



# Media Credentials Request Form

The Lea County Fair and Rodeo Board appreciates your interest in covering the 85<sup>th</sup> Annual Lea County Fair & PRCA Rodeo. The Board reserves the right to grant or refuse media access. You will be contacted prior to the event with confirmation of your credential request. Credentials must be available for your review by authorized personnel at all times while on the Lea County Fairgrounds. *Please note that credentials given do not grant access to the backstage concert area.*

Please follow these guidelines when making your credential request as an accredited news agency:

- ✓ Each media outlet is encouraged to make one request for the needs of their organization. We recognize the names of reporting crews may change the day of the event. Please fill out the information to the best of your abilities and advise the Lea County Fair Office as changes occur.
- ✓ Media outlets must place their requests on news outlet letterhead. Please include the information requested in the box below along with the contact information, name and signature of the news director or editor responsible. Additional pages may be attached as necessary.
- ✓ You must have verifiable editorial assignment(s) from a recognized media outlet to attend and cover the event(s) as per the Lea County Fair and the Professional Rodeo Cowboy Association (PRCA) media guidelines.
- ✓ Media access for freelance photographers and/or freelance journalists without editorial assignment will be granted on a case by case basis by the Lea County Fair and Rodeo Board.

Media Outlet: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Do you represent:  Radio  Television  Print Media  Other (*please explain*)

\_\_\_\_\_

Persons Requesting Credentials:

\_\_\_\_\_ Title: \_\_\_\_\_

\_\_\_\_\_ Title: \_\_\_\_\_

*(Please attach an additional piece of paper if necessary)*

Please return request to: Lea County Fair & PRCA Rodeo  
Attn: Media Credential Request  
101 S. Commercial  
Lovington, NM 88260

**Requests are due no later than July 15, 2021.**

**For Office Use Only**

**Date Received:** \_\_\_\_\_ **Approved:** \_\_\_\_\_