Communications Contest Official Entry Form



The Communications Contest is open to any Minnesota County Fair. Fairs may have **one entry** in each category. An entry form should accompany each entry. **Entries must be from your 2023 fair**.

Categories:

PROMOTIONAL MATERIALS

- 1. Poster
- 2. Brochure / Flyer
- 3. Premium Book / Exhibitor Handbook
- 4. Schedule
- 5. Other Promotional Items (i.e. t-shirt, placemat hat, freebie). (Remember, only 1 entry per category.)

Judging Criteria:

Motivational Informative

Utilizing a central theme

Creative Excellence

Reason or story behind the entry; Please provide 25 words or less about your entry.

AMATEUR ENLARGED PHOTO

- Contest photos must be 8" x 10", framed or matted with an easel.
- The MFCF will have non-exclusive rights to all photos entered in the contest.
- Fairs are allowed to enter one photo in each of the following categories:
 - A. Kids at the Fair (no animals)B. Kids with AnimalsF. Something NEW at your 2023 Fair!Competitive Exhibit Display
 - C. Nighttime at the Fair H. Food
 - D. Special Event at the FairE. Photo Taken with a DroneJ. MN Legacy Grant (Show off your grant project!)MN Agri Grant (Show off your grant project!)

Deadline: Entries must be received no later than Friday, January 12, 2024 by 4:00 p.m.

Location: Entries should be delivered to the Bloomington Room, which is located on the 2nd floor of the

DoubleTree by Hilton Hotel.

Winners: First place winners will receive plaques and be recognized during the awards ceremony.

Questions: Questions can be directed to Carol Schumann at (507) 951-7525 or carol.schumann@yahoo.com.

Please complete (print or type) the follow information, detach, and include with each of your entries:

Category: ______ 2023 Fair Attendance: ______

Name of Fair: _____ City: ______

Contact Person: _____ Phone: ______

Briefly explain the entry as to the promotion, activity, event and/or other information. For example: new exhibit, new flower rack, public information meeting at the fair, or improving image of the fair. Please write something to help the judges understand your thoughts and goals.

Entry submitted by: _____ Title: _____