Entertainment Booking Agency for Concerts During the 2022 Lea County Fair & PRCA Rodeo

On November 15, 2018 by Resolution No. 18-NOV-228R, the Board of County Commissioners of Lea County awarded Request for Proposal (RFP) No. 05 2018 – 2019 Entertainment Booking Agent for the Lea County Fair & Rodeo and entered into an agreement with Linda Brown and Associates, LLC., as the Entertainment Booking Agent for Concerts During the 2019 Lea County Fair and Rodeo.

On November 21, 2019 by Resolution No. 19-NOV-285R, the Board of County Commissioners of Lea County approved the 1st Option to Renew Agreement between Lea County and Linda Brown and Associates, LLC., as the Entertainment Booking Agent for the Concert Series During the 2020 Lea County Fair and Rodeo.

On June 26, 2020 by Resolution No. 20-JUN-150R, the Board of County Commissioners of Lea County canceled the 2020 Lea County Fair and PRCA Rodeo due to New Mexico Department of Health – Public Health Orders related to COVID 19.

On July 23, 2020 by Resolution No. 20-JUL-155R, the Board of County Commissioners of Lea County approved the 2nd Option to Renew Agreement between Lea County and Linda Brown and Associates, LLC., as the Entertainment Booking Agent for the Concert Series During the 2021 Lea County Fair and Rodeo.

On September 27, 2021, the Lea County Fair and Rodeo Board voted to recommend that the Board of County Commissioners of Lea County approve the 3rd Option to Renew Agreement between Lea County and Linda Brown and Associates, LLC., as the Entertainment Booking Agent for the Concert Series During the 2022 Lea County Fair and Rodeo at a cost of \$45,000.00.





**LEA COUNTY BOARD OF COUNTY COMMISSIONERS
AGENDA ITEM SUMMARY FORM**

LCBCC Meeting Date: Thursday, November 4, 2021

Submit this summary form & all attachments to the Finance Director clow@leacounty.net & cc the Executive Coordinator sstout@leacounty.net by: **Thursday, October 21, 2021**

County Manager Approval mgallagher@leacounty.net required for all time sensitive issues that do not meet the above deadline.

DATE SUBMITTED mm-dd-yyyy: 10/22/2021		SUBMITTED BY Name, Title, Dept: Jim Kemp/General Manager/Lea County Fairgrounds	
SUBJECT: Consideration of approval of Linda Brown & Associates as the concert Entertainment booking agent during the 2022 Lea County Fair & Rodeo		ATTACHMENT(S): 1. Resolution 2. Fair Board Minutes	
NO. OF ORIGINALS FOR SIGNATURE: 1. Resolution		ACTION REQUESTED: Action Item	
BUDGET LINE ITEM NUMBER: 461-33-2399 462-34-2399		FISCAL BUDGET YEAR: 2021-2022	
STRATEGIC PLAN Implementation of 5 Year Strategic Plan: 3.4 Quality of Life #4. Exposure to entertainment/#of entertainment options at County facilities 3.1 Accountability "Lea County is responsible for the public's tax dollars in a fiscally conservative and transparent manner"			
SUMMARY: In November of 2018, Ms. Brown's company was awarded the contract for the purpose of suggesting, negotiating and securing entertainment for the 2019 Lea County Fair and PRCA Rodeo's concert line-up. Ms. Brown has provided this service for Lea County in the past and, in the opinion of the Entertainment Committee and the Lea County Fair & Rodeo Board, has done an admirable job. Not only does Ms. Brown suggest and negotiate with the Artists' representatives, she is responsible for securing the contracts and any other required documents. Ms. Brown also handles the move-in, set-up and coordinates with the Sound and Production company, as well as the caterer for the entertainment. Ms. Brown will be on site well ahead of the first concert on Friday, July 29, 2022 and continue through Saturday, August 6, 2022. The Lea County Fair & Rodeo Board, at the September 27, 2021 meeting, approved using the services of Linda Brown & Associates at a cost not to exceed \$45,000.00, excluding lodging.			
Requested Items Needed for Presentation Easels/Laptop/Projector/Etc.: Easel <input type="checkbox"/> Laptop <input checked="" type="checkbox"/> Projector <input checked="" type="checkbox"/> Other: _____ <small>If checked, how many:</small>		See Additional Summary Attached <input type="checkbox"/>	
SUBMITTER'S RECOMMENDATION(S): It is the recommendation of the Lea County Fair & Rodeo Board that this resolution be approved.		Submitter's Signature Department Director, Etc. Jim Kemp <small>Digitally signed by Jim Kemp Date: 2021.10.25 09:50:05 -0600</small>	
FINANCE REVIEW Fiscal Impact/Cost: The financial impact to Lea County will be expenditures from the Fair & Rodeo and Hispanic Heritage Night Funds not to exceed \$45,000. Funds will be budgeted in 461-33-2399 and 461-34-2399 in FY23.		Reviewed by Finance Director Henry C Low Jr <small>Digitally signed by Henry C Low Jr Date: 2021.10.26 08:12:37 -0600</small>	
LEGAL REVIEW: (Note: Travel does not need legal review)		Reviewed by County Attorney	
COUNTY MANAGER REVIEW:		Approved by County Manager to be Placed on Agenda <i>Mike Collopy</i>	
Item No. <u>0203</u> RECORDING SECRETARY'S USE ONLY ~ COMMISSION ACTION TAKEN			
Approved: _____	Denied: _____	Other: _____	
Resolution No. <u>21-NOV-250R</u>	Policy No. _____	Ordinance No. _____	
Continued To: _____	Referred To: _____	Comments: _____	

