

2023 Lincoln County Fair Sponsorship Opportunities (Custom Packages Available)

Sponsorship Level	\$7500	\$5000	\$3500	\$2500	\$1500	\$750
General Admission Grandstand Tickets	20	16	14	12	10	2
Banners* Only 1 banner at maximum size. Other banners cannot exceed 12X4.	4 1-25X25	3 1-25X25	3 1-15X6	3 12X4	2 10X4	1 8X4
Arena Electronic Billboard	✓	✓	✓	✓	✓	✓
Logo listed in Livestock Buyer Folder	✓	✓	✓	✓	✓	✓
Name listed in newspaper thank you	✓	✓	✓	✓	✓	
Vendor Space	20X?	20X20	10X20	10X10		
Sponsor Plaque	✓	✓	✓	✓		
Name on Online Entry	✓	✓	✓	✓		
Posts on Social Media (4000 Followers)	✓	✓	✓			
Logo on Fair Golf Cart	✓	✓	✓			
Logo on Fair Website	✓	✓	✓			
Flag in Parade	✓	✓	✓			
Flag in Rodeo Pre-show	✓	✓	✓			
Ad in Fair Premium**	Back Cover	Full Page	1/4 Page			
Logo on Fair Poster***	✓	✓	✓			
Season Tickets (Reserved Seating)	10	4	2			
Reserved Premium Parking	5	2	1			
Audio Ad to play under Big Top	✓	✓	✓			
Name on Civic Center Marque	✓	✓				
Carnival Wrist Bands (1 day)	10	4				
Banner on Bucking Chute	✓	✓				
Nightly Event Sponsor. Logo on event social media posts. During show swag opportunity. Logo on event tickets (can include a coupon).	✓	✓				
Banner at top of Website	✓					
Banner in Big Top & Tiny Top	✓					
Grandstand Banner Hung May-Sept.	✓					

* Banners supplied by sponsor. ** Deadline March 20, 2023. ***Deadline April 20.

For more information contact Wendy Kirk, 307-699-1917 wendy.kirk@lincolncountywy.gov

Lincoln County Fair Aug 5 -12, 2023