

Communications Contest Official Entry Form



The Communications Contest is open to any Minnesota County Fair. Fairs may have **one entry** in each category. An entry form should accompany each entry. Entries must be from your 2021 fair.

Categories:

SCRAPBOOKS

1. Traditional
2. Digital

PROMOTIONAL MATERIALS

1. Poster
2. Brochure / Flyer
3. Premium Book / Exhibitor Handbook
4. Schedule
5. Other Promotional Item (i.e. t-shirt, placemat hat, freebie). (Remember, only 1 entry per category.)

AMATEUR ENLARGED PHOTO

- Contest photos must be 8" x 10", framed or matted with an easel.
- The MFCF will have non-exclusive rights to all photos entered in the contest.
- Fairs are allowed to enter one photo in each of the following categories:

A. Kids at the Fair (no animals)	F. What makes YOUR fair unique?
B. Kids with Animals	G. Competitive Exhibit Display
C. Nighttime at the Fair	H. Food
D. Special Event at the Fair	I. MN Legacy Grant (Show off your grant project!)
E. Photo Taken with a Drone	J. MN Agri Grant (Show off your grant project!)

Judging Criteria:

Motivational
Informative
Utilizing a central theme
Creative Excellence
Reason or story behind the entry;
Please provide 25 words or less
about your entry.

Deadline: Entries must be received no later than Friday, January 14, 2022 by 4:00 p.m.

Location: Entries should be delivered to the Bloomington Room, which is located on the 2nd floor of the DoubleTree by Hilton Hotel.

Winners: First place winners will receive plaques and be recognized during the awards ceremony.

Questions: Questions can be directed to Carol Schumann at (507) 951-7525 or carol.schumann@yahoo.com.

Please complete (print or type) the follow information, detach, and include with each of your entries:

Category: _____ 2021 Fair Attendance: _____

Name of Fair: _____ City: _____

Contact Person: _____ Phone: _____

Briefly explain the entry as to the promotion, activity, event and/or other information. For example: new exhibit, new flower rack, public information meeting at the fair, or improving image of the fair. Please write something to help the judges understand your thoughts and goals.

Entry submitted by: _____ Title: _____