STATE OF NEW MEXICO
COUNTY OF LEA
RESOLUTION NO. 21-NOV-250R

A RESOLUTION APPROVING A RECOMMENDATION FROM THE LEA COUNTY FAIR AND RODEO BOARD AUTHORIZING THE 3RD OPTION TO RENEW AGREEMENT BETWEEN LEA COUNTY AND LINDA BROWN AND ASSOCIATES AS THE ENTERTAINMENT BOOKING AGENCY FOR CONCERTS DURING THE 2022 LEA COUNTY FAIR AND PRCA RODEO

WHEREAS, the Board of Commissioners of Lea County, as governing body of Lea County, owns and operates the Lea County Fairgrounds; *and*

WHEREAS, the Board of County Commissioners of Lea County has appointed the Lea County Fair and Rodeo Board to advise the Commission on the operation of the annual Lea County Fair and PRCA Rodeo; *and*

WHEREAS, on November 15, 2018 by Resolution No. 18-NOV-228R, the Board of County Commissioners of Lea County awarded Request for Proposal (RFP) No. 05 2018 – 2019 Entertainment Booking Agent for the Lea County Fair & Rodeo and entered into an agreement with Linda Brown and Associates, LLC., as the Entertainment Booking Agent for Concerts During the 2019 Lea County Fair and Rodeo; *and*

WHEREAS, on November 21, 2019 by Resolution No. 19-NOV-285R, the Board of County Commissioners of Lea County approved the 1st Option to Renew Agreement between Lea County and Linda Brown and Associates, LLC., as the Entertainment Booking Agent for the Concert Series During the 2020 Lea County Fair and Rodeo; *and*

WHEREAS, on June 26, 2020 by Resolution No. 20-JUN-150R, the Board of County Commissioners of Lea County canceled the 2020 Lea County Fair and PRCA Rodeo due to New Mexico Department of Health – Public Health Orders related to COVID 19; *and*

WHEREAS, on July 23, 2020 by Resolution No. 20-JUL-155R, the Board of County Commissioners of Lea County approved the 2nd Option to Renew Agreement between Lea County and Linda Brown and Associates, LLC., as the Entertainment Booking Agent for the Concert Series During the 2021 Lea County Fair and Rodeo; *and*

WHEREAS, on September 27, 2021, the Lea County Fair and Rodeo Board voted to recommend that the Board of County Commissioners of Lea County approve the 3rd Option to Renew Agreement between Lea County and Linda Brown and Associates, LLC., as the Entertainment Booking Agent for the Concert Series During the 2022 Lea County Fair and Rodeo at a cost of \$45,000.00.

NOW, THEREFORE, BE IT HEREBY RESOLVED by the Board of County Commissioners of Lea County that the Agreement between Lea County and Linda Brown and Associates, LLC is hereby approved.

BE IT FURTHER RESOLVED that the Commission Chair and/or County Manager may finalize and sign any agreements consistent with the terms of this resolution.

PASSED AND APPROVED on this 4th day of November, 2021, by the Lea County Board of County Commissioners in an open meeting in Lovington, New Mexico.

LEA COUNTY BOARD OF COUNTY COMMISSIONERS

Rebecca Long (District 2), Chair
Voted: Yes No Abstain

Dean Jackson (District 1), Vice Chair
Voted: Yes No Abstain

Gary G. Eidson (District 3), Member
Voted: Yes No Abstain

Jonathan Sena (District 4), Member
Voted: Yes No Abstain

Pat Sims (District 5), Member
Voted: Yes No Abstain

ATTEST: Keith Manes
Lea County Clerk

**APPROVED AS TO FORM AND LEGAL
SUFFICIENCY:**

By: _____
Teri Davis, Deputy Clerk

John W. Caldwell, County Attorney



Minutes of Regular Meeting Lea County Fair and Rodeo Board

Monday, September 27, 2021 6:00 PM

Fair Board Meeting Room – 101 S. Commercial Street, Lovington, New Mexico

Notice of this Meeting has been given to the Public in Compliance with Section 10-15-4 NMSA 1978

Chairman Larry Wheeler called the meeting to order at 6:05 P.M. at the Lea County Fair Board Meeting Room.

