

79th ANNUAL CONVENTION

Missouri Association of Fairs & Festivals

**MARGARITAVILLE IS A NON-SMOKING FACILITY
PLEASE OBSERVE THIS IN THE TRADE SHOW,
LOBBY AREA, AND ALL OTHER PUBLIC AREAS**

**CONVENTION NAME TAGS ARE REQUIRED FOR ENTRY
INTO ALL MEETING ROOMS, TRADE SHOW,
AND OTHER CONVENTION AREAS.**

THURSDAY, FEBRUARY 1, 2024

1 pm MoFairs BOARD MEETING - Windgate 60/61 (6th Floor)
President Rayburn Snell, NEMO Fair presiding

5 / 7 pm CONVENTION REGISTRATION OPEN -
All convention registration packets will be available.
Name tags are required for all events.
Convention ribbons by Charles Doyle - *Fair Publishing House*

7 pm / 9 pm MoFairs TRADE SHOW SET UP - Windgate Hall (5th Floor)
Trade show hosted by Sam Huey - *Stoddard County Fair &*
Matt Woods - *Jefferson County Fair*
Associate Member Hospitality Hour
Sponsored by *J.M. Displays*
Fun Time Shows
Associates may pick up convention packets.

FRIDAY, FEBRUARY 2, 2024

9 am / 6 pm GENERAL CONVENTION REGISTRATION OPEN -
Paradise Ballroom Foyer (6th Floor)
All convention registration packets will be available.
Name tags required for all events.
Convention ribbons by Charles Doyle - *Fair Publishing House*

9:00 am WARM-UP COFFEE BREAK - Lobby
Sponsored by Tinsley Amusements

9:15 am CONVENTION WELCOME -
Windgate 62, 63, 64 (6th Floor)
by President Rayburn Snell, NEMO Co. Fair

9:20 am MoFairs CONVENTION OPENING SESSION -
Windgate 62, 63, 64 (6th Floor)
President Rayburn Snell presiding over annual business meeting

- 10:00 am CARNIVAL OPERATORS MEETING -**
 Windgate 62, 63, 64 (6th Floor)
 Hosted by Jon Gifford - *Jones & Company Carnival*
 An open meeting with Carnival Operators, Fairs,
 Festivals and a Missouri State Fire Marshall
- 11 am / 12 noon MoFairs PUBLIC SPEAKING CONTEST -**
 Leeward 74, 75 (7th Floor)
 Contest Coordinator Shala Reynolds *NEMO Fair*
 Contest awards will be presented following the contest
- 12:15 pm PAST PRESIDENTS' MEETING -** Windgate 60, 61
 Hosted by Past President Mike Heflin - Washington County Fair
- 12:30 pm MoFairs PUBLIC SPEAKING CONTEST -** Parasol 11 (7th Floor)
 Open to the public
No one admitted after a speech begins.
- 1 pm MISSOURI STATE FAIR COMMISSION MEETING**
 Nautical Wheeler (7th Floor)
 Hosted by Jason Moore - Missouri State Fair
- 1 pm** Associates display and hospitality rooms open
 Associate room numbers published in convention booklet
 and posted by registration desk (6th Floor)
 provided by *Tinsley's Amusements*
- 1 pm / 5 pm CONVENTION TRADE SHOW -** Windgate Hall (5th Floor)
 Hosted by Sam Huey & Matt Woods
- 1 pm / 5 pm SILENT AUCTION OPEN -** Paradise Ballroom Foyer
 Hosted by Dr. Katie Siegel - *Boone Co. Fair*
 & Dan Colt - *Nodaway Co. Fair*
 Bidding will conclude at 5 pm Saturday
- 1 pm VARIETY SHOWCASE -** Windgate 62, 63, 64
 Lights & Sound by G&R Productions
- DAMIAN GUNN**
 Damian Gunn – Booth 41
- JAROD TURNER**
 Creative Community – Joel – Booth 20
- MICHELLE HAWKINS / JUDDS TRIBUTE**
 Creative Community – Joel – Booth 20
- JOHN CASSIDY - COMEDY**
 Artists and Attractions – Kyle – Room 689; Booth 8
- JORDON ISAKSON**
 Jordon Isakson Music– Booth 43
- TROY PETERS - MENTALIST**
 Stagewest Entertainment - Delisa - Room 683– Booth 18

TJ HOOKER

Dan Smith Agency - Dan - Room 685

KINETIC TAPESTRY - CIRCUS

Jamie Zayas - Booth 22

2:30 pm ICE CREAM BREAK - Trade Show Area

Sponsored by Evans Midland Empire Show

Hosted by Stoddard County Fair

3 pm MoFairs PUBLIC SPEAKING AWARD & SPEECH PRESENTATION

Presented in Windgate 62, 63, 64

Upon completion of Contest during Variety Showcase

6 pm CONVENTION REGISTRATION CLOSSES FOR DAY

MUST HAVE A TICKET FOR BANQUET

6 pm MoFairs SHOWCASE BANQUET - Paradise B & C (6th Floor)

Sponsored by *Roger Westmoreland Concessions; Jones & Co. Carnival*

Hosted by MoFairs President Rayburn Snell

6:25 pm Associate members attending banquet may have introductions from the stage promoting their product or service.

