



PROFILE

Seattle NorthCountry

Snohomish County is a PNW Paradise,
just a few miles north of Seattle.

WHAT'S IN A NAME?

Snohomish comes from the indigenous word for "big tribe" or "many people." This is the ancestral homeland of the Coast Salish people. We deeply appreciate their connection and stewardship of this land for thousands of years.



#2

Outdoor Recreation
Economy in the State



132

Summits

70,000

Acres of Farmland

#1

In the State in
Manufacturing Jobs

120

Waterfalls

560

Miles
of Trails

70%

Publicly
Owned
Land

10
Major
Mountains

Part of the
Largest Ferry
System in the U.S.

1 Deep
Water Port

7 Puget
Sound
Beaches

The Largest Public
Marina on the West
Coast is in Everett.

3 Pods of
Resident
Orca Whales

30
Breweries

19
Rivers &
Streams

Our Salmon Love Woody
Debris, Habitat
Restoration is a
Priority.

3
Federally
Recognized
Tribes

Out of Office

Seattle NorthCountry is full of adventures. From relaxing on a tiny island beside the Salish Sea to swimming in an alpine lake deep in the Cascade Mountains—here are 10 things to do on your days off.



VISIT THE AVIATION DISTRICT

Paine Field is where air travel was perfected. Home to the Boeing assembly plant, the Paine Field Aviation District's museums will take you from the pioneering days of flight to the very edge of aerospace technology. See the world's largest building on the **Boeing tour (1)**, then visit any one of the five aviation attractions nearby.

RELAX ON JETTY ISLAND

This sandy two-mile island offers unexpectedly warm swimming water. Wade into Port Gardner while taking in views of the Olympic Mountains. **Jetty Island (2)** is a destination for families, bird-watchers, and kiteboarders. It's accessible by a free ferry from Everett. Be sure to pack a picnic and some sunscreen: you'll want to linger on the warm sand.

HIKE TO AN ALPINE LAKE

The Alpine Lakes are as beautiful as their name suggests. Take a summer hike to **Lake Dorothy (3)** in the Cascade Mountains for a cool swim in the clear glacial water. Bring your camera and a picnic. Snowshoe to the lakes in the winter to hear the crunch of fresh powder and the sound of your own heartbeat—it's that quiet.

GO WHALE WATCHING

The Salish Sea is home to fluked marvels. Catch a chartered vessel from the **Edmonds (4)** or Everett marinas and keep your eyes on the waves. Seeing a whale is a bucket list experience and you'll likely catch a glimpse of other marine life on your journey, like sea otters, harbor seals, sea lions, or cormorants.



GO MOUNTAIN BIKING

This mountainous region calls out for downhill biking. Pedal down fern-lined paths and around cedar stumps. Explore 4.6 miles of trails in the **North Mountain Bike Skills Area (5)** near Darrington—good for amateurs as well as seasoned experts.

EXPERIENCE PNW VILLAGE LIFE

Explore walkable towns and cities in the foothills of the Cascades. Take a slow Saturday to yourself or lodge overnight in a Victorian-style bed and breakfast. Seek out vintage finds in antique shops. Wander the art galleries in **downtown Edmonds (6)**. The small town vibe is present in brick wall murals and riverside promenades.

TRY A HAZY IPA

Here, there are plenty of places to sit and savor your brew of choice. Kombucha, third-wave coffee, small-batch beer, hard cider, and spirits are our specialties. Linger over a cup. Heft a pint. If it can be distilled, brewed, roasted, bottled, poured, or served with a little umbrella and ice—it's here. Into Hazy IPAs? **Skookum Brewery (7)** produces some of the best in the nation.