Members Present to Wit: Larry Wheeler, Trey Kerby, Kris Allen, Rick Schaap, Brian Pointer, Tyson Pierce, Vivian Flemens, and Marcy Butts.

Also Present: GM Jim Kemp, AC Brandy Campbell, BM Cristina Wilhoit, Commissioner Jackson

ITEM 01: FAIR & RODEO BOARD

- Consideration of Approval of the August 30, 2021 Meeting Minutes

No discussion.

Kris Allen made motion to approve the minutes from the August 30, 2021 meeting. Trey Kerby seconded the motion; motion passed unanimously.

- Public Comments

No comments from the public.

- Fair & Rodeo Board Member Comments

No comments from the board.

ITEM 02: ACTION ITEMS

- Consideration of Approval of 2022 LCFR Small Stage/Strolling Acts

Fair Board had the following options: 1) strolling piano act 2) Timberworks Lumberjack Show 3) Fritters 4) Funny little people 5) Rollo 6) Robot Rangers. GM Kemp stated that there is room for any of the acts listed above. Board Member Kris Allen stated he was interested in the lumberjack show; board member Rick Schaap was interested in the strolling piano. The lumberjack show would need a designated space, which could be set up in the grassy area between the Yucca and Zia Buildings. Budget for small acts is \$8,000 - \$11,000.

Trey Kerby made motion to approve the Timberworks Lumberjack Show. Brian Pointer seconded the motion; motion passed unanimously.

- Consideration of 2022 LCFR Wright's Amusements

John Ring of Wright's Amusements has relayed to GM Kemp that he enjoys coming to the Lea County Fair and would love to be on board for next year.

Trey Kerby made motion to approve Wright's Amusements for 2022. Kris Allen seconded the motion; motion passed unanimously.

- Consideration of Approval of 2022 Entertainment Booking Agent, LBA & Associates

District 1: Vice Chairman Trey Kerby & Chairman Larry Wheeler ~ District 2: Kris Allen & Rick Schaap

District 3: Todd Roberson & Brian Pointer ~ District 4: Vivian Flemens & Tyson Pierce ~ District 5: Kyle Johnston & Marcy Butts

Chairman Larry Wheeler stated that he and GM Kemp spoke with Ms. Brown regarding some of the past issues. Communication will be better this year. Everything (entertainment contracts, right to publish photos, etc) will be in place by May 2022.

Tyson Pierce made motion to approve LBA and Associates as the 2022 Entertainment Booking Agent. Marcy Butts seconded the motion; motion passed unanimously.

- Consideration of 2022 LCFR Entertainment List

Board Members reviewed the list provided by Linda Brown. Members ranked 3-5 choices for each night. Tuesday: Randall King, Kyle Park, Josh Ward. Thursday & Friday: Joe Nichols, Tracy Lawrence, Craig Morgan, Tracy Byrd, Ashley McBryde. Saturday: Chris Janson, Cody Johnson, Jake Owen, (tie) Trisha Yearwood/Lee Ann Rimes

Brian Pointer made motion to approve the ranked entertainment list. Vivian Flemens seconded the motion; motion passed unanimously.

- Consideration of 2022 LCFR Vendor Applications

GM Kemp stated the only change to the applications was for the food vendors. Added verbiage regarding "same space will not be guaranteed in food court as years past". This was added due to the recurrent issues with one food vendor over space sizes each year. The issues cause a ripple effect in the set up of the food court.

Trey Kerby made motion to approve the 2022 LCFR Vendor Applications. Marcy Butts seconded the motion; motion passed unanimously.

- Consideration of Approval of 2022 Lea County Fair & Rodeo Theme

The following themes were considered: 86 Years of Tradition, Honoring Our Heritage, The Tradition Continues, Country Pride County Wide, A Fair to Remember.

Trey Kerby made motion to approve "Honoring Our Heritage" as the 2022 Theme. Marcy Butts seconded the motion; motion passed unanimously.

ITEM 03: DISCUSSION ITEMS

- Discussion of 2022 In Memory & Dedications

Possible In Memory: Bill Lee, Ross Caviness. Possible Dedications: Kenny Kim w/ Baja Grill, Darr Angell. Board members still have time to add to the list.

- Discussion of 2021 Livestock Sale and Add-Ons Outstanding

Total Sale (to-date): \$70,108.33

Total Add-Ons (to-date): \$10,500.00

- Discussion of 2021 Livestock Sale Pictures

Thirteen exhibitors still have not picked up their sale photos.

ITEM 05: OTHER BUSINESS

No discussion.

Trey Kerby made a motion at 7:28 P.M. to adjourn this meeting. Vivian Flemens seconded the motion; motion carried unanimously.

Next Meeting: October 12, 2021 at 6pm

District 1: Vice Chairman Trey Kerby & Chairman Larry Wheeler ~ District 2: Kris Allen & Rick Schaap

District 3: Todd Roberson & Brian Pointer ~ District 4: Vivian Flemens & Tyson Pierce ~ District 5: Kyle Johnston & Marcy Butts