



January 1, 2025

Dear Business Owner,

The Lebanon Area Fair Board of Directors is in full planning stages for the 69th Annual Lebanon Area Fair, to be held July 19 to July 26th at the Lebanon Valley Expo Center & Fairgrounds. This annual community event attracts approximately 60,000 visitors and exists to provide a fun and safe environment for Lebanon families to learn about agriculture, enjoy a delicious meal, and experience quality family - friendly entertainment. It is a showcase of Lebanon County agriculture - Pennsylvania's number one industry – and includes 4-H and FFA members and many families from throughout our area.

As a nonprofit organization, the Lebanon Area Fair would not be possible without the generous support of our sponsors, and we are eager to invite area businesses to assist us in making the 2025 Lebanon Area Fair the best one yet. Will you consider sponsoring our Fair this year?

Sponsoring businesses receive recognition in our advance marketing materials (catalog, brochure), on our website (www.lebanonareafair.com), on signage displayed during the Fair and throughout the year, resulting in exposure to hundreds of thousands of visitors and top level's sponsorship logo is included on our many volunteer shirts. Opportunities range from \$100 to over \$3,000.

Please review the enclosure and return the attached sponsorship form by March 1, 2025, to Lebanon Area Fair, c/o Michelle Kaufman, 915 Sycamore Lane, Lebanon, PA 17046. Contact us via email to discuss custom sponsorship packages above and beyond the programs listed on the next page.

Sincerely,

Michelle Kaufman
Lebanon Area Fair Board of Directors
Sponsorship Committee

P.S. Interested in getting involved with the Fair in another way (volunteering, promotional assistance, commercial exhibitor)? Please contact us via email.

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