

## 2025 Lincoln County Fair Sponsorship Packages (custom packages available)

2025 Lincoln County Fair August 1-9

Sponsorship Level	\$8000	\$5000	\$3500	\$2500	\$1500	\$750
General Admission Grandstand Tickets	20	16	14	14	12	2
Banners* Only 1 banner at maximum size. Other banners cannot exceed 12X4.	4 1-25X25	3 15X6	2 1-15X6	1 12X4	1 10X4	1 8X4
Arena Electronic Billboard	✓	✓	✓	✓	✓	✓
Logo listed in Livestock Buyer Folder	✓	✓	✓	✓	✓	✓
Name listed in newspaper thank you	✓	✓	✓	✓	✓	✓
Name on online entry	✓	✓	✓	✓	✓	
Vendor Space	20X?	20X20	10X20	10X10		
Sponsor Plaque	✓	✓	✓	✓		
Posts on Social Media (4000 Followers)	✓	✓	✓			
Logo on Fair Golf Cart	✓	✓	✓			
Logo on Fair Website	✓	✓	✓			
Flag in Parade	✓	✓	✓			
Flag in Rodeo Pre-show	✓	✓	✓			
Ad in Fair Premium**	Back Cover	Full Page	1/4 Page			
Logo on Fair Poster***	✓	✓	✓			
Season Tickets (Reserved Seating)	12	4	2			
Reserved Premium Parking	6	2	1			
Name on Civic Center Marque	✓	✓				
Carnival Wrist Bands (1 day)	10	4				
Banner on Bucking Chute	✓	✓				
Nightly Event Sponsor. Logo on event social media posts. During show swag opportunity. Logo on event tickets (can include a coupon).	✓	✓				
Video Ad played during evening events Length Number of plays per night	✓ 20 sec 3	✓ 15 sec 2				
Banner Hung May thru Fair (weather permitting)	✓	✓				
Banner at top of Website	✓	✓				
Banner In Prime Location on fairgrounds	✓	✓				
Banner in Big Top	✓					
Logo on re-entry stamp to evening event	✓					

**Add a score board video ad for \$800 (15 sec. ad played at least once at evening events.**

\*Banners supplied by sponsor.

\*\*Deadline, March 20,2025. \*\*\*Deadline, April 20, 2025.

For more information contact Wendy Kirk: 307-699-1917 [wendy.kirk@lincolncountywy.gov](mailto:wendy.kirk@lincolncountywy.gov)