7 pm MoFairs BENEFIT AUCTION

with Auctioneer Robert Coleman - MoFairs

7:45 pm ENTERTAINMENT SHOWCASE OF TALENT

*Emcee: Vincent Shelby - MoFairs

*Producers: Delisa Spurgeon – Stagewest Entertainment

Dan Smith – Dan Smith Agency

Frank Moyer – AME Inc.

* Production Sound, Lights, and Staging

Rick Braggs – MB Systems

* Video Screen – Bill Wyatt – Shawnee LED Services

* Video Production - Austin Heflin - MoFairs

SCHEDULED TO APPEAR

TYLER DALE

Carlson Talent Agency - Brian Carlson– Booth 23

CRUSH

Variety Attractions– Chris Hesse – Room 686; Booth 16

JADYANCE JEAN

AME Entertainment – Frank Moyer – Room 684

PHIL VANDEL

Stagewest Entertainment – Delisa – Room 683; Booth 18

SAVANNAH CHESTNUT

Creative Community– Joel Bieschke – Booth 20

ELI ALGER & FASTER HORSES

Artists & Attractions – Kyle Palmer – Room 689; Booth 8

10 pm The showcase acts and entertainers will be available in their Agents' and Associate Hospitality Rooms for convention attendees to meet and greet.

10 pm 'OPEN MIC' - Windgate 62, 63, 64

Lights & Sound by G&R Productions

Open to Any Act that is a Registered Associate in the Trade Show or represented by a Registered Associate. First come, first serve basis.

\$10 fee for a 15 minute spot. Open Mic until 12 midnight.

Sign-up with Delisa Spurgeon, Stagewest Entertainment

SATURDAY, FEBRUARY 3, 2024

9 am / 12 pm **Convention registration** - Paradise Ballroom Foyer (6th Floor)

9 am / 10 am **MoFairs ASSOCIATE BUSINESS SESSION -**

Windgate 62, 63, 64 (6th Floor)

Session hosted by Kyle Palmer - *Artists & Attractions*
and Jon Gifford - *Jones and Company Carnival*

9 am **WARM-UP COFFEE BREAK** - Lobby

Sponsored by SEMO District Fair

9:40 / 10:30 am **MoFairs ROUNDTABLES**

Hosted by Judi Baldwin, Dan Colt, Sam Huey

6 individual sessions presented by industry peers.

50 minute sessions of various topics will be presented.

Re-Structuring Your Board and Management for Success

Kyle Palmer - Artists & Attractions; Room Parasol II

You Made the Rules, Do You Follow Them

Elizabeth Schlueter - Lincoln Co. Fair; Room 74-75

In & Outs of Truck & Tractor Pulling

Ron Stone - Outlaw Truck & Tractor Pulling; Rooms 76-77

10:40 / 11:30 am **MoFairs ROUNDTABLES**

Marketing Your Fair Avenues to Find Your Audience & Them Find You

Leon Edwards - Edwards Marketing; Room 74-75

Expanding Horizons: Using Art & Humanities to Scale Up MO Festivals

Ashley Beard-Fosnow - Exec. Dir. Missouri Humanities; Room Parasol II

**50% Fewer Carnivals Are In Business in the Last 10 Years; What Fairs
Can Do to Make Sure Carnivals Continue to Exist**

Jennifer Giesike, CFE; CEO - Washington Town & County Fair; Room 76-77

11:45 am MoFairs SHOWCASE LUNCH - Paradise B & C (6th Floor)

Sponsored by Variety Attractions
& Show Me Amusements

12:00 pm CONVENTION REGISTRATION CLOSES

12:00 pm JENNIFER GIESIKE - IAFE CHAIR

IAFE Updates

12:15 pm PAST PRESIDENTS' SCHOLARSHIP PRESENTATION

Past President's Betty Schlueter, Lincoln County Fair

Judy Baldwin, El Dorado Springs Picnic

& Julian Bub, Washington County Fair

Presenting the 2023 Scholarship Winner

12:25 pm ENTERTAINMENT SHOWCASE OF TALENT

*Emcee: Vincent Shelby

*Producers: Delisa Spurgeon – Stagewest Entertainment

Dan Smith – Dan Smith Agency

Frank Moyer – AME Inc.

