



2018 Annual Report



Strategic Pathway

We believe our strength, and ultimate success, comes from shared values, collective goals, and a common vision.

MISSION

Cultivate agriculture's future with innovative initiatives to advance the Missouri State Fair.

REASONS TO INVEST

Agriculture – Preservation - Education – Innovation

PRIORITIES AND INITIATIVES

EDUCATE TO GROW

- Promote
- Communicate
- Advocate

PARTNER TO GROW

- Membership Development
- Legacy Gifts
- Special Events
- Corporate Giving & Grants



PARTNER TO GROW

- Special Events
- Membership
- Legacy Gifts
- Corporate Giving & Grants



2018 Missouri State Fair

In 11 days,
we raised
\$271,263!!

**RECORD REVENUE \$72,856 - Record Attendance 344
15 Tribute Tables**

SOLD OUT

**MISSOURI
State Fair
FOUNDATION**

**CULTIVATING THE FUTURE
DINNER & AUCTION**



Missouri State Fairgrounds | Mohler Assembly Hall | Wednesday, August 8, 2018 | 6:00 p.m.

State Fair Lions Club
VIP Parking
3,112 Cars
\$15,560
2nd Highest



SOUVENIR SALES = Record \$39,519



**Water
Sales**
\$71,504
2nd Highest





66TH ANNUAL
GOVERNOR'S
HAM BREAKFAST

Thursday, August 16 – 8:00 AM



Record-breaking Auction = \$37,800

Youth in Agriculture Scholarships = \$10,000



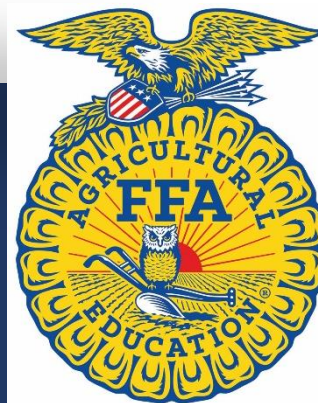
Blue Ribbon VOLUNTEER



500+ Volunteers



2,600 Hours



MISSOURI STATE FAIR SWINE BARN IMPROVEMENT INITIATIVE

2016 Fair Improvement Committee Selected

Ron Wolf
JR Reid
Michael Curtis
Lance Martin
Doug Loges



Jan. 2017 Project Defined

- 2 New Show Rings
- New staging pens
- New placing pens
- New exhibitor pens
- Improve Wash Racks
- Improve parking & drainage on south side of barn

SWINE BARN 2017 IMPROVEMENTS

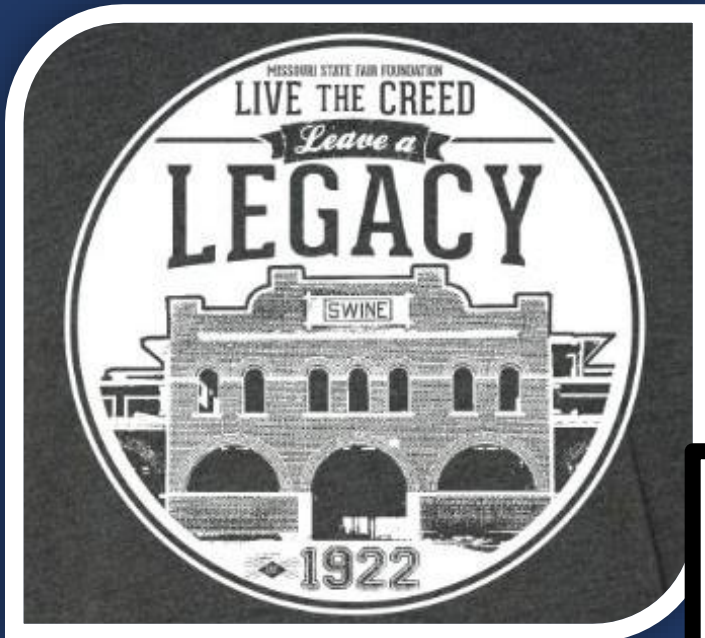


- New Show Ring
- New staging pens
- New placing pens
- 40 new exhibitor pens
- Improved wash racks
- New ADA Bleachers

SWINE BARN IMPROVEMENT INITIATIVE – PHASE II IN 2018



\$47,870



Designed by Emily Curtis
\$13,020
T-Shirt Sales



Cam's Memorial Drive = \$12,500

MISSOURI STATE FAIR SWINE BARN IMPROVEMENT INITIATIVE





New ADA bleachers



New Sign Donated by:







Swine Barn Improvements

- 2 New Show Rings
- New staging pens
- New placing pens
- 65 new exhibitor pens
- New office



GROUNDS KEEPER RESIDENCE

Goals of Removal

- Improve traffic flow and related safety concerns
- Perform grade work to eliminate storm water run-off into Swine Barn
- New restroom
- Provide additional parking



Bag Bust'n

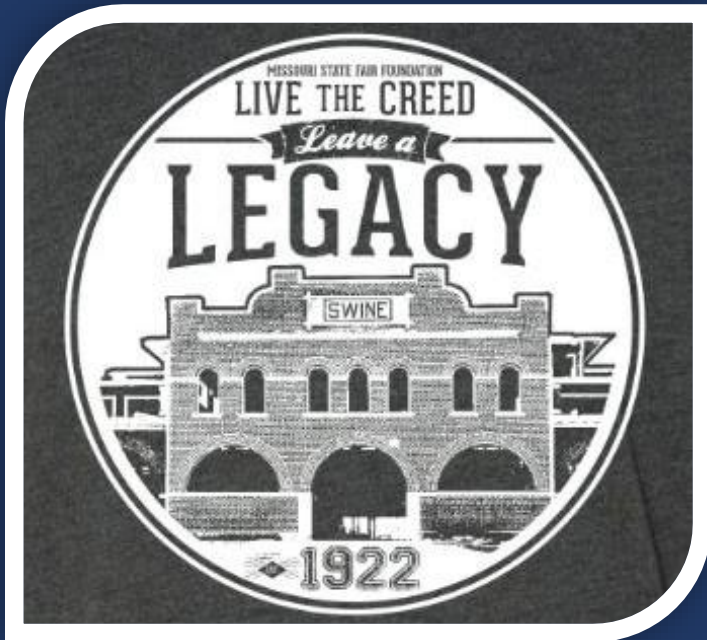


FFA = Culvers of Columbia

4H = M & R Genetics



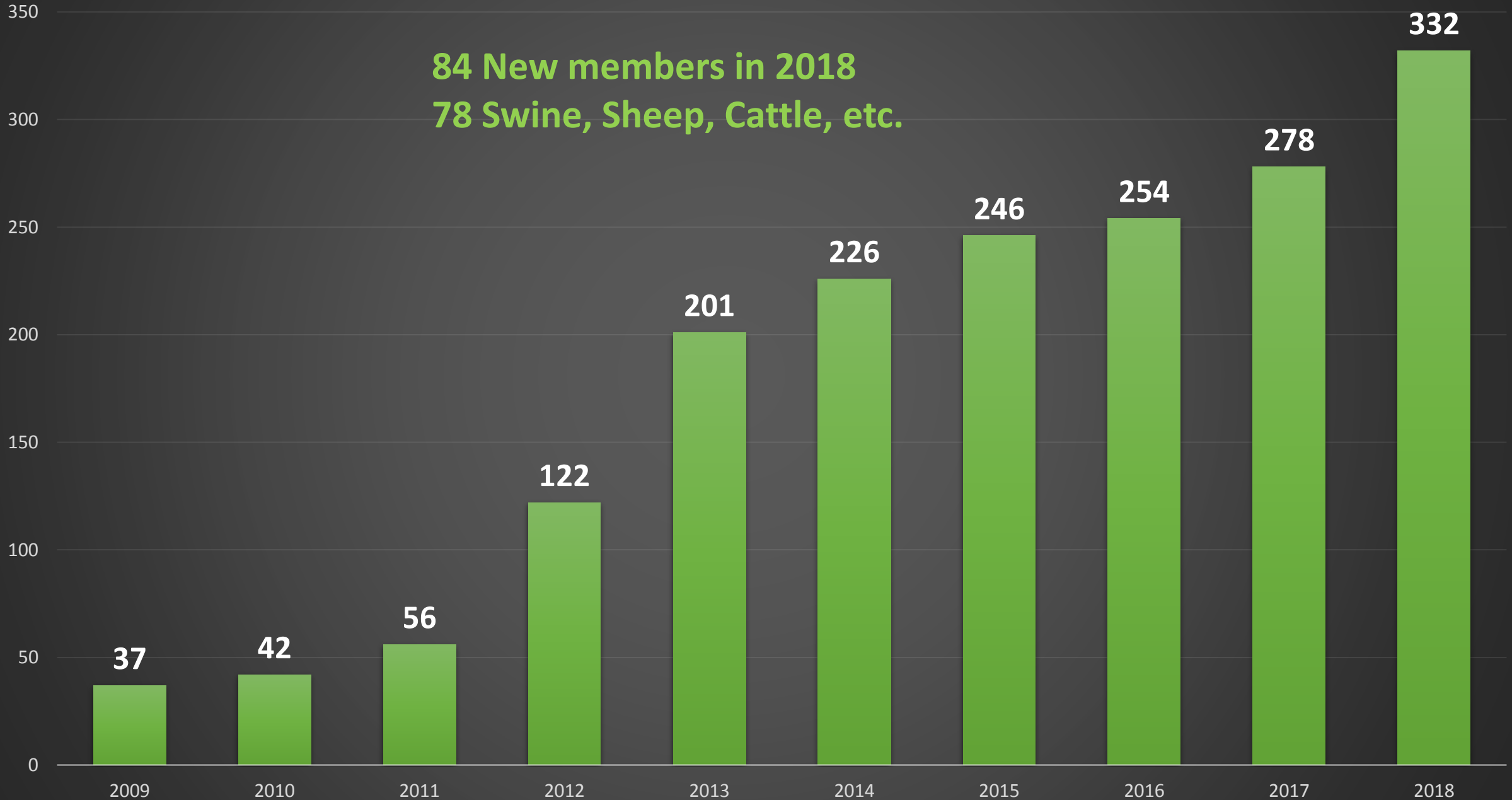
SWINE BARN IMPROVEMENT INITIATIVE – PHASE II IN 2018



\$300,000
Cash & Donations



Missouri State Fair Foundation Membership Growth



Trails End



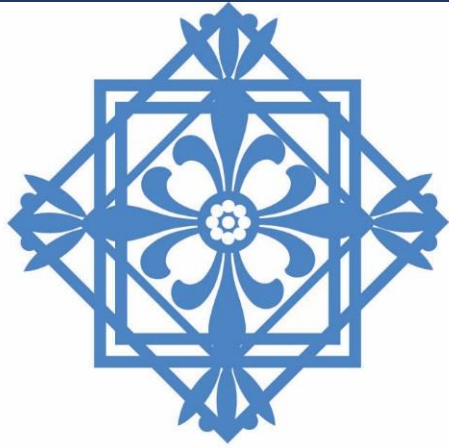
Funds on Hand:\$19,757



EDUCATE TO GROW

- Promote
- Communicate
- Advocate

PRESERVATION LEGACY AWARD



**MISSOURI
PRESERVATION**
*Preserving Place And Community
For Future Generations*

***Preserving Place & Community for
Future Generations***

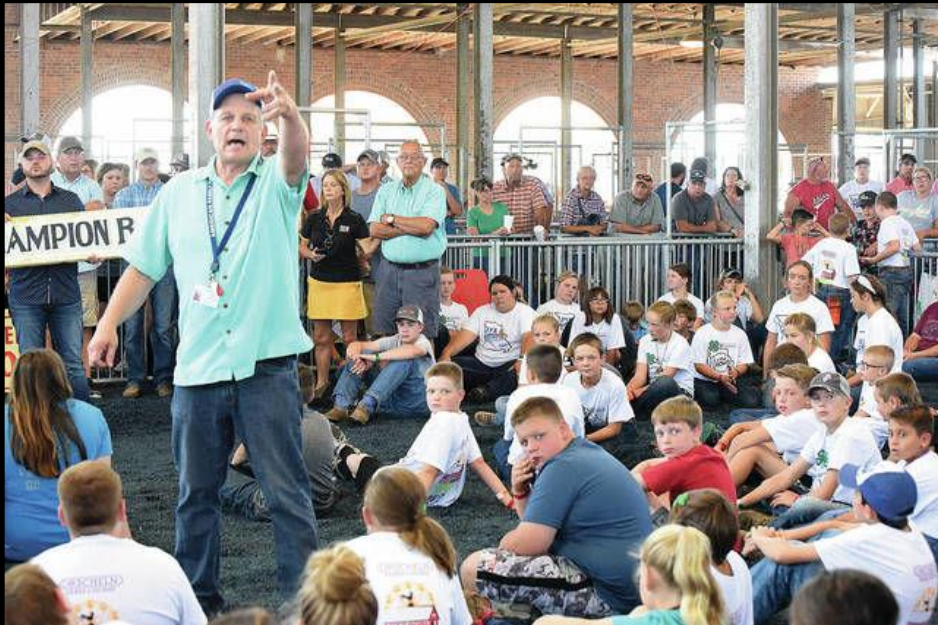


EDUCATION
IS NOT THE
FILLING OF
A PAIL,
BUT THE
LIGHTING OF
A FIRE."

-WILLIAM BUTLER
YEATS



Youth in
Agriculture
Committee
36 Scholarships
\$58,500



STOCK
SHOW
U

DAILY HIDE HEALTH
AND SHOWMANSHIP

SHOW ME EXTRAVAGANZA

7:00PM | MAY 18TH
MISSOURI STATE FAIRGROUNDS
SWINE PAVILION — SHOWRING
SEDALIA, MISSOURI
WITH PROFESSOR BRENT BOLAND



COME LEARN HOW TO IMPROVE YOUR
DAILY ROUTINE AND SHOWING SKILLS
TO HELP YOU BE MORE SUCCESSFUL IN
THE SHOW RING

>> BRENT BOLAND, PROFESSOR

COMPLIMENTS OF

Sullivan **S/S**
Supply The Advantage

VISIT SULLIVANSUPPLY.COM OR EMAIL TAYLOR HARRISON
AT TAYLOR@SULLIVANSUPPLY.COM FOR MORE INFORMATION



Web Page



Not everything we do is About Money

100,000+ Meals – 600+ FFA Students



Military Appreciation Day



Today's technology courtesy of ...





#Giving Tuesday
Nov. 27
Give Gratefully

Giving Options:

- Charolais Barn
- Swine Barn
- Goat Pavilion
- Membership
- Youth in Ag Scholarships