



MEET & GREET – JUNE 3, 2021 AT 6PM – FAIR BOARD MEETING ROOM

2021 CONTEST REGULATIONS

1. A contestant must be enrolled in a Lea County School and/or must prove residency in Lea County, New Mexico for a consecutive period of twelve (12) months prior to the day of entry deadline. The Queen Committee reserves the right to request proof of residency.
 - a. Queen Contestants - Must be 17 years old by January 1, 2021, and up to 24 years old by December 31, 2021.
 - b. Princess Contestants - Must be 13 years old by January 1, 2021, and up to 16 years old by December 31, 2021.
 - c. Sweetheart Contestants - Must be 9 years old by January 1, 2021, and up to 12 years old by December 31, 2021.
2. The contestant shall be a single girl, never have been married and never to have had a child or minor dependent.
3. A contestant chosen to reign as the 2021 Lea County Fair & Rodeo Queen/Princess/Sweetheart must understand that if she is currently holding another title and wins the title of Lea County, she may continue to hold both titles only if she commits to the Lea County Fair & Rodeo as her first priority.
4. The Lea County Fair & Rodeo Queen, Princess, and Sweetheart Contest will allow a minimum of one contestant to compete for the title. The title will only be awarded if the contestant proves to the judges to be adequately qualified with an overall score of 70% or higher.

DISQUALIFICATION

A contestant shall be disqualified if:

1. Inappropriate (e.g. public display of affection, inappropriate dress, cell phone use) or unsportsmanlike behavior in any public forum including social media (Facebook, Twitter, Instagram, Snapchat, Finsta, etc.) from a title holder, contestant, parent/guardian or anyone associated with the contestant before, during, or after the competition is cause for dismissal and relinquishment of all awards at the discretion of the Queen Committee and the Lea County Fair & Rodeo Board. Title holders and contestants will be expected to represent Lea County and the Fair & Rodeo in a professional manner at all times.
2. If a Contestant, family member, friend, or sponsor of contestants, display conduct detrimental to the title of Lea County Fair and Rodeo Queen/Princess/Sweetheart and/or the Lea County Fair & Rodeo is grounds for dismissal.
3. The Queen Committee and the Lea County Fair & Rodeo Board welcome and encourage family and friends to attend all events as designated in the agenda. The support and assistance of family and friends during the contest is very important to the confidence and success of each contestant. At no time during the contest will parents/ guardians or others associated with the contestant be allowed to interfere with the judges or contest officials. This is cause for dismissal from the contest.
4. If any post on any form of social media site by the contestant, parent/guardian, or anyone associated with the contestant is deemed negative, is grounds for relinquishment of any and all awards at the discretion of the Queen Committee and the Lea County Fair & Rodeo Board.

PARTICIPATION REQUIREMENTS

Each contestant is required to attend scheduled events/activities prior to and during fair week. Contestants must be available to meet with rodeo sponsors for public relations work when asked. Contestants must wear contestant sash at all times. Scheduled contest activities will include, but are not limited to the following:

- ❖ Luncheons with Civic Groups (*prepared speech will be given and MUST be memorized*)
- ❖ Radio Interviews
- ❖ Livestock Shows and Sale (*if needed*)
- ❖ Fair Parade
- ❖ Rodeo Performances
- ❖ Media Activities
- ❖ Personal Interview
- ❖ Prepared Speech
- ❖ Modeling
- ❖ Impromptu Questions
- ❖ Horsemanship
- ❖ Horsemanship Knowledge

LUNCHEON TICKETS

All contestants are responsible for selling 6 tickets at \$15 each. Money is due on Thursday, August 5, 2021 by 3pm to the Lea County Fair Office. All contestants are responsible for returning all unsold tickets. NO PERSONAL CHECKS WILL BE ACCEPTED. The contestant's sash will be her ticket for admittance to the luncheon. Family and friends are encouraged to purchase a luncheon ticket.

PASSES

The contestant's sash will be her ticket for admittance into the events at the Lea County Fair. Parents and chaperones are encouraged to purchase tickets early. Season Passes will be available in the Fair Office until July 23, 2021.

JUDGING

The Lea County Fair & Rodeo Queen/Princess/Sweetheart Contest will be judged on personality and horsemanship. A silent judge may be present to observe the contestants during any part of the Fair & Rodeo. The silent judge's score will be included in the final score. At no time during the day of the contest is the contestant to be using her cell phone.