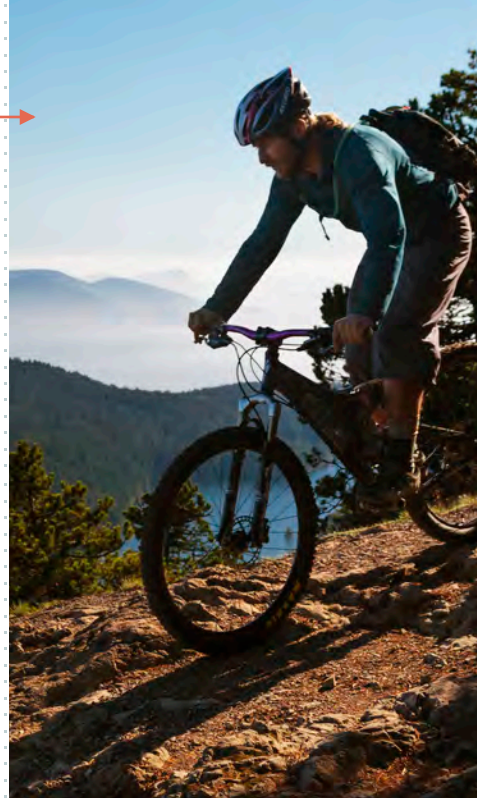
DRIVE THE MOUNTAIN LOOP

Get the good kind of lost on the **Mountain Loop Highway (8)**. Hike to ghost towns, camp along the Stillaguamish River, climb to mountaintop lookouts, and photograph spectacular ice caves. The Mountain Loop is an ideal day trip for people looking to explore the PNW, or a weekend trip made for some serious relaxation.

TAKE A HOT AIR BALLOON RIDE

See the world from above the clouds. At Harvey Field, you can freefall from an airplane at 10,000 feet at **Skydive Snohomish (9)**. Float above the alpine treeline and take in a sunrise or sunset with a hot air balloon expedition. These aerial experiences offer an unparalleled view of the PNW.

For more visitor information, visit **SeattleNorthCountry.com**



EAT

Seafood abounds in the Pacific Northwest. Try fresh oysters at Salt and Iron in downtown Edmonds (pictured, left), or feast on fish and chips at Scuttlebutt Brewery in Everett.

RIDE

The ferry system in Seattle NorthCountry is part of the largest in the country. Catch a boat and spend a day on Whidbey Island or the Olympic Peninsula.



Learn about First Peoples

The Hilbulb Cultural Center shares the rich history of the Tulalip Tribes.

HILBULB CULTURAL CENTER STAFF

For centuries, the people of the Tulalip Tribes have relied on the region's natural environment for food, clothing, commerce, culture, and protection. The Tulalip people traveled the waterways of the Salish Sea and the Pacific Ocean to promote a thriving culture by trading and socializing with hundreds of other tribes, and hunting and gathering an abundance of wildlife, seafood, cedar, and plant life.

The **Hilbulb Cultural Center and Natural History Preserve (10)** shares the rich culture of the Tulalip people. Our mission is to revive, restore, protect, interpret, collect, and enhance the history, traditional cultural values, and spiritual beliefs of the Tulalip Tribes. We are the successors in interest to the Snohomish, Snoqualmie, and Skykomish tribes, as well as other groups signatory to the Treaty of Point Elliot. We are dedicated to those who have gone before us and those who have remained to keep the fires burning.

Interactive displays at Hilbulb introduce you to the legacy of the Tulalip people, giving you a historical perspective of the groups that make up the Tulalip Tribes.

Whether you choose a self-guided or group tour, you will learn about our traditional territories, the importance of the cedar trees, our seven value stories, and seasonal lifeways. As you walk through the Canoe Hall, you will experience our homelands from the Cascade Mountains to Tulalip

Bay, while admiring historic canoes and archaeology from various sites throughout the county.

The Hilbulb Cultural Center is a place to learn and a source of pride for the Tulalip people and neighboring communities. We hope that our visitors will be fascinated by our exhibits and learn about our history and culture. ■

A First Class Airport

Seattle’s new design-forward terminal brings new visitors to Seattle NorthCountry.

Paine Field is legendary among aviation buffs. Fifty years ago, the first 747 was built at Paine Field in the Boeing assembly plant, the largest building on the planet. Today aerospace manufacturing and museums flank the terminal. The industry has made the region famous and bolstered the local economy. No matter where you are in the world, if you’re buying a wide-body aircraft, you’re flying to Everett.

Brett Smith, CEO of Propeller Airports and a licensed pilot, founded Propeller in 2008 with two tenants in mind, to build smaller private airports for public commercial use and to return civility back to airline travel.

He chose Paine Field for its location, history, and collaborative public-private partnerships. Snohomish County, Washington is quickly growing with newcomers. The influx in population is driven by the region’s impressive quality of life and proximity to Seattle—giving companies a key advantage in attracting high-level talent.

The new Propeller Airport at Paine Field now offers a relaxed and refined alternative when flying into the greater Seattle area.