*Production Sound, Lights, and Staging

Rick Braggs – MB Systems

*Video Screen – Bill Wyatt – Shawnee LED Services

*Video Production – Austin Heflin - MoFairs

SCHEDULED TO APPEAR

BON JOUR

Artists & Attractions - Kyle Palmer - Room 689; Booth 8

JIMMY HARRIS

Dan Smith Agency- Dan Smith- Room 685;

1 pm / 5 pm MoFairs SILENT AUCTION OPENS - Paradise Ballroom Foyer

Hosted by Dr. Katie Siegel & Dan Colt

Bidding will conclude at 5 pm

Benefit auction items will be displayed as well.

1 pm Associates display and hospitality rooms open

Associate room numbers listed in convention booklet and on

lobby board provided by *Tinsley's Amusements*

1 pm / 5 pm MoFairs CONVENTION TRADE SHOW

Windgate Hall (5th Floor)

Hosted by Matt Woods & Sam Huey

1:30 pm / 2:30 pm SO WHAT'S YOUR PROBLEM !!! - Parasol II (7th Floor)

An expert panel will help you problem solve

Fairs and Festivals of all sizes will come together to share successes, discuss challenges, and seek solutions in an open Q & A session.

1:30 pm VARIETY SHOWCASE - Windgate 62, 63, 64
Lights & Sound by G&R Productions

SCHEDULED TO APPEAR

THE PIANO MAN - DENNIS LAFFOON

AME Entertainment - Frank Moyer - Room 684

PRESSLEY PUIG

Pressley Puig Music

KEITH LEFF

Keith Leff - Booth 15

REDNECK REVIVAL - MUSIC & COMEDY

Stage West Entertainment - Delisa - Room 683; Booth 18

KEVIN HORNER - VENTRILOQUIST

Stagewest Entertainment - Delisa - Room 683; Booth 18

ANDRE' SHEPHARD - STEVIE WONDER TRIBUNE

Patty Frazier - Patty - Room 688; Booth 21

JILLIAN RISCOE

Stagewest Entertainment - Delisa - Room 683; Booth 18

TRENT PREWITT

Nelson Prewitt

2:30 pm MoFairs BOARD MEETING - Windgate 60, 61 (6th Floor)

2:30 pm ICE CREAM BREAK - Trade Show Area

Sponsored by Washington County Fair

Hosted by Stoddard County Fair

4 pm / 5 pm WINE & CHEESE RECEPTION - Trade Show Area

Sponsored by Missouri Wines & Missouri State Fair

5 pm MoFairs SILENT AUCTION CLOSSES

Winning bids will be announced by Dr. Katie Siegel & Dan Colt

6 pm MoFairs SHOWCASE BANQUET - Paradise B & C (6th Floor)

Sponsored by Roger Westmoreland Concessions and

Fountain City Amusements

Hosted by MoFairs President Rayburn Snell

7 pm MoFairs BENEFIT AUCTION

Robert Coleman - Auctioneer

*Thank You for Supporting
Missouri Fairs & Festivals
The Scholarships Program!*

7:45 pm ENTERTAINMENT SHOWCASE OF TALENT

* Emcee: Vincent Shelby

*Producers: Delisa Spurgeon – Stagewest Entertainment
Dan Smith – Dan Smith Agency
Frank Moyer – AME Inc.

*Production Sound, Lights, and Staging
Rick Braggs– MB Systems

* Video Screen – Bill Wyatt – Shawnee LED Services

* Video Production - Austin Heflin - MoFairs

SCHEDULED TO APPEAR

JASON BROWN

Bobby Baker Agency – Jason Brown – Room 690

EASTERN HEIGHTS

Stagewest Entertainment – Delisa – Room 683; Booth 18

FAST TIMES

Patty Frazier Agency – Patty Frazier – Room 688; Booth 21

HIP 2 B HUEY

AME – Frank Moyer – Room 684

THE VINCENTS

Dan Smith Agency – Dan Smith – Room 685

MIDNIGHT RODEO

Midnight Rodeo – Roger Villines – Room 691

FUEDIN HILLBILLIES

Variety Attractions – Chris Hesse – Room 686; Booth 16

10 pm Entertainer meet & greets in various Agents' hospitality rooms

10 pm 'OPEN MIC' - Windgate 62, 63, 64

Lights & Sound by G&R Productions

Open to Any Act that is a Registered Associate in the Trade Show
or represented by a Registered Associate. First come, first serve basis.

\$10 fee for a 15 minute spot. Open Mic until 12 midnight.

Sign-up with Delisa Spurgeon, Stagewest Entertainment

SUNDAY, FEBRUARY 4, 2024

8:30 am MoFairs CONVENTION FRIENDSHIP BREAKFAST

- Paradise B & C (6th Floor)

Sponsored by *Miller Spectacular Shows and Artists & Attractions*

Hosted by your incoming MoFairs President

9:30 am MORNING ENTERTAINMENT

'THE GIRLS NEXT DOOR'

DRAWINGS & ADJOURN