FEBRUARY 2022

A NEW OPERATOR AND A NEW DIRECTION FOR THE LYNNWOOD CONVENTION CENTER

The Lynnwood Public Facilities District (LPFD) has selected Oak View Group Facilities to operate the Lynnwood Convention Center, beginning on Tuesday, February 1. OVG Facilities recently opened the Seattle Kraken's Climate Pledge Arena.

"We are excited to deliver a series of unprecedented services, support, and results in Lynnwood " said Peter Luukko, Chairman, Oak View Group Facilities. "With the support of our content partners, industry resources, and team at the nearby Climate Pledge Arena, we look forward to working closely with the Public Facilities District in seeking new opportunities to fill the convention center."

Oak View Group Facilities recently acquired Spectra, one of the industry's leading venue management and hospitality providers, to create one world-class, full-service live events company.

The new combined organization will serve current and future clients with a

SCULPTURE UNVEILING!

February 14, 2022

The Lynnwood Public Facilities District invites you to the official launch event for I Love Lynnwood. Mayor Christine Frizzell will be giving a speech and local artist BK Choi will unveil his new sculpture during the event! It all starts at **11am on Monday, February 14th**, outside the Lynnwood Convention Center. Hope to see you there!

STAFF SPOTLIGHT

Paul B.

complete array of venue and hospitality services, including powerful booking advocacy; innovative, customized food & beverage experiences; award-winning sales & marketing support; cutting-edge public health and public safety solutions; unmatched leadership in sustainable, green operations; and analytic insights that will enable smarter and faster operational decisions.

The public is encouraged to meet our new partners from OVG at the new I Love Lynnwood Sculpture unveiling on Monday, February 14 in the front of the LCC, beginning at 11am. Visit **www.ilovelynnwood.com** for more details.

February's Staff Spotlight: Meet Paul, our Events Manager, who's been on staff at the LCC for 4 years. Paul's favorite part about his job (besides his coworkers on the events team) is helping clients work through the details to throw a fun event. Favorite Lynnwood restaurant: Cafe Ladro. Paul is also an avid sushi lover, photographer, cyclist, and loves weekend road trips around the state with his wife and daughter. Thank you for your hard work, Paul!

Top 5 Reasons to Book Your Next Meeting at the LCC

According to the 2022 Global Meetings and Events Forecast, in-person meetings and events are projected to grow in 2022, with 81 percent of events expected to have an in-person element. Now is a great time to book your meeting at the Lynnwood Convention Center, and here are a few reasons why!

1 Flexible space. With over 34,000 square feet to work with, our event team can configure your meeting space into exactly what it needs to be to fit your needs...whether that be for 10 people or 1,200.

2 Packages. The Lynnwood Convention Center offers one-stop-shop meeting packages with a full range of event services (custom menus, A/V, pipe & drape, and more). No need to outsource with different vendors...we've got it all in house.

3 Committment to sustainability. We're taking steps to reduce our environmental impact while at the same time providing a modern and sophisticated facility for the community to enjoy. **Read more here.**

4 Attendees will feel safe. The LCC achieved Global Biorisk Advisory Council (GBAC) Star™ accreditation, the gold

standard for prepared facilities, and has implemented the most stringent protocols for cleaning, disinfection and infectious disease prevention in its facility.

5 The LCC event team. Our friendly and experienced event professionals are dedicated to helping you make your event a success, and will be with you every step of the way in achieving that! Email info@lynnwoodcc.com to get started.

From our Kitchen: Valentines' Double Chocolate Bark

Chef Michael Felsenstein shares how to make his favorite homemade Valentine treat. With only 3 ingredients, this comes together in a snap!

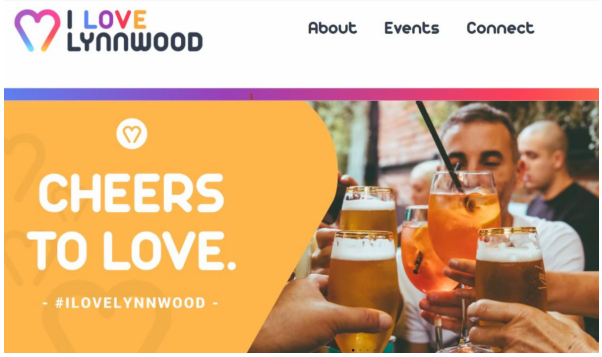
4 oz white chocolate, chopped
8 oz bittersweet chocolate, chopped
Sprinkles, candy hearts, m&ms

1 Bring a small pan with 1 inch of water to a boil over medium-low heat. Place the white chocolate in a small bowl and place over the simmering water. When it is almost halfway melted, remove the bowl from the heat to a towel. Continue to stir with a rubber spatula until completely melted. Set aside. Repeat with the bittersweet chocolate.

2 Pour the bittersweet chocolate onto a parchment-lined rimmed baking sheet and spread to 1/4-inch thick. Use a rubber spatula to drizzle the white chocolate over the bittersweet in zigzags and decorative patterns. Run the tip of a skewer through the chocolate in different directions to make swirls. Sprinkle with the toppings as desired. Refrigerate for about 30 minutes, then break into pieces.

For the Love of Lynnwood

I Love Lynnwood is a new movement to support local businesses, increase tourism, and shed light on the importance of diversity and



inclusiveness in our region. Beginning with the sculpture unveiling on 2/14/22 (see above), you can connect with I Love Lynnwood via newsletter or social media accounts. Visit **www.ilovelynnwood.com** to learn more.

Lynnwood Convention Center
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Connect with us