A Design-forward Approach

Paine Field is ideally situated next to the coast of the Salish Sea, on a 600-foot hill above the fog line. It’s easy for airplanes to access and ground control has great visibility (not to mention stunning views of the snowy Olympic Mountains).

The beauty of Paine Field isn’t only in its natural surroundings; it’s also in the design, flow, fit and finish of the details. Bose speakers play classical music in a vaulted wooden ceiling designed by Swiss sound engineering firm Topakustik. A modern electronic Solari readerboard, showing arriving and departing flights, greets travelers as they approach ticketing. These details are “reflective of

the sophistication of Snohomish County,” says Smith.

Looking Ahead

PAE will bring a new wave of passengers to the foothills of the Cascades, the beaches of the Salish Sea, and the doorstep of Seattle. Locals will appreciate it for the terminal’s connectivity to regional fly markets and international destinations. All travelers will love the growing regional mass transit options, with the arrival of light rail to the county in 2024. The influx of visitors will boost the local economy as business travelers and adventure-seekers alike fly into this new portal to the true PNW. ■

Five Luxe Features

Every detail has been considered in this modern terminal.

1

Travelers can wash up in privacy with individual bathrooms that offer full-length mirrors and complimentary hygiene products.

2

The terminal has Bose speakers and acoustic ceilings custom-designed by Swiss sound engineers Topakustik.

3

All lounge furniture is made by Swiss family-owned furniture company Vitra.

4

All lounge seats have accessible electrical outlets and USB chargers for phones and devices and guests can use free high-speed wifi.

5

Local food and beverage options include Caffè Vita, northwest wines, and Seattle’s Beecher’s Handmade Cheese.

Nearby Meeting and Event Space

Seattle NorthCountry offers the ideal mix of choice, value and unique meeting spaces at 25%-50% cost savings compared to similar venues located just a few miles away in downtown Seattle.



Edward D. Hansen Conference Center

- ✓ Cascade mountain views from an 11,000+ sq. ft. grand ballroom
- ✓ Eight miles north of Paine Field Airport
- ✓ Attached to a 10,000 person capacity event arena in downtown Everett
- ✓ Combined it’s Seattle NorthCountry’s largest meeting venue with over 68,000 sq. ft.



Lynnwood Convention Center

- ✓ 34,000 sq. ft. event facility with 11 rooms and seating for 650 banquet style
- ✓ 7 miles south of Paine Field Airport
- ✓ 400 free parking spots and Wi-Fi
- ✓ Innovative, onsite cuisine and AV team

For more information, visit SeattleNorthCountry.com

NEAR THE AIRPORT

Experience the Aviation District

Five amazing aviation experiences surround Paine Field.

Boeing Future of Flight

The world’s largest building (by volume) is in Everett. This guided 90-minute tour takes you from the Future of Flight by bus to the factory, through a network of underground tunnels to high above the factory floor, where you experience assembly of Boeing 747, 767, 777 and 787 twin-aisle airplanes. Come see the future in the making.

Historic Flight Foundation

If you know what a Grumman F7F Tigercat is, you’ll appreciate the hangar full of airplanes in the southwest corner of the Aviation District. The Historic Flight Foundation carefully restores a variety of aircraft that originally flew between 1927 and 1957. Once restored, all of these planes actually fly.

Flying Heritage & Combat Armor Museum (FHCAM)

Accurate down to the decals inside the bomb bay doors: that’s the level of quality that trained volunteers bring to restored aircraft and war machinery at this museum. Witness firsthand three hangars of refurbished vintage vehicles.

The Museum of Flight Restoration Center & Reserve Collection

This museum’s Restoration Tour offers visitors an up-close look at volunteers working to return old aircraft to their original glory. Also on the premises: a museum gift shop.

High Trek Adventures Seattle Zipline & Aerial Park

This park full of high ropes courses and zip lines is ideal for team building exercises, or as an adrenaline-fueled way to conquer your fear of heights. Don’t worry, they’ll make sure you’re clipped into your safety harness before your feet leave the ground.





WELCOME

Nature and luxury strike an appealing balance in our region: we're an urban zone on the edge of the wilderness, with farms and cozy small towns in Snohomish County, Washington.

BREAKDOWN

- Room rates 50% less than Seattle
- Lots of free parking
- 4 distinct visitor regions
- Commercial airport PAE



CONNECT WITH US

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TRUE  PNW

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