HORSEMANSHIP

The horsemanship portion of the contest will account for 60% of the judging criteria. Attire required is a solid white, long-sleeved, collared shirt, blue denim jeans, cowboy hat, and boots. The contestant's shirt must be tucked in at all times. No sequins, fringe, vests, jackets, or pullovers may be worn during the private interview. Neck scarves, belts, and jewelry are acceptable. Contestants will be judged on:

1. Western Horsemanship/Rail Work
 - Position of feet and hands
 - General balance, control, and poise of rider
 - Display of confidence and personal appearance
 - Grooming of horse, proper fit, and cleanliness of tack

2. Required Riding Pattern (listed on final page)
 - Knowledge and awareness of leads, speed, stopping, and backing
 - Proper execution of pattern
 - Control and skill in handling horse
 - Ability to control a proper Queen's mount and dismount
3. Horsemanship Interview
 - Immediately following the required pattern, before exiting the arena, each contestant will dismount her horse in front of the judges for her horsemanship interview
 - Questions may include but are not limited to the contestant's knowledge of horses, tack, horsemanship, and rodeo
 - Ability of the contestant to answer questions with poise and ease, including proper grammar, knowledge, and delivery
 - After answering the judge's questions, the contestant will properly re-mount her horse and exit the arena
 - Interview will be limited to six (6) minutes
4. Horsemanship Free Time
 - Each contestant is required to turn in a free time pattern no later than 5:00PM on Friday, July 23, 2021 to the Lea County Fair Office
 - Time will be called at two (2) minutes
 - Props or aids are not required, but may include cones, barrels, poles, etc.; each contestant is responsible for set-up and tear-down of any props or aids used during her free time
 - Music, bareback, or roman riding will not be allowed
 - Originality, creativity, and versatility, as well as control and skill in executing the pattern correctly will be part of the judging criteria
5. Queen's Run
 - Control and speed of run
 - Queen wave
 - Projection of personality, self-confidence, and crowd appeal
 - SMILE

PERSONALITY

The personality portion of the contest will account for 40% of the judging criteria. Private interviews will be conducted by the judges prior to the scheduled personality luncheon where each contestant will model, give a prepared speech, and respond to an impromptu question. Contestants will be judged on:

1. Appearance
 - Poise – posture, manners, ladylike behavior and self-confidence
 - Modeling – ability, style, and confidence
 - Modeling outfit description is due on or before 5:00PM, Friday, July 23, 2021 to the Fair Office
 - Fashion – western attire that is appropriate and stylish with particular attention given to proper fit, style, color, and coordination (fashion-forward western attire should consist of dress, cowboy hat, and boots)
 - General overall appearance, grooming, and cleanliness
2. Private Interview
 - Conversational ability, intelligence, maturity, and common sense
 - Integrity, high moral standards, sincerity, and disposition
 - Genuine interest in people and consideration for others
 - Interview will be limited to ten (10) minutes

3. Speech

- Contestant's choice of topic (Examples include: rodeo, fair, Lea County, or New Mexico)
- Speeches will be limited to two (2) for Sweetheart and Princess and four (4) minutes for Queen, at which time will be called
- Projection of personality
- Richness, expression, and projection of voice
- Enunciation, clarity, and English diction
- Enthusiasm, confidence, and showmanship
- Interesting and well thought out speech content
- Flow and appropriateness of speech
- Time used efficiently
- Points will be deducted for not staying within the time limit

4. Impromptu Questions

- Ability to respond quickly and intelligently with poise and self-control
- Ability to use proper grammar, knowledge, and delivery
- Questions may pertain to but are not limited to the contestant's application, the contestant's speech, Lea County, fair and rodeo, or current events

TIE BREAKING PROCEDURE

In the event that the final score is a tie, it will be broken by the highest horsemanship score, then by the highest personal interview score, then by the highest speech score. If a tie still exists, the judges will be asked to rank the contestants as to whom they think will do the best job as the Lea County Fair & Rodeo Queen/Princess/Sweetheart.

FINALITY OF JUDGES' SCORING

As a condition of entry into the contest, the contestant agrees that the judges' scoring is FINAL in all aspects and are not subject to appeal by any person or body; administrative or judicial.

CONGENIALITY AWARD

Contestants will vote by secret ballot for the Congeniality Award. The Congeniality Award will be awarded to the contestant that demonstrates friendliness, sincerity, a genuine and caring attitude towards other contestants, as well as a pleasant and courteous demeanor throughout the contest. These points will not be included with the judges' scores.

CROWNING

The coronation will take place on Saturday afternoon, August 7th at 3:00 PM. All contestants are expected to appear at the coronation. The Queen/Princess/Sweetheart will be crowned at that time. All awards and prizes will be presented during the coronation ceremony except for the scholarship award which will be presented to the Queen at the conclusion of the Queen's reign.

The newly crowned Queen/Princess/Sweetheart along with her parents and/or guardians will be expected to meet briefly with the Queen Committee immediately after coronation on Saturday, August 7, 2021.

GENERAL INFORMATION

1. If selected as Lea County Fair & Rodeo Royalty, winners are responsible for their own transportation, clothing, and expenses incurred while representing the Lea County Fair & Rodeo.

2. No sponsorship donations may be accepted in the name of the Lea County Fair & Rodeo Queen/Princess/Sweetheart contest without knowledge and consent of the Queen Committee and Lea County. All donations including money, clothing, horse, tack, etc. received by the contestant must be with the donor's knowledge and understanding that it is for the contestant's personal benefit.

3. The contestant agrees that the Queen Committee and the Lea County Fair & Rodeo Board shall determine the method and shall manage the method of conducting the competition including determining time and manner of judging, presentation, and supervision of all awards. The decisions of the persons designated by the Lea County Fair & Rodeo Board to judge the various events in any and all matters pertaining to the selection of the winners shall be FINAL in all respects.

