

It's that time of year again to show your support of the Lincoln County Fair. The 2024 fair will be held Aug 3 – 10. We continue to see our attendance numbers increase, giving our sponsors a great opportunity to promote their business and show support for our community. Our fair continues to be considered one of the top fairs in Wyoming. Every year the Lincoln County Fair Board sets its goals higher to bring you an enjoyable experience. A family environment for fun, entertainment, and education. And it's our sponsors that make it all possible. I have attached this year's promotional packages and a sponsorship form. As always, custom packages are available. If you have any questions, please let me know.

Wendy Kirk

2024 Lincoln County Fair Sponsorship Opportunities (Custom Packages Available)						
Sponsorship Level	\$7500	\$5000	\$3500	\$2500	\$1500	\$750
General Admission Grandstand Tickets	20	16	14	12	10	2
Banners* Only 1 banner at maximum size. Other banners cannot exceed 12X4.	4 1-25X25	3 1-25X25	3 1-15X6	3 12X4	2 10X4	1 8X4
Arena Electronic Billboard	✓	✓	✓	✓	✓	✓
Logo listed in Livestock Buyer Folder	✓	✓	✓	✓	✓	✓
Name listed in newspaper thank you	✓	✓	✓	✓	✓	✓
Vendor Space	20X?	20X20	10X20	10X10		
Sponsor Plaque	✓	✓	✓	✓		
Name on Online Entry	✓	✓	✓	✓		
Posts on Social Media (4000 Followers)	✓	✓	✓			
Logo on Fair Golf Cart	✓	✓	✓			
Logo on Fair Website	✓	✓	✓			
Flag in Parade	✓	✓	✓			
Flag in Rodeo Pre-show	✓	✓	✓			
Ad in Fair Premium**	Back Cover	Full Page	1/4 Page			
Logo on Fair Poster***	✓	✓	✓			
Season Tickets (Reserved Seating)	10	4	2			
Reserved Premium Parking	5	2	1			
Name on Civic Center Marque	✓	✓				
Carnival Wrist Bands (1 day)	10	4				
Banner on Bucking Chute	✓	✓				
Nightly Event Sponsor. Logo on event social media posts. During show swag opportunity. Logo on event tickets (can include a coupon).	✓	✓				
Banner Hung May thru Fair (weather permitting)	✓	✓				
Banner at top of Website	✓					
Banner In Prime Location	✓	✓				
Banner in Big Top	✓					

* Banners supplied by sponsor. ** Deadline March 20, 2024. ***Deadline April 20, 2024

For more information contact Wendy Kirk, 307-699-1917 wendy.kirk@lincolncountywy.gov

Lincoln County Fair Aug 3 -10, 2024

Lincoln County Fair Sponsorship Form

Please provide the following information in the spaces provided and check the level of sponsorship:

Company / Organization Name: _____

Contact Name & Title: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____

Email: _____

We would like to sponsor the following level:

- | | | | |
|----------------------------------|--------------|------------------------------|-----------------------------|
| <input type="checkbox"/> \$7,500 | Vendor Space | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| <input type="checkbox"/> \$5,000 | Vendor Space | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| <input type="checkbox"/> \$3,500 | Vendor Space | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| <input type="checkbox"/> \$2,500 | Vendor Space | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| <input type="checkbox"/> \$1,500 | | | |
| <input type="checkbox"/> \$750 | | | |

Payment will be in the form of:

- Cash. Please make checks payable to: Lincoln County Fair Board.

Mail to: Wendy Kirk, 428 Wheeler Road, Bedford, WY 83112

- In trade.

Please email a JPEG format logo to wendy.kirk@lincolncountywy.gov

Authorized By: _____ Date: _____

By signing sponsor acknowledges banner size restrictions.