



LYNNWOOD  
CONVENTION  
CENTER



## Creating Connections Through Cohesive Wellness - Hybrid Meetings #WellnessWednesday

Congratulations to all of you who have been successful at pivoting to a virtual conference or event this year. We look forward to learning from your successes and your challenges as we incorporate the virtual aspect into live events to create a new hybrid experience.

Here are some questions to ask when developing your program for a hybrid meeting:

- What level of engagement are you looking for?
  - Can sessions be recorded and viewed at a later time?
  - Do you want virtual attendees to be able to see everything in real time?
  - Do you want virtual attendees to be able to interact with in-person attendees and/or the presenter?
  - Is there an app that can have both audiences participate on a separate platform?
- What part of the program will be hybrid?
  - General Session only
  - General Session and Breakouts
  - Exhibitors
- What is the budget for this added component?
  - There will be an additional cost associated with the hybrid component. Can some of that be offset by registration revenue from virtual only attendees?

The Lynnwood Convention Center Team is here to be your partner and is happy to help you work through some of these questions and solutions!

Visit our website to find:

**[Physical Distancing Seating Capacities](#)**  
**[Wellness Menu](#)**

For additional resources, visit:  
**[Snohomish County Health District](#)**  
**[King County Public Health](#)**  
**[Centers for Disease Control and Prevention](#)**

lynnwoodcc.com  
info@lynnwoodcc.com  
425.778.7155

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