4. By signing and submitting this application and contract, the contestant agrees that:

- Each requirement of eligibility set forth has been met
- All facts and representations presented by the contestant are true and accurate
- The contestant and parents or guardians will abide by all rules and regulations of the Lea County Fair & Rodeo Board as set forth by the Queen Committee in the period before, during, and the year following.
- The contestant has never been convicted of any criminal offense and there are no criminal charges presently pending against the contestant
- The contestant does not use or consume any illegal controlled substances or engage in the illegal use of alcohol or other dangerous substances
- The contestant will not curse, smoke, drink alcoholic beverages, or be under the influence of narcotics at any time after her application is received by the Queen Committee
- Any unsatisfactory behavior before, during, or the year following the contest will be cause for dismissal of the contestant with relinquishment of title and all awards
- The Queen Committee and the Lea County Fair & Rodeo Board shall have sole discretion in determining whether a contestant may continue to participate in the program in the event that any statement or representation by the contestant is found not true and accurate or that any action by the contestant is inconsistent with the rules and regulations of the program
- The Queen Committee and the Lea County Fair & Rodeo Board reserves the right to monitor any form of social media.

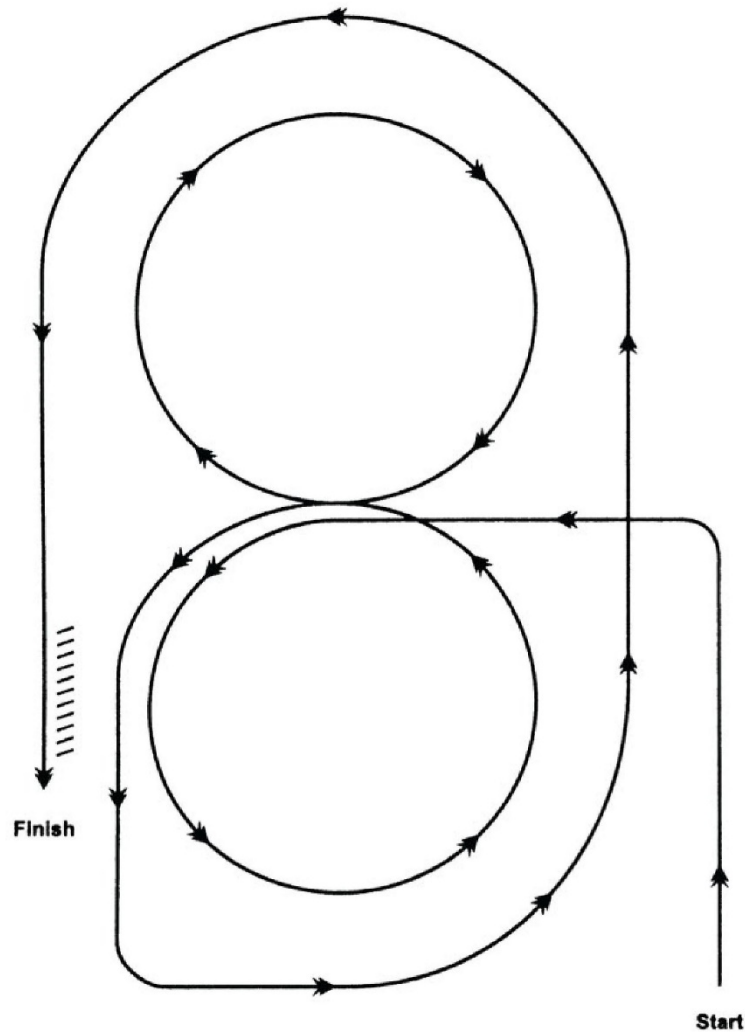
5. The contestant agrees to abide by all rules, regulations, and deadlines as set forth by the Queen Committee and the Lea County Fair & Rodeo Board. When signed by the contestant and approved by the Lea County Fair & Rodeo Board, this application and contract, together with its attachments, shall solely and exclusively determine the contestant's rights, privileges, and responsibilities to the Lea County Fair & Rodeo Board. No other oral or written statement that is in any way inconsistent with the provisions of this application and contract shall be binding upon the contestant, the Lea County Fair & Rodeo Board or the Queen Committee.

6. The Queen Committee and the Lea County Fair & Rodeo Board have the right to refuse an application for competition.

7. The value of the Lea County Fair and Rodeo Queen/Princess/Sweetheart is limitless. She is the official representative of the Lea County Fair and Rodeo and should constantly be aware of the value of public relations between the general public and the Lea County Fair Officials with whom she comes in contact. The experience gained during her reign will be one that will enrich her life in countless ways.

LEA COUNTY FAIR & RODEO
QUEEN, PRINCESS, AND SWEETHEART

REQUIRED RIDING PATTERN



1. Do extended jog along side of arena, then to center
2. Begin lope at center of arena and lope left circle on left lead
3. Change leads at center of arena and lope right circle on right lead
4. Change leads and continue loping around end of arena
5. Once on the straight, increase speed and continue around end of arena
6. Stop and back