



EVENT MARKETING ORDER

ATTACHMENT A
SEND COMPLETE ORDERS TO:
 KATIE HENSARLING
 E: KHENSARLING@MSCOASTCOLISEUM.COM
 P: (228) 594-3700 F: (228) 594-3738

EVENT NAME: _____

EVENT ID: _____

MARKETING REPRESENTATIVE: _____

SHOW DATE: _____ TO _____

EMAIL ADDRESS: _____

PHONE: _____

ADDITIONAL MARKETING CHARGES WILL BE ADDED TO MASTER ACCOUNT FOR SETTLEMENT.

SELECT MARKETING PACKAGE

HWY 90 DIGITAL MARQUEE	BEGIN DATE: _____ END DATE: _____ Rates apply to marquee messages in addition to complimentary day of show message included with rental. Client must provide camera-ready art. 304 pixels x 160 pixels JPG or AVI. <input type="checkbox"/> \$125 per week <input type="checkbox"/> \$350 per month \$
CONVENTION DIGITAL BOARD	BEGIN DATE: _____ END DATE: _____ Rates apply to digital messages in addition to complimentary day of show message included with rental. Client must provide camera ready art. 640 pixels x 360 pixels JPG or AVI. <input type="checkbox"/> \$125 per week <input type="checkbox"/> \$350 per month \$
HOME PAGE WEBSITE BANNER	BEGIN DATE: _____ END DATE: _____ Includes featured banner on www.mscoastcoliseum.com homepage and detailed webpage of your event. Client must provide wording for web pages and camera ready art in the following dimensions: Homepage banner: 730 pixels x 415 pixels JPG Event page image: 330 pixels x 330 pixels JPG <input type="checkbox"/> \$125 2 Weeks <input type="checkbox"/> \$200 4 Weeks + \$50 each additional week + \$50 each addition week \$
E-BLAST	<input type="checkbox"/> 1st Message \$250 SEND DATE: _____ <input type="checkbox"/> Supporting Message \$75 SEND DATE: _____ Includes an e-blast to announce the on-sale, pre-sale or discount code for an event. Camera-ready art should measure 540 pixels x 500 pixels JPG. Client must provide URL links to ticketing site. \$
GRAPHIC DESIGN FEE	BEGIN DATE/TIME: _____ END DATE/TIME: _____ Rates apply to design in addition to complimentary day of show message included with rental. \$25 per hour \$
SOCIAL MEDIA	BEGIN DATE/TIME: _____ END DATE/TIME: _____ Boost your event on our social media pages with targeted delivery. Total \$ Amount per Boosted Post/Event \$
TOTAL ADDITIONAL MARKETING